HUBLOT POLO GOLD CUP GSTAAD

PRESS BOOK
2026

20-23 AUGUST 2026
POLOGSTAAD.CH



HUBLOT

KIELDER
AGRO GROUP

ALBINATI
AERONAUTICS

GSTAAD PALACE
SWITZERLAND



2026 FIGURES

PRESS REVIEW

2025/26 season (December 2025 – September 2026)

The 2026 Hublot Polo Gold Cup Gstaad generated 57 media items across 27 outlets between April and September 2026. The outlets are based in **Switzerland, France, the United Kingdom, Germany, Spain, Italy, Belgium, Argentina, the United States and India**, and publish in five languages: English, French, German, Spanish and Italian.

Coverage built steadily over time. It began four months ahead of the event and peaked during the four days of competition, with as many items in four days (21) as in the four preceding months. It then continued into the autumn, with magazine features and an early preview of the 2027 edition.

The publications reach every audience the tournament speaks to:

- the **international polo press** (Hurlingham, Polo Times, POLO+10, Pololine, Polohub, Click Polo, La Polo, Polo Lifestyles);
- **European equestrian media** (So Horse, Ecuestre, Horse Show Jumping);
- **Swiss luxury and lifestyle titles** (Luxury Tribune, COTE, Luxe Magazine Switzerland, Palomino, Swiss Glam);
- **local press** (Anzeiger von Saanen, Gstaad Confidential);
- **watch media** through Crown & Caliber, and **live video** from Direct News and PoloLine TV.

The **tone is consistently positive**, towards both the event and its partners. Articles echo the elements that define the tournament: the field beside the airport runway, the Alpine setting, free public entry alongside highly sought-after hospitality, an atmosphere both elegant and relaxed, and the constancy of an organisation led for more than twenty years by Pierre E. Genecand. On the sporting side, Gonzalo Pieres Jr.'s first appearance and the Meier brothers' victory at their fourth final were widely reported.

SOCIAL MEDIA REVIEW

2025/26 season (December 2025 – September 2026)

Over ten months, the Hublot Polo Gold Cup Gstaad Instagram and Facebook accounts generated **6.2 million views** and nearly **384,000 interactions**. The community grew by 28,200 followers. Instagram rose from around 8,700 to **34,400 followers**, almost four times its size. Facebook now has **6,600 followers**.

This audience reached well beyond regular followers: in August, **88% of Instagram views** and **92% of Facebook views** came from **people who did not yet follow the account**.

The tournament month accounts for most of the activity. In August, the two platforms recorded **4.3 million views**, more than **330,000 interactions** and **17,675 new followers**. The four days of competition, 20–23 August, alone delivered **1.29 million views** and **4,848 new followers**.

Momentum continued after the event: in September, Instagram recorded a further 1.36 million views and 6,952 new followers.

The community is mainly aged **25 to 44** (67% on Instagram) and **strongly international**. On Instagram, followers come chiefly from Brazil, Switzerland, the United States, Mexico and Argentina. On Facebook, they come from Switzerland, Italy, Brazil, France and Argentina.

Facebook and Instagram Statistics

	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Total
VIEWS	14,712	21,572	27,647	25,515	105,663	99,278	116,471	101,991	4,308,153	1,409,997	**6,230,999**
INTERACTIONS	486	1,075	1,309	1,073	9,197	8,337	10,174	6,458	331,692	14,082	**383,883**
NEW FOLLOWERS	11	79	90	80	686	796	783	453	17,675	7,547	**28,200**

SOCIAL MEDIA REVIEW

August 2026

VIDEO HIGHLIGHTS

The four most-watched videos of the season

INSTAGRAM

Reel #1



2,6M views
1.7M accounts reached
181,6K likes
3,1K comments
6.1K reposts
12,8K saves
Average watch time: 10 sec
+17,8K followers

Reel #2 (posted by a follower, shared as a collaboration)

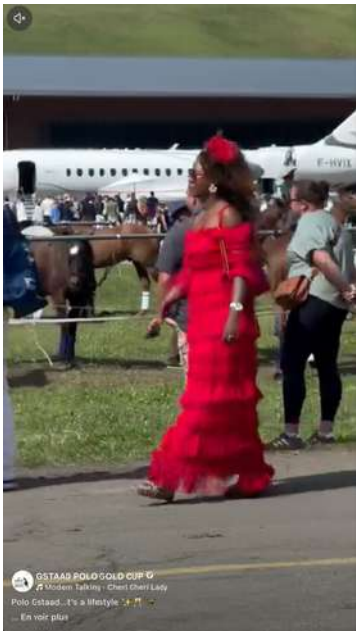


2M views
1.4M accounts reached
172K likes
343 comments
4.6K reposts
16.5K saves
Average watch time: 10 sec

SOCIAL MEDIA REVIEW
August 2026

FACEBOOK

Reel #1



125,563 views
91,205 accounts reached
2,936 likes
33 comments
160 shares
Average watch time: 10 sec
+1,194 followers

Reel #2



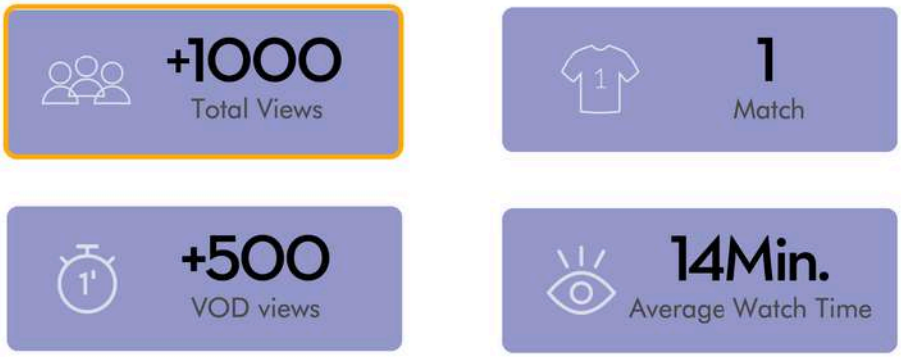
43,192 views
34,981 accounts reached
1,294 likes
13 comments
46 shares
Average watch time: 7 sec
+378 followers

POLO LINE

23/08/2026

Live Streaming Overview

Live streaming performance



PLTV

Global Reach

Global Audience Distribution



PLTV

POLO LINE
Août 2026

Social Media Posts

Top 5 Reels during the period

	VIEWS	ENGAGEMENT	REACH
1:10 Gonzalo Pieres' first tim... Reel • Publicación cruzada	31.039	844	3.720
1:03 Gstaad has a waiting list... Reel • Publicación cruzada	29.910	647	1.977
0:32 Adrián Laplacette in full ... Reel • Publicación cruzada	29.356	1.043	5.163
0:17 Juan Pepa gets things s... Reel • Publicación cruzada	28.192	707	3.732
1:37 Brothers, teammates an... Reel • Publicación cruzada	27.970	879	1.661

PLTV

Social Media Posts

Story for the Final





PLTV



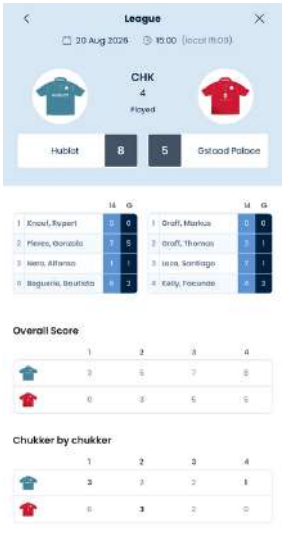
PRESS REVIEW 2026

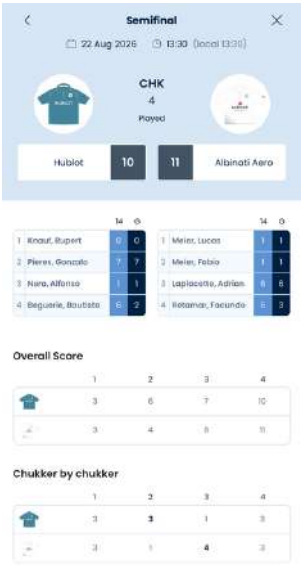
CHUKKER APP

2026

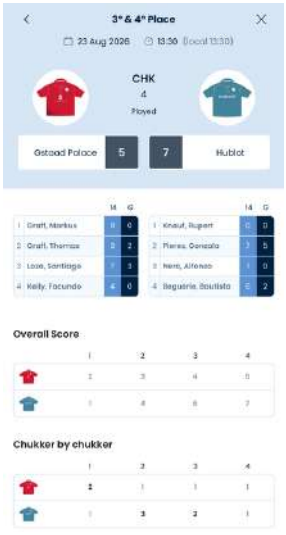










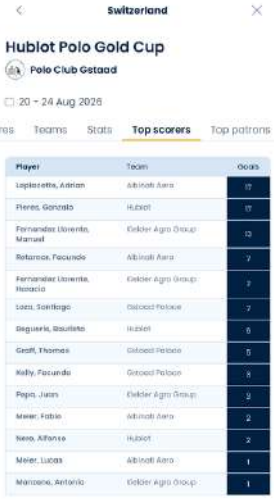














LUXURY LIFESTYLE MAGAZINE

LUXURY TRIBUNE
04/2026

GSTAAD, SWITZERLAND

Polo in the Luxury Spotlight

From 20 to 23 August 2026, the Hublot Polo Gold Cup Gstaad will bring together the international polo elite against the spectacular backdrop of the Swiss Alps. Just a stone's throw from Saanen Airfield, the tournament combines top-level competition, elegance and the art of living, featuring a Polo Village, luxury boutiques and a VIP programme that will culminate in the Polo Night on Saturday evening.

PARTAGER L'ARTICLE



Crédit photo: DR

https://www.luxurytribune.com/stories/polo-in-the-luxury-spotlight

PA SPORT

14/04/2026



14 Avr 2026

POLO : Alpes et hospitalité d'exception, Gstaad confirme son rendez-vous de l'été

Written by Rédaction Sport. Posted in secondaire

Il est des rendez-vous qui n'ont plus besoin de se réinventer pour s'imposer.

À Gstaad, il est même un moment de l'été où les avions s'effacent. **Du 20 au 23 août 2026, la Hublot Polo Gold Cup reprendra possession du magnifique terrain en herbe bordant la piste de l'aéroport pour offrir un spectacle devenu unique au monde** : celui du polo de haut niveau, au cœur des Alpes suisses.

Depuis plus de deux décennies, le tournoi s'est imposé comme un rendez-vous à part sur le circuit international, en assumant une forme de constance devenue sa signature. **Même exigence sportive, même fidélité des équipes, même élégance dans l'organisation :** à Gstaad, le polo se vit dans la durée.

Cette exigence commence bien avant le premier engagement. Pierre E. Genecand est de ceux qui, quelques jours avant le coup d'envoi, enfourchent encore leur tracteur pour veiller personnellement à l'état du terrain, un geste qui ne doit rien au hasard, venant d'un homme qui connaît la terre autrement que par métaphore. Il sait mieux que quiconque ce que l'herbe exige pour offrir aux chevaux un sol souple, sûr et uniforme, condition essentielle de leur bien-être et de leur performance. **Puis vient le moment où le tracteur cède la place au smoking et l'organisateur devient l'hôte que ses invités attendent :** attentif, élégant, fidèle à lui-même dans les deux rôles.

« Pour la vingt et unième fois, j'organise ce tournoi à ma manière, avec une équipe fidèle et un esprit qui nous ressemble », souligne-t-il. *« Nous ne cherchons pas à réinventer notre modèle, mais à maintenir un niveau d'exigence constant, sur le terrain comme en dehors ».*

En dehors, justement. Car du tracteur à l'espace VIP, il n'y a à Gstaad que quelques pas, et un monde à part. **L'hospitalité du tournoi est unanimement reconnue sur le circuit international comme l'une des plus raffinées qui soit :** une atmosphère où l'élégance n'a rien d'ostentatoire, où les déjeuners se prolongent naturellement, où l'on revient d'une année sur l'autre non seulement pour le polo, mais pour ce que l'on y vit autour. Des tables sont disponibles pour les déjeuners VIP tout au long du tournoi, tandis que le samedi soir, la soirée de gala, moment incontournable de la semaine, sera animée par le Dora Live Band, dont la présence est devenue, elle aussi, une tradition attendue.

Sur le terrain, le tournoi retrouvera ses capitaines fidèles : Markus Gräff, Fabio et Luca Meier, Juan Pepa et Rupert Knauf, qui ont à cœur de présenter à Gstaad quelques-uns des meilleurs professionnels argentins et anglais du moment. Leurs noms seront révélés prochainement. Leurs habitués savent déjà ce qu'ils peuvent attendre.

Mais la Hublot Polo Gold Cup Gstaad conserve cette singularité rare : celle d'un événement ouvert, accessible, où se mêlent amateurs, passionnés et curieux dans une atmosphère à la fois élégante et détendue. Autour du terrain, le village, les animations et la parade des équipes dans les rues de Gstaad prolongeront cette expérience unique, moment attendu de la saison estivale, où se croisent amateurs éclairés et figures du monde international, dans un environnement où le polo conserve toute son authenticité.

Ici, les avions restent au sol. Et le polo, lui, prend de l'altitude.

Entrée libre – Restauration/foodtrucks sur place, espace enfants

Réservations VIP et soirée de gala : www.polo-gstaad.ch/reservation

Post

https://www.pa-sport.fr/2026/04/14/polo-alpes-et-hospitalite-dexception-gstaad-confirme-son-rendez-vous-de-lete/

GLOBAL BILLIONAIRE
16/04/2026

GB INSIDER: Hublot Polo Gold Cup Gstaad 2026 — Where Altitude Meets Influence

An elite alpine polo tournament where world-class sport meets ultra-luxury lifestyle, bringing together global tastemakers.

SIR MICHAEL HONABLUE
APR 16, 2026 • PAID

3 1 Share



Hublot Polo Gold Cup Gstaad

There are events—and then there are elevations.

Each August, the **Swiss Alps** become more than a backdrop. They become a stage. And at the **Hublot Polo Gold Cup Gstaad 2026**, luxury doesn't announce itself—it arrives quietly, impeccably, at 3,600 feet above sea level.

ECUESTRE
17/04/2026

DEPORTE.POLO

Cuando el Polo detiene el tiempo y los aviones en Gstaad

Hay eventos que ya no necesitan reinventarse para afirmar su posicionamiento. En Gstaad, cada verano ocurre un momento singular en el que incluso los aviones guardan silencio: del 20 al 23 de agosto de 2026, la Hublot Polo Gold Cup volverá a adueñarse del magnífico campo de hierba que bordea la pista de aterrizaje en pleno corazón de los Alpes suizos.

- 17/04/2026 10:28 » Portada | Deporte | deporte.polo



Polo de máximo nivel con los Alpes suizos como telón de fondo: la Hublot Polo Gold Cup es uno de los torneos más prestigiosos del circuito europeo. © Justine Jacquemot / R&B Presse

Durante más de dos décadas, este torneo se ha consolidado como una cita singular dentro del circuito internacional, construido sobre una constancia discreta que se ha convertido en su sello distintivo. El mismo rigor deportivo, los mismos equipos fieles, la misma elegancia organizativa: en Gstaad, el Polo se juega con visión de largo plazo.

https://www.ecuestre.es/app/deporte/polo/cuando-el-polo-detiene-el-tiempo-y-los-aviones-en-gstaad

ECUESTRE
17/04/2026



Ese compromiso comienza mucho antes del primer chukker. Pierre E. Genecand encarna a esos organizadores poco comunes que, días antes del inicio, aún se suben a un tractor para supervisar personalmente el estado del terreno. Un gesto nada casual en quien conoce la tierra en un sentido literal.

Sabe mejor que nadie lo que el césped exige para ofrecer a los caballos una superficie flexible, segura y uniforme, base esencial de su bienestar y rendimiento. Después llega el momento en que el tractor cede su lugar al esmoquin, y el agricultor-organizador se transforma en el anfitrión esperado: atento, elegante y fiel a sí mismo en ambos papeles.

"Por vigésimo primera vez organizo este torneo a mi manera, con un equipo leal y un espíritu que nos define", afirma. *"No buscamos reinventar nuestro modelo, sino mantener un estándar constante de excelencia, dentro y fuera del campo".*



https://www.ecuestre.es/app/deporte/polo/cuando-el-polo-detiene-el-tiempo-y-los-aviones-en-gstaad

ECUESTRE
17/04/2026

Fuera del terreno de juego, ese nivel de exigencia es igualmente evidente. En Gstaad, del tractor al espacio VIP hay apenas unos pasos... y todo un mundo de diferencia. La hospitalidad del torneo está considerada en el circuito internacional como una de las más refinadas: una atmósfera donde la elegancia nunca cae en la ostentación, donde los almuerzos se prolongan de forma natural y donde los invitados regresan año tras año no solo por el Polo, sino por todo lo que lo rodea.

Las mesas VIP están disponibles durante todo el torneo, mientras que la cena de gala del sábado —momento imprescindible de la semana— volverá a contar con la animación de la Dora Live Band, cuya presencia se ha convertido en otra de las tradiciones más esperadas del calendario.

En el campo, el torneo reunirá nuevamente a sus capitanes habituales: Markus Gräff, Fabio y Luca Meier, Juan Pepa y Rupert Knauf, todos comprometidos a traer a Gstaad a algunos de los mejores profesionales argentinos e ingleses del circuito actual. Sus nombres se anunciarán próximamente, aunque quienes conocen este torneo ya saben qué se puede esperar.



La Hublot Polo Gold Cup Gstaad conserva algo poco común: la calidad de un evento abierto y acogedor, donde aficionados, conocedores y nuevos visitantes comparten espacio en una atmósfera refinada y relajada a la vez. Alrededor del campo, el pueblo, las celebraciones y el desfile de equipos por las calles de Gstaad prolongan una experiencia única, uno de los grandes momentos del verano, donde público selecto y figuras internacionales se reúnen en un entorno donde el polo mantiene intacta su autenticidad.

Aquí, los aviones permanecen en tierra. Y el Polo alza el vuelo.

Entrada gratuita – Restauración en el recinto (incluidos food trucks), zona infantil
Para reservas VIP y cena de gala, pinchar **AQUÍ**

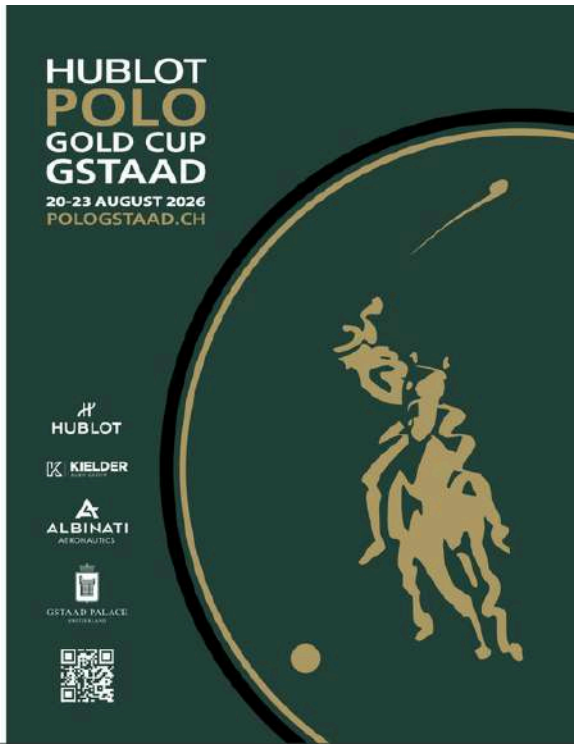
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LE GRAND MAG

06/2026

LUXURY LIFESTYLE MAGAZINE





https://legrandmag.com

LUXURY LIFESTYLE MAGAZINE

LE GRAND MAG
06/2026

Hublot Polo Gold Cup Gstaad 2026: Alpine Polo at Its Highest Level



LE GRAND MAG returns as Media Partner of the Hublot Polo Gold Cup Gstaad, taking place from 20–23 August 2026 in one of the most distinctive settings on the international polo calendar.

For its 21st edition, the **Hublot Polo Gold Cup Gstaad** brings top-level polo back to its celebrated grass ground beside Gstaad Airport, framed by the Swiss Alps. The tournament has established a singular position on the European circuit: technically exacting on the field, yet deliberately understated beyond it.

At the centre of that reputation is the playing surface itself. Tournament organiser **Pierre E. Genecand** personally oversees the preparation of the ground, with particular attention to consistency, suppleness and safety for the ponies — fundamentals that become decisive at this level of the sport.

Competition will once again be led by returning team captains **Markus Gräff, Fabio and Luca Meier, Juan Pepa and Rupert Knauf**, joined by leading Argentine and English professionals. The result is a compact four-day tournament in which sporting quality remains the defining measure.

https://legrandmag.com/hublot-polo-gold-cup-gstaad-2026-alpine-polo-at-its-highest-level/

LE GRAND MAG
06/2026

Beyond the chukkas, Gstaad has developed an equally distinctive culture around the event: the team parade through the village, its established hospitality programme and Saturday's gala dinner have become part of the tournament's identity without displacing the polo itself.

With **Hublot** as title sponsor, alongside **Kielder, Albinati Aeronautics and Gstaad Palace**, the 2026 edition continues a formula refined over more than two decades rather than reinvented from season to season.

LE GRAND MAG is proud to continue its role as Media Partner of the Hublot Polo Gold Cup Gstaad 2026.



https://legrandmag.com/hublot-polo-gold-cup-gstaad-2026-alpine-polo-at-its-highest-level/

POLO +10
09/07/2026

Another Legend Comes to Gstaad – all the Ingredients for a Vintage 2026.

9. July 2026



Everything is set for the 2026 Hublot Polo Gold Cup Gstaad. © Justine Jacquemot / R&B Presse

With the first-ever appearance of Argentine legend Gonzalo Pieres Jr., a year after his brother Nicolás played there, an outstanding line-up, and VIP hospitality fully booked a month ahead of the event, the Hublot Polo Gold Cup Gstaad is shaping up to be one of the finest editions in its history.

Every summer, Gstaad trades its ski slopes for a polo field unlike any other in the world. High in the Swiss Alps, the sport's greatest champions gather in a resort where world-class polo meets elegance, hospitality and an incomparable Alpine setting. From the 20th to the 23rd of August, all the ingredients once again appear to be in place for the Hublot Polo Gold Cup Gstaad to be an exceptional gathering.

The 2026 edition will be marked in particular by the first participation of Gonzalo Pieres, one of the greatest players in the history of modern polo.

A three-time winner of the Argentine Open, polo's most prestigious title, the sport's equivalent of Wimbledon, and holder of 21 Argentine Triple Crown titles and 34 major titles won in Argentina, the United States and England, the former 10-goal player* continues to compete at the highest level worldwide. Runner-up at last season's Abierto de Palermo playing in the pink colours of Ellerstina Indios Chapalefú, he will finally discover the Swiss tournament after hearing enthusiastic accounts from his brother Nicolás, who played in Gstaad last year. A debut the Argentine champion has long been looking forward to.

Alongside Bautista Beguerie and 15-year-old Alfonso Nero, nephew of Juan Martín Nero, twelve-time Argentine Open winner Juan Martín Nero, Gonzalo Pieres arrives in Gstaad determined to play a leading role. At 43, and still ranked among the world's best players, he will finally add to his extraordinary career one of the few major international fixtures still missing from it. "This will be my first time playing in Gstaad and I'm really looking forward to it. We have a very competitive team, and I hope we can give our best," he said.

https://poloplus10.com/another-legend-comes-to-gstaad-all-the-ingredients-for-a-vintage-2026/

Yet while the Argentine champion is delighted to finally discover Gstaad, his sights are already set on the next Argentine Triple Crown: Tortugas, Hurlingham and the Argentine Open. Alongside his brother Facundo and the Heguy cousins, his ambition remains intact: "Our goal is to stay competitive and reach the final again. We want to win the Argentine Open; that would be another dream come true. We know it will take a great deal of hard work, but we also want strong performances at Hurlingham and Tortugas. What matters most is remaining a team capable of competing for the top spots all season long." Words that perfectly reflect the mindset of one of polo's fiercest competitors.

Before returning to Argentina's biggest tournaments, however, it is in the Swiss Alps that Gonzalo Pieres will open this new chapter of his career and it won't be an easy one.

Defending champions Gstaad Palace will naturally return to defend their title. The team is led by Markus Gräff and his son Thommy, whose performances left a lasting impression last summer as the young Swiss amateur held his own against professionals without hesitation. The Swiss team will face particularly stiff competition: the three other sides bring strong credentials and several big names in international polo, promising a wide-open edition.

For Pierre Genecand, the tournament's president, every sign points to success: "Everything is ready today: we could start the tournament tomorrow! VIP bookings for lunches and the gala have been sold out for a month already, proof of the excitement surrounding this edition. The level of the teams entered is among the highest we've ever seen. My only concern, as for any organiser, is the weather... but I'm confident." Genecand also savours what has defined Gstaad's unique identity for thirty years: elite competition in a setting unlike any other. „And let's not forget: the mountains are just as beautiful in the summer," he adds with a smile.

Beyond the sporting spectacle, the Hublot Polo Gold Cup Gstaad stays true to its spirit. Free and open to the public, the tournament will also feature a lively village with food trucks, exhibition stands and children's activities: an invitation to experience polo in one of Europe's most spectacular natural settings.

*In polo, players are rated on a handicap scale from -2 to 10 goals; a 10-goal handicap is the sport's highest rating, held by only a handful of players in the world at any given time.

THE 2026 TEAMS

TEAM HUBLOT
Rupert KNAUF (GER) - 0
Gonzalo PIERES (ARG) - 7
Alfonso NERO (ARG) - 1
Bautista BEGUERIE (ARG) - 6
Total Handicap: 14

TEAM KIELDER AGRO GROUP
Juan PEPA (ITA) - 2
Antonio MANZANO (ARG) - 0
Manuel FERNÁNDEZ LLORENTE (ARG) - 6
Horacio FERNÁNDEZ LLORENTE (ARG) - 6
Total Handicap: 14

TEAM GSTAAD PALACE
Markus GRAEFF (SUI) - 0
Thommy GRAEFF (SUI) - 3
Santiago LOZA (ARG) - 7
Facundo KELLY (ARG) - 4
Total Handicap: 14

TEAM ALBINATI AERONAUTICS
Luca MEIER (SUI) - 1
Fabio MEIER (SUI) - 1
Adrian LAPLACETTE (ARG) - 6
Facundo RETAMAR (ARG) - 6
Total Handicap: 14

POLO +10
09/07/2026

PROGRAMME 2026

Thursday, August 20
11:00 - Polo Village opens
13:30 - 1st Qualifying Match
15:00 - 2nd Qualifying Match

Friday, August 21
16:00 - Players' Parade through Gstaad

Saturday, August 22
11:00 - Polo Village opens
11:30 - VIP Tent opens
12:00 - VIP Lunch Buffet opens
13:30 - 1st Semi-final Match
15:00 - 2nd Semi-final Match
19:30 - Gala Night in the VIP Tent

Sunday, August 23
11:00 - Polo Village opens
11:30 - VIP Tent opens
12:00 - VIP Lunch Buffet opens
13:30 - Match for 3rd Place
15:00 - Final
16:30 - Prize Giving Ceremony

https://poloplus10.com/another-legend-comes-to-gstaad-all-the-ingredients-for-a-vintage-2026/

LUXURY WANDERINGS
14/07/2026

Billionaire Luxury Calendar for August

LUXURY WANDERINGS TEAM
Updated on July 14, 2026



Sporting Events

Hublot Polo Gold Cup Gstaad

Saanen, Switzerland | 20–23 August

Set against the Swiss Alps, the Hublot Polo Gold Cup Gstaad is one of Europe's most prestigious polo tournaments, attracting leading international players alongside royalty, celebrities and long-time visitors to the exclusive resort. Matches are accompanied by champagne receptions, hospitality lounges and luxury brand activations, while Gstaad itself offers designer boutiques, fine dining and renowned hotels including Gstaad Palace and The Alpina Gstaad. It remains a highlight of the Alpine summer social season.

PLAN TO EXPERIENCE HUBLOT POLO GOLD CUP GSTAAD

https://luxurywanderings.com/billionaire-luxury-calendar-for-august/

ECUESTRE
17/07/2026

DEPORTE.POLO

Hublot Polo Gold Cup Gstaad: ingredientes para una edición histórica

Del 20 al 23 de agosto, todos los ingredientes vuelven a estar presentes para que la Hublot Polo Gold Cup Gstaad sea una cita excepcional. La edición de 2026 estará marcada especialmente por la primera participación de Gonzalo Pieres.

- 17/07/2026 09:01 » Portada | Deporte | deporte.polo



Todo está preparado para la Hublot Polo Gold Cup Gstaad 2026. (Foto © Justine Jacquemot / R&B Presse)

Con la primera participación del legendario argentino Gonzalo Pieres Jr., un año después de que su hermano Nicolás compitiera en el torneo, un cartel de jugadores de primer nivel y la hospitalidad VIP con todas las reservas agotadas un mes antes del evento, la Hublot Polo Gold Cup Gstaad se perfila como una de las mejores ediciones de su historia.

Cada verano, Gstaad cambia sus pistas de esquí por un campo de Polo único en el mundo. En pleno corazón de los Alpes suizos, los mejores jugadores del planeta se reúnen en un destino donde el Polo de máximo nivel se combina con la elegancia, la hospitalidad y un incomparable entorno alpino.

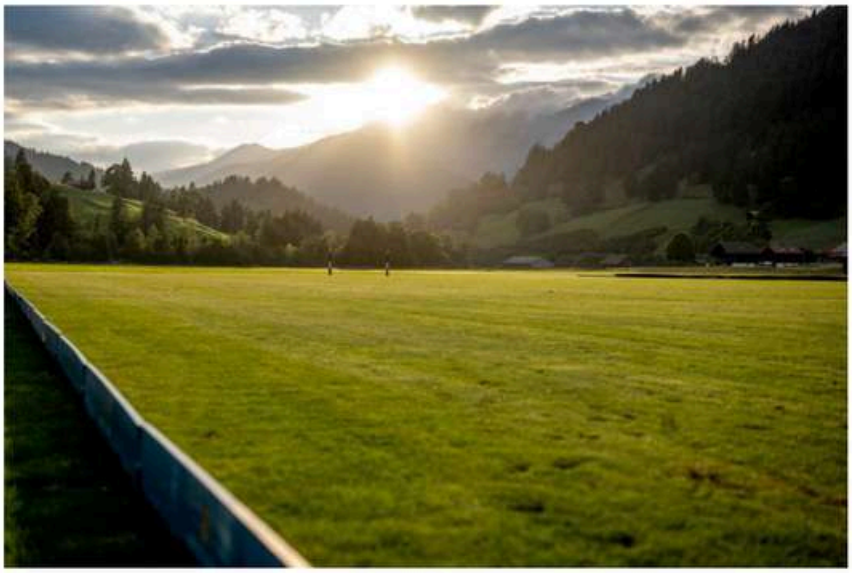
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ECUESTRE
17/07/2026



La edición de 2026 estará marcada especialmente por la primera participación de Gonzalo Pieres, considerado uno de los mejores jugadores de la historia del Polo moderno.

Tres veces ganador del Abierto Argentino, el torneo más prestigioso del mundo (el equivalente al Wimbledon del Polo), vencedor de 21 Triple Coronas Argentinas y de 34 grandes títulos conquistados en Argentina, Estados Unidos e Inglaterra, el exjugador de 10 goles de hándicap (*) continúa compitiendo al máximo nivel internacional. Subcampeón de la pasada edición del Abierto de Palermo con los colores de Ellerstina Indios Chapalefú, descubrirá por fin el torneo suizo después de escuchar los elogios de su hermano Nicolás, que jugó en Gstaad el año pasado. Un debut que el campeón argentino llevaba mucho tiempo esperando.



https://www.ecuestre.es/app/deporte/polo/hublot-polo-gold-cup-gstaad-ingredientes-para-una-edicion-historica

ECUESTRE
17/07/2026

Junto a Bautista Beguerie y al joven Alfonso Nero, de tan solo 15 años y sobrino del doce veces ganador del Abierto Argentino Juan Martín Nero, Gonzalo Pieres llega a Gstaad decidido a luchar por el título. A sus 43 años, y todavía considerado uno de los mejores jugadores del mundo, añadirá por fin a su extraordinaria carrera uno de los pocos grandes torneos internacionales que aún faltaban en su palmarés.

"Será mi primera vez jugando en Gstaad y tengo muchísimas ganas. Tenemos un equipo muy competitivo y espero que podamos dar lo mejor de nosotros", afirma el campeón argentino, ilusionado por descubrir Gstaad, aunque su mirada está puesta en estos momentos en la próxima Triple Corona Argentina: Tortugas, Hurlingham y el Abierto Argentino. Junto a su hermano Facundo y los primos Heguy, mantiene intacta su ambición.

"Nuestro objetivo es seguir siendo competitivos y volver a disputar la final. Queremos ganar el Abierto Argentino; sería otro sueño hecho realidad. Sabemos que requerirá muchísimo trabajo, pero también queremos hacer grandes actuaciones en Hurlingham y Tortugas. Lo más importante es seguir siendo un equipo capaz de luchar por los primeros puestos durante toda la temporada".

Unas palabras que reflejan perfectamente la mentalidad ganadora de uno de los competidores más exigentes del Polo mundial.

Antes de regresar a los grandes torneos argentinos, Gonzalo Pieres iniciará este nuevo capítulo de su carrera en los Alpes suizos, donde el desafío no será sencillo.

Los actuales campeones, Gstaad Palace, volverán para defender el título. El equipo está liderado por Markus Gräff y su hijo Thommy, cuyas actuaciones dejaron una gran impresión el pasado verano, cuando el joven amateur suizo compitió sin complejos frente a jugadores profesionales. El conjunto suizo tendrá una dura competencia, ya que los otros tres equipos presentan plantillas de gran nivel y reúnen a varias de las principales figuras del Polo internacional, lo que hace prever una edición muy abierta.

https://www.ecuestre.es/app/deporte/polo/hublot-polo-gold-cup-gstaad-ingredientes-para-una-edicion-historica

ECUESTRE
17/07/2026



Todo preparado

Para Pierre Genecand, presidente del torneo, todo apunta al éxito: *"Hoy está todo preparado; podríamos empezar el torneo mañana mismo. Las reservas VIP para los almuerzos y la gala están completas desde hace un mes, lo que demuestra la enorme expectación que existe alrededor de esta edición. El nivel de los equipos participantes es de los más altos que hemos visto nunca. Mi única preocupación, como la de cualquier organizador, es el tiempo... pero soy optimista".*

Genecand también destaca aquello que ha definido la identidad de Gstaad durante los últimos treinta años: una competición de élite en un escenario incomparable. *"Y no olvidemos que las montañas son igual de bonitas en verano"*, añade con una sonrisa.

Más allá del espectáculo deportivo, la Hublot Polo Gold Cup Gstaad mantiene intacto su espíritu. Con entrada gratuita y abierta al público, el torneo contará además con un animado village, food trucks, expositores y actividades para niños, invitando a disfrutar del Polo en uno de los entornos naturales más espectaculares de Europa.

(*) En el Polo, los jugadores se clasifican mediante un sistema de hándicap que va de –2 a 10 goles. El hándicap de 10 goles representa la máxima calificación del deporte y sólo un reducido grupo de jugadores en el mundo la ostenta en cada momento.

Fotos: ©Justine Jacquemot / R&B Presse

https://www.ecuestre.es/app/deporte/polo/hublot-polo-gold-cup-gstaad-ingredientes-para-una-edicion-historica

HORSE SHOW JUMPING

17/07/2026

Hublot Polo Gold Cup Gstaad 2026: arriva la leggenda Gonzalo Pieres Jr. per un'edizione da ricordare.

3 MIN

17/07/2026

DA REDAZIONE HSJ

DISCIPLINE OLIMPICHE, SALTO OSTACOLI

SHARE



Dal 20 al 23 agosto il grande polo torna sulle Alpi svizzere con un parterre stellare, ospitalità VIP già sold out e uno dei campi più spettacolari al mondo.

Dal 20 al 23 agosto 2026, **Gstaad** si prepara ad accogliere una delle edizioni più prestigiose della **Hublot Polo Gold Cup Gstaad**, appuntamento che ogni estate trasforma la celebre località alpina svizzera in una delle capitali mondiali del polo. Dopo il successo degli ultimi anni, l'edizione 2026 si annuncia come una delle più competitive e affascinanti di sempre, grazie a un cast di campioni d'eccezione e a un entusiasmo già palpabile: i posti VIP per i pranzi e la serata di gala sono infatti esauriti con un mese di anticipo.

La grande novità di quest'anno è il debutto a Gstaad della leggenda argentina **Gonzalo Pieres Jr.**, considerato uno dei più grandi giocatori della storia del polo moderno. La sua presenza rappresenta un evento particolarmente atteso, anche perché arriva un anno dopo quella del fratello **Nicolás**, che aveva partecipato all'edizione 2025 raccontandogli con entusiasmo l'atmosfera unica del torneo svizzero.



Hublot Polo Gold Cup Gstaad 2026: arriva la leggenda Gonzalo Pieres Jr. per un'edizione da ricordare. 3

https://www.horseshowjumping.tv/hublot-polo-gold-cup-gstaad-2026-arriva-la-leggenda-gonzalo-pieres-jr-per-unedizione-da-ricordare/

HORSE SHOW JUMPING
17/07/2026

Tre volte vincitore dell'Argentine Open, il torneo più prestigioso del mondo del polo, equivalente del Wimbledon nel tennis, Gonzalo Pieres vanta un palmarès straordinario con 21 titoli della Triple Corona argentina e 34 grandi successi internazionali conquistati tra Argentina, Stati Uniti e Regno Unito. Ex giocatore con handicap di 10 goal, il massimo riconoscimento nella disciplina riservato a pochissimi campioni al mondo, continua ancora oggi a competere ai massimi livelli internazionali. A Gstaad vestirà i colori del **Team Hublot**, insieme a **Bautista Beguerie** e al promettente quindicenne **Alfonso Nero,** nipote del leggendario **Juan Martín Nero.** A 43 anni, Pieres aggiunge così un'altra prestigiosa tappa alla propria carriera. "Sarà la mia prima volta a Gstaad e non vedo l'ora di giocare. Abbiamo una squadra molto competitiva e spero che riusciremo a esprimere il nostro miglior polo", ha dichiarato il campione argentino.

Nonostante l'entusiasmo per l'esordio svizzero, lo sguardo di Gonzalo Pieres è già rivolto alla prossima Triple Corona argentina, composta dai tornei di Tortugas, Hurlingham e Palermo, dove punta ancora una volta al titolo insieme al fratello Facundo e ai cugini **Heguy.** A contendergli il trofeo ci saranno i campioni in carica del **Gstaad Palace**, guidati da **Markus Gräff** e dal figlio Thommy, protagonista di un'ottima prova nella scorsa edizione. Il torneo si preannuncia particolarmente equilibrato, con tutte e quattro le squadre schierate a un handicap complessivo di 14 goal, garanzia di incontri combattuti e spettacolo. Grande soddisfazione anche nelle parole del presidente del torneo**, Pierre Genecand,** che guarda con fiducia all'evento:

"Siamo pronti: potremmo iniziare il torneo già domani. I posti VIP sono esauriti da un mese, segno del grande interesse per questa edizione. Il livello delle squadre è tra i più alti mai visti a Gstaad. L'unica incognita resta il meteo, ma sono fiducioso."

Oltre all'alto livello sportivo, la Hublot Polo Gold Cup Gstaad conferma la propria vocazione a evento aperto al pubblico. L'ingresso sarà gratuito e il villaggio del torneo offrirà food truck, stand espositivi, attività dedicate ai bambini e numerose occasioni per vivere da vicino il fascino del polo immersi nello straordinario scenario delle Alpi svizzere.

Le squadre della Hublot Polo Gold Cup Gstaad 2026

Team Hublot

Rupert Knauf (Germania)
Gonzalo Pieres (Argentina)
Alfonso Nero (Argentina)
Bautista Beguerie (Argentina)

Team Kielder Agro Group

Juan Pepa (Italia)
Antonio Manzano (Argentina)
Manuel Fernandez Llorente (Argentina)
Horacio Fernandez Llorente (Argentina)

Team Gstaad Palace

Markus Gräff (Svizzera)
Thommy Gräff (Svizzera)
Santiago Loza (Argentina)
Facundo Kelly (Argentina)

Team Albinati Aeronautics

Luca Meier (Svizzera)
Fabio Meier (Svizzera)
Adrian Laplacette (Argentina)
Facundo Retamar (Argentina)
Il programma

Giovedì 20 agosto

Apertura Polo Village
Due partite di qualificazione

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HORSE SHOW JUMPING
17/07/2026

Venerdì 21 agosto

Sfilata dei giocatori nel centro di Gstaad

Sabato 22 agosto

Apertura Polo Village e area VIP
Buffet VIP
Due semifinali
Gala Night

Domenica 23 agosto

Apertura Polo Village
Buffet VIP
Finale per il 3° posto
Finalissima
Cerimonia di premiazione

Tra sport d'élite, ospitalità esclusiva e uno degli scenari naturali più suggestivi d'Europa, la Hublot Polo Gold Cup Gstaad 2026 si conferma uno degli appuntamenti internazionali più prestigiosi del calendario del polo, capace di unire tradizione, glamour e grande spettacolo.

Emeritrina is set for the 2026 Hublot Polo Gold Cup Gstaad. © Justine Jacquemot / R&B Presse

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SO HORSE
24/07/2026



Gonzalo Pieres lands in Gstaad: polo reaches new heights

Publié par Sébastien Boulanger le 24/07/2026

À Gstaad, l'été ne sent pas seulement le mélèze et les châlets et les randonnées. Il sent aussi le cuir, les chevaux et les grands noms du polo mondial. Du 20 au 23 août, la Hublot Polo Gold Cup s'annonce comme l'une des éditions les plus relevées de son histoire. Avec la première venue de Gonzalo Pieres Jr., un plateau homogène et des espaces VIP complets.

Le dernier grand rendez-vous qui manquait à Gonzalo Pieres

Il y a des joueurs qui collectionnent les trophées. Gonzalo Pieres Jr., lui, collectionne aussi les tournois mythiques. Et pourtant, un nom manquait encore à son impressionnant CV : Gstaad.

À 43 ans, l'Argentin découvrira enfin la Hublot Polo Gold Cup. Une première qui intrigue presque autant qu'elle enthousiasme. Triple vainqueur de l'Open d'Argentine, fort de 21 titres de Triple Couronne et de 34 grands succès internationaux entre Buenos Aires, Palm Beach et l'Angleterre, Pieres reste une référence absolue du polo mondial.

L'an dernier, son frère Nicolás avait déjà goûté à l'expérience suisse. Cette fois, c'est au tour de Gonzalo de vérifier si la réputation de Gstaad est à la hauteur des récits entendus.

« Ce sera ma première participation à Gstaad et je m'en réjouis vraiment. Nous avons une équipe très compétitive et j'espère que nous pourrons donner le meilleur de nous-mêmes. »

https://www.sohorse.eu/en/news/2026/07/24/gonzalo-pieres-debarque-a-gstaad-le-polo-prend-de-la-hauteur/

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Une déclaration sobre. Comme souvent chez ceux qui préfèrent laisser parler leur maillet.

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SO HORSE
24/07/2026



Une équipe taillée pour gagner

Sous les couleurs du Team Hublot, Gonzalo Pieres ne viendra pas faire de la rando.

À ses côtés, Bautista Beguerie (6 de handicap) apportera toute son expérience, tandis que le très prometteur Alfonso Nero, seulement 15 ans, poursuivra son apprentissage au plus haut niveau. Un nom qui n'est pas anodin : le jeune Argentin est le neveu de Juan Martín Nero, recordman des victoires dans l'Open d'Argentine.

Avec un handicap collectif de 14, comme toutes les équipes engagées, le Team Hublot possède de solides arguments pour viser le trophée.

Les champions en titre ne lâcheront rien

En face, personne ne déroulera le tapis rouge.

Le Gstaad Palace revient avec l'étiquette de tenant du titre et une formation qui avait marqué les esprits en 2025. Markus Gräff et son fils Thommy seront de nouveau de la partie, accompagnés des Argentins Santiago Loza et Facundo Kelly.



L'une des belles histoires du tournoi reste d'ailleurs Thommy Gräff. Le Suisse avait impressionné en rivalisant sans complexe avec plusieurs professionnels confirmés, confirmant que le polo helvétique sait aussi produire de beaux talents.

Autour d'eux, Kielder Agro Group et Albinati Aeronautics complètent un plateau particulièrement dense où les quatre équipes affichent exactement le même handicap collectif. Autrement dit : personne ne part avec une longueur d'avance.

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SO HORSE
24/07/2026

Gstaad, là où le polo prend de la hauteur

Ce qui distingue Gstaad des autres rendez-vous du calendrier, ce n'est pas uniquement son niveau sportif.

C'est ce décor improbable où les sommets alpins pour théâtre, où les chevaux galopent entre chalets centenaires et montagnes verdoyantes. Un tournoi qui cultive depuis trois décennies un équilibre rare entre compétition de haut niveau et atmosphère décontractée.



Pierre Genecand, président du tournoi, ne cache d'ailleurs pas son optimisme.

« Aujourd'hui, tout est prêt. Nous pourrions commencer le tournoi demain ! »

Le succès populaire est déjà au rendez-vous : les réservations VIP pour les déjeuners et le gala affichent complet depuis un mois.

Reste une seule inconnue.

« Ma seule préoccupation reste la météo… mais je suis confiant. »

En montagne, même les organisateurs les plus expérimentés savent qu'on ne négocie jamais avec les nuages.

Un tournoi qui garde les portes ouvertes



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SO HORSE
24/07/2026

Si les espaces VIP affichent complet, le grand public, lui, reste le bienvenu.

Comme chaque année, l'entrée sera gratuite avec un village ouvert durant tout le week-end : food trucks, animations pour les enfants, exposants et ambiance conviviale permettront aux curieux comme aux passionnés de découvrir le polo autrement.

Parce qu'à Gstaad, le spectacle ne se limite jamais aux huit joueurs présents sur le terrain.

Et si Gonzalo Pieres vient compléter son impressionnante collection de grands rendez-vous, la Hublot Polo Gold Cup, elle, pourrait bien signer l'une des plus belles éditions de son histoire.

Photos *© Justine Jacquemot / R&B Presse*

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GSTAAD CONFIDENTIAL

05/08/2026

PEOPLE

The Man Behind the Polo

Ahead of the Hublot Polo Gold Cup Gstaad, Gstaad Confidential visited tournament president Pierre E. Genecand at his home. His views on polo, the future of Gstaad, animal welfare and the realities of organising one of Europe's most prestigious sporting events.

By Elisa Oppermann | August 5, 2026 | 5 min read



PIERRE E. GENECAND, PRESIDENT OF THE HUBLOT POLO GOLD CUP GSTAAD, AT HIS HOME IN GSTAAD. PHOTO: EYO

For more than two decades, Pierre E. Genecand has been the driving force behind one of Gstaad's most internationally recognised sporting events. Since becoming president of the Hublot Polo Gold Cup Gstaad 21 years ago, he has overseen the tournament's transformation, attracting some of the world's leading players, international sponsors and thousands of spectators every August. Yet despite the scale of the event, the 76-year-old insists he has no intention of slowing down.

"It is simply too much fun," he says.

Genecand's association with horses long predates his involvement in polo. Born in Geneva, he spent forty years competing as a show jumper before serving for eighteen years as president of the CHI Geneva, one of the world's leading international show jumping competitions. Polo came later, although horses remained the common thread throughout his life.

His connection to the Saanenland began even earlier. As a child, he regularly spent holidays in Schönried, and since 2000 he has also maintained a home in Gstaad. Today, however, his life is divided between Switzerland and Argentina, where he has lived for the past 26 years. There, his family's agricultural company, Kielder Agro Group, operates extensive farming businesses, while Genecand himself still plays polo every day.

"I play every day when I'm in Argentina," he says. "And when I'm not on a horse, I play tennis or golf."

https://gstaadconfidential.com/article/the-man-behind-the-polo

GSTAAD CONFIDENTIAL
05/08/2026

Although optimistic about the future of polo in Gstaad, Genecand is noticeably more cautious when discussing the future of the destination itself.

He believes Gstaad is approaching a level of overtourism that risks changing the character of the region.

While the tournament has become one of the highlights of the European polo calendar, Genecand is quick to point out that it is far from being a lucrative business.

He receives no salary for his work as president.

"It is pure passion."

Behind the scenes, the organisation remains remarkably lean. The committee consists of just thirteen members, many of them local residents.

Organising an event of this scale inevitably produces stories that rarely become visible to spectators.

One of Genecand's favourites dates back to the years when Italian boat manufacturer Riva was among the tournament's sponsors. The plan was to display one of the company's boats inside the VIP area. Opening day arrived, yet by mid-afternoon there was still no sign of the boat.

Swiss customs had refused to release it.

Their explanation was simple: Gstaad had no lake.

"It finally arrived at one o'clock in the morning," Genecand recalls, laughing.

Every year, he says, presents a new logistical challenge.

The preparation of the tournament itself begins months before the first match. As soon as the snow disappears, work starts on repairing and preparing the polo field.

Weather has become one of the organisers' greatest concerns.

Heavy rain can quickly turn the field into what Genecand jokingly describes as "a potato field", while prolonged periods of extreme heat are becoming equally problematic.

"In Spain, they have already started moving matches to seven o'clock in the morning because of the temperatures," he says. "But then nobody comes to watch because people bought tickets for lunch and suddenly the game is at seven in the morning. We all face the same challenge — cycling, tennis, the Tour de France."

Another topic that increasingly accompanies modern polo is animal welfare.

Genecand rejects criticism that polo horses are exposed to unnecessary suffering. Throughout the tournament, two veterinarians remain permanently on site, supported by a dedicated horse ambulance. Access to the horses is strictly controlled, partly to protect visitors and partly to safeguard the animals themselves.

This year's Hublot Polo Gold Cup Gstaad once again brings together four sponsor teams and some of the sport's leading international players. Around 1,342 seats have already been sold in the VIP tent, while admission for the general public remains free, making total attendance difficult to calculate. Genecand expects no more than around 6,000 visitors across the four days.

The tournament will also once again be broadcast live in Argentina by an Argentine television crew, underlining the close connection between Gstaad and one of polo's traditional heartlands.

For Genecand, however, the focus remains much the same as it has every August for the past twenty-one years: ensuring that, for four days, a field beside Saanen Airport becomes the centre of the polo world.

https://gstaadconfidential.com/article/the-man-behind-the-polo

LUXURY WANDERINGS
06/08/2026

The Hublot Polo Gold Cup Gstaad: Luxury, Polo and the Swiss Alps

LUXURY WANDERINGS TEAM
Updated on August 6, 2026



Set against the dramatic backdrop of the Swiss Alps, the Hublot Polo Gold Cup Gstaad is one of Europe's most distinctive sporting occasions. World-class polo combines with refined hospitality to attract players, luxury brands and spectators to one of Switzerland's most exclusive mountain destinations. Whether attending for the competition, the social atmosphere or a weekend in Gstaad itself, the tournament offers a polished experience that extends well beyond the pitch.

Polo in an Alpine Setting

First held in 1996, the Hublot Polo Gold Cup Gstaad has become a highlight of the European polo season, bringing together leading international players and carefully selected teams for a tournament that balances sporting excellence with understated sophistication. Unlike many established polo venues, the tournament takes place against a dramatic Alpine backdrop, with the temporary field beside Saanen Airport framed by mountain peaks rather than grandstands alone.

The setting is central to the event's identity. Gstaad has long attracted royalty, business leaders and discerning travellers who value privacy as much as luxury. Its chalet-lined streets, independent boutiques and world-class hotels create an atmosphere that feels elegant without excess, making it a natural home for an event of this calibre.

LUXURY WANDERINGS
06/08/2026



As title sponsor, Hublot has helped shape the tournament into an internationally recognised occasion where Swiss craftsmanship, luxury hospitality and elite sport sit comfortably alongside one another. Despite its prestige, the event retains a relatively intimate feel, allowing spectators to experience world-class polo without the scale of larger sporting festivals.

The Tournament Experience

The tournament traditionally unfolds across a long weekend, with qualifying matches building towards the championship final. Each day offers its own atmosphere, giving visitors plenty of reasons to spend more than a single afternoon at the grounds.

Among the most anticipated traditions is the Polo Parade through Gstaad. Players, horses and classic carriages make their way along the village promenade, bringing the tournament into the heart of the resort and creating one of the weekend's most photographed moments. It provides an opportunity for visitors to see the teams away from the field while adding to the celebratory atmosphere across the village.

Back at the tournament grounds, the pace shifts from relaxed socialising to high-level competition. Teams compete in fast, tactical matches where speed, precision and horsemanship are on full display. Even those unfamiliar with polo quickly appreciate the skill involved as riders change direction at pace while working seamlessly with their horses across the expansive field.

https://luxurywanderings.com/the-hublot-polo-gold-cup-gstaad/

LUXURY WANDERINGS
06/08/2026

As the weekend progresses, anticipation builds through the semi-finals before culminating in the championship match and trophy presentation. The tournament concludes with celebrations that bring together players, sponsors and guests, reinforcing its reputation as both a sporting event and an important fixture on the international social calendar.

EXPLORE OUR BILLIONAIRE LUXURY CALENDAR FOR AUGUST

Courtside Elegance and Hospitality

For many visitors, the Hublot Polo Gold Cup Gstaad is as much about the atmosphere surrounding the matches as the action itself.

Premium hospitality packages offer reserved seating, excellent views of the field and access to elegant lounges where guests can enjoy fine dining throughout the day. Long lunches, Champagne and attentive service create a relaxed setting for watching the matches unfold, making the tournament equally appealing to dedicated polo followers and those simply looking to enjoy a memorable day out.



The Polo Village adds another dimension to the experience, bringing together luxury brands, lifestyle exhibitors and hospitality spaces in an environment designed for leisurely browsing between matches. Boutique displays, sponsor activations and opportunities to discover Swiss craftsmanship contribute to the event's polished character without overwhelming the sporting focus.

https://luxurywanderings.com/the-hublot-polo-gold-cup-gstaad/

The social atmosphere is equally distinctive. Conversations continue over drinks after each match, while familiar faces from the worlds of business, fashion and luxury travel mingle with international visitors drawn to Gstaad's discreet charm. The event maintains an approachable feel despite its prestigious reputation, allowing guests to enjoy a refined occasion without unnecessary formality.

The Gala Evening further enhances the weekend, providing an elegant conclusion that reflects the tournament's place within Gstaad's wider social calendar.

Refined Stays and Memorable Dining

Choosing the right hotel plays an important role in the overall experience, particularly during one of Gstaad's busiest weekends.

The Alpina Gstaad stands among the village's most exclusive addresses, combining contemporary Alpine design with exceptional wellness facilities, private cinema, fine dining and discreet service. Its peaceful setting makes it a favourite for travellers seeking privacy while remaining close to the tournament.

Equally iconic is Gstaad Palace, whose distinctive hilltop location has welcomed royalty, celebrities and long-standing guests for generations. Traditional grandeur, expansive grounds and panoramic mountain views continue to make it one of Switzerland's most celebrated luxury hotels.

For visitors seeking a more residential atmosphere, Ultima Gstaad offers spacious suites and private residences complemented by personalised service and an impressive spa. Park Gstaad is another excellent choice, offering contemporary luxury within easy reach of both the village centre and the tournament grounds.



LUXURY WANDERINGS
06/08/2026

Dining in Gstaad reflects the destination's international character. At Sommet, refined Swiss ingredients are presented with modern creativity, while Le Grill at Gstaad Palace remains a favourite for beautifully prepared meats and classic hospitality. Those looking for Japanese cuisine can reserve a table at Megu, where elegant interiors and carefully crafted dishes have earned an excellent reputation among visitors and locals alike.

Mountain restaurants surrounding Gstaad provide a welcome contrast to the village's fine dining scene. Reached by cable car or scenic drive, they offer traditional regional cuisine accompanied by sweeping Alpine views that linger long after the meal has ended.

The Gstaad Experience Beyond the Pitch

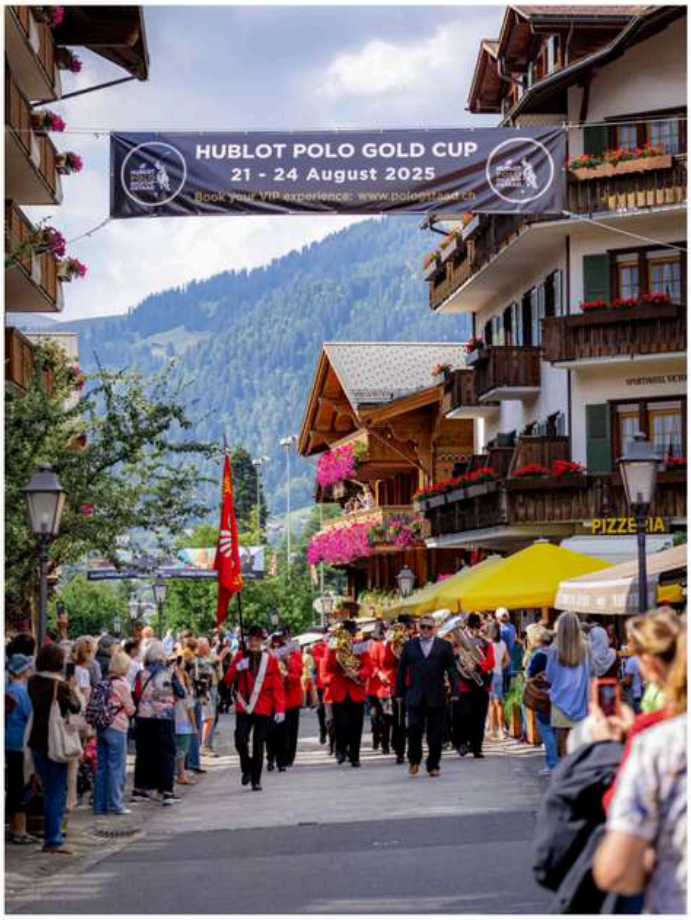
While the polo provides the centrepiece, the surrounding destination is equally rewarding. Gstaad's compact centre makes it easy to explore on foot, with the Promenade lined by luxury boutiques, art galleries and independent cafés that encourage an unhurried pace between matches.

International fashion houses sit comfortably alongside specialist jewellers and long-established Swiss retailers, reflecting the village's reputation for quiet luxury rather than overt glamour. Visitors often spend mornings browsing the boutiques before making their way to the tournament for the afternoon's play.

The surrounding mountains offer further opportunities to experience the region. Scenic rail journeys, panoramic cable cars and walking trails reveal spectacular Alpine landscapes, while nearby mountain restaurants provide memorable settings for leisurely lunches overlooking the valleys below.

Those seeking relaxation can take advantage of Gstaad's exceptional wellness offering. Many of the village's leading hotels feature extensive spas with indoor pools, saunas and treatment programmes, making it easy to balance the excitement of tournament weekend with moments of quiet retreat.

Planning an Effortless Visit



https://luxurywanderings.com/the-hublot-polo-gold-cup-gstaad/

The Hublot Polo Gold Cup Gstaad rewards early planning, particularly for those wishing to secure premium accommodation and VIP hospitality. Hotels often experience high demand throughout tournament weekend, making advance reservations advisable.

The village is easily reached by Switzerland's efficient rail network, with connections through Montreux, Zweisimmen and other major transport hubs. Travellers arriving by car benefit from well-maintained mountain roads, while nearby airports and private aviation facilities offer convenient access for international visitors. Helicopter transfers provide an additional option for those seeking the quickest arrival.

Smart summer attire is well suited to the occasion. Tailored jackets, dresses, lightweight suits and comfortable footwear complement both the tournament setting and Gstaad's relaxed elegance. Weather in the Alps can change throughout the day, so a light layer is worth bringing even during warmer afternoons.

The tournament also welcomes families, with its open layout and relaxed atmosphere making it accessible to visitors of all ages. Whether attending for a single day or combining the event with a longer Alpine escape, the weekend offers plenty to enjoy beyond the matches themselves.

A Fixture on the Luxury Sporting Calendar

The Hublot Polo Gold Cup Gstaad occupies a distinctive place among Europe's luxury sporting events. World-class polo may draw visitors to the field, but it is the combination of exceptional hospitality, spectacular Alpine scenery and Gstaad's enduring elegance that encourages them to return.

For those looking to experience one of Switzerland's most refined summer traditions, the tournament delivers a memorable blend of competition, celebration and mountain hospitality, all within one of the continent's most exclusive destinations.

PLAN TO EXPERIENCE THE HUBLOT POLO GOLD CUP

PRESSE AGENCE

12/08/2026

le tournoi d'exception à Gstaad

presseagence.fr/gstaad-polo-la-hublot-gold-cup-sapprete-a-enflammer-les-alpes

Bernard BERTUCCO VAN DAMME August 12, 2026

GSTAAD : Polo – La Hublot Gold Cup s'apprête à…

Partager :



GSTAAD : Polo – La Hublot Gold Cup s'apprête à enflammer les Alpes

Du 20 au 23 août, la station alpine accueille l'un des plus prestigieux tournois de polo d'Europe, avec en tête d'affiche la légende Gonzalo Pieres Jr.

Dans une semaine exactement, le bruit feutré des sabots sur l'herbe verte remplacera le calme estival des montagnes suisses. Du 20 au 23 août 2026, la station huppée de Gstaad se prépare à vibrer au rythme effréné de la Hublot Polo Gold Cup, un tournoi qui allie sport de très haut niveau, élégance et un cadre naturel spectaculaire. Tout est en place pour le premier *« throw-in »* (coup d'envoi), prévu le jeudi 20 août à 13h30 sur le terrain jouxtant l'aéroport de Gstaad-Saanen.

Un théâtre naturel pour un sport d'exception

Le polo, né sur les vastes plaines d'Asie vers 600 av. J.-C., a besoin d'espace. À Gstaad, il trouve un écrin à sa mesure. Au cœur du Saanenland, entre les chalets fleuris et les sommets alpins, le terrain de jeu offre un décor de carte postale. Ce contraste saisissant entre la puissance des chevaux lancés au galop et la quiétude des paysages est l'une des signatures de cet événement unique sur le circuit international. Ce cadre idyllique a même séduit le cinéma : le petit pont de pierre de Saanen, que l'on emprunte pour accéder au site, a été immortalisé dans un classique de Bollywood, *Dilwale Dulhania Le Jayenge*, et attire encore aujourd'hui de nombreux admirateurs. Pendant quatre jours, c'est bien un autre spectacle qui se jouera ici, avec quatre équipes de 14 goals, cent vingt chevaux et seize joueurs d'élite.

Gonzalo Pieres Jr., une légende en piste

L'édition 2026 sera marquée par la présence d'une véritable icône du polo mondial : Gonzalo « Gonza » Pieres Jr. Ancien handicap 10, le plus haut grade de la discipline, l'Argentin de 43 ans découvrira Gstaad pour la première fois. Son palmarès vertigineux – triple vainqueur de l'Open d'Argentine et 34 titres majeurs à travers le monde – suffit à mesurer l'envergure du champion. Mais il ne vient pas en Suisse pour le tourisme.

« Ce sera ma première participation à Gstaad que je suis impatient de découvrir et je m'en réjouis vraiment. Nous avons une équipe très compétitive et le but est clair : gagner », **confie la star argentine.**

Animé par une ambition intacte, il vise toujours les plus hauts sommets, notamment une nouvelle victoire à l'Open d'Argentine, le tournoi le plus convoité de la planète polo.

https://presseagence.fr/gstaad-polo-la-hublot-gold-cup-sapprete-a-enflammer-les-alpes/

Un rendez-vous entre exclusivité et convivialité

La Hublot Polo Gold Cup cultive une atmosphère unique. Si les 1 342 places des espaces VIP affichent complet depuis des semaines, l'accès au village et aux abords du terrain reste entièrement libre et gratuit pour le public. Les familles peuvent ainsi venir admirer le spectacle, déjeuner grâce aux food trucks, flâner entre les stands et profiter des animations. Cette coexistence entre le luxe et la simplicité permet à des mondes habituellement cloisonnés de se rencontrer. Autour du terrain, les *petiseros* (soigneurs des chevaux, souvent issus de familles de gauchos), les champions, les capitaines d'équipes, les grands dirigeants d'entreprise et les habitants de la région partagent la même passion pour le cheval.

Une organisation à taille humaine

Aux commandes de cet événement depuis vingt et un ans, Pierre Genecand, ancien président du Concours Hippique International de Genève, met toute son énergie et sa passion au service du tournoi. Soutenu par un comité de seulement treize membres, pour la plupart des habitants de la région, il a façonné un rendez-vous à la fois prestigieux et authentique. À une semaine du coup d'envoi, l'organisation est prête à accueillir joueurs et spectateurs, avec l'optimisme souriant de ceux qui connaissent la montagne. Comme le dit Pierre Genecand : *« La montagne est très belle aussi en été »*.

Bernard BERTUCCO VAN DAMLME via Presse Agence.

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LES ÉQUIPES 2026

• **TEAM HUBLOT :** Rupert KNAUF (GER, 0), Gonzalo PIERES (ARG, 7), Alfonso NERO (ARG, 1), Bautista BEGUERIE (ARG, 6). Handicap total : 14.

• **TEAM KIELDER AGRO GROUP :** Juan PEPA (IT, 2), Antonio MANZANO (ARG, 0), Manuel FERNANDEZ LLORENTE (ARG, 6), Horacio FERNANDEZ LLORENTE (ARG, 6). Handicap total : 14.

• **TEAM GSTAAD PALACE :** Markus GRAEFF (CH, 0), Thommy GRAEFF (CH, 3), Santiago LOZA (ARG, 7), Facundo KELLY (ARG, 4). Handicap total : 14.

• **TEAM ALBINATI AERONAUTICS :** Luca MEIER (CH, 1), Fabio MEIER (CH, 1), Adrian LAPLACETTE (ARG, 6), Facundo RETAMAR (ARG, 6). Handicap total : 14.

PROGRAMME PRINCIPAL

• **Jeudi 20 août :** Matches de qualification à 13h30 et 15h00.

• **Vendredi 21 août :** Défilé des joueurs à Gstaad à 16h00.

• **Samedi 22 août :** Demi-finales à 13h30 et 15h00.

• **Dimanche 23 août :** Match pour la 3e place à 13h30, suivi de la grande Finale à 15h00.

Pour plus d'informations, le site officiel du tournoi est disponible à l'adresse suivante : www.pologstaad.ch.

PA SPORT

12/08/2026



12 Août 2026

POLO : J-8 – Le polo s'invite dans l'été de Gstaad

Written by Rédaction Sport. Posted in secondaire

Du 20 au 23 août, le polo investit le Saanenland pour l'un des rendez-vous les plus singuliers de l'été suisse et du circuit mondial de ce sport.

Grands joueurs, chevaux, élégance et art de vivre dans un décor qui semble tout droit sorti d'une carte postale. Dans une semaine exactement sera donné le coup d'envoi de la Hublot Polo Gold Cup Gstaad. Tout est en place pour le premier throw-in*, jeudi à 13H30.

La plupart des sports semblent faits pour les stades, et les stades ont été inventés pour les accueillir. Le polo est différent. Né autour de 600 av. J.C, dans les grandes plaines d'Asie, il a toujours eu besoin de grands espaces – une cancha peut représenter jusqu'à l'équivalent de cinq terrains de football – et semble trouver une dimension supplémentaire lorsqu'il se joue au cœur de paysages d'exception. À Gstaad, la nature lui offre l'un de ses plus beaux théâtres. Chalets de bois débordants de fleurs, prairies d'un vert presque irréel, sommets en toile de fond : à quelques minutes de la célèbre station, le Saanenland pourrait servir de décor à une version chic et contemporaine de Heidi. C'est dans ce paysage, sur un terrain posé au bord de la piste du Gstaad Airport, que les chevaux prendront possession des lieux du 20 au 23 août pour quatre jours de grand polo.

Le contraste fait depuis longtemps partie du charme du rendez-vous. Gstaad, l'une des stations les plus exclusives des Alpes, abandonne pour quelques jours son rythme habituel aux chevaux, aux maillets et aux bottes des joueurs. À quelques kilomètres des palaces, des boutiques de luxe et de ses rues pittoresques, où les équipes défileront vendredi (21 août à 16h00), le polo se vit ici en pleine montagne, dans une atmosphère à la fois élégante et étonnamment décontractée.

Un décor de cinéma

Le paysage lui-même a déjà fait carrière à l'écran. À Saanen, le petit pont de pierre que l'on emprunte pour rejoindre le terrain, rendu célèbre par Dilwale Dulhania Le Jayenge, immense classique du cinéma indien avec les stars de Bollywood Shah Rukh Khan et Kajol, continue d'attirer les admirateurs du film plus de trente ans après sa sortie. Un détail peut-être anecdotique, mais qui raconte assez bien le pouvoir d'attraction de cette vallée : ici, même un simple pont peut devenir iconique.

Pendant quatre jours, une autre scène se jouera quelques centaines de mètres plus loin. Quatre équipes de 14 goals, cent vingt chevaux, seize joueurs venus notamment d'Argentine et de Suisse et, au milieu d'eux, l'une des grandes figures du polo contemporain : Gonzalo Pieres Jr.

Une grande star de ce sport

Triple vainqueur de l'Open d'Argentine et encore finaliste à Palermo l'hiver dernier, l'ancien handicap 10, le grade suprême de ce sport, découvrira Gstaad pour la première fois. Son palmarès, avec 21 victoires dans les trois tournois de la Triple Couronne argentine et 34 grands titres entre Argentine, États-Unis, France et Angleterre, suffit à mesurer l'événement.

« Ce sera ma première participation à Gstaad que je suis impatient de découvrir et je m'en réjouis vraiment. Nous avons une équipe très compétitive et le but est clair : gagner ».

Et il ne vient pas en Suisse pour contempler les montagnes. À 43 ans, « Gonza » Pieres reste animé par les mêmes ambitions : après Gstaad, il retrouvera son frère Facundo et les cousins Antonio et Cruz Heguy pour tenter à nouveau de conquérir Palermo.

Finaliste l'an dernier, il ne cache pas son objectif :

« Nous voulons gagner l'Open d'Argentine. Ce serait un nouveau rêve qui se réaliserait ».

https://www.pa-sport.fr/2026/08/12/polo-j-8-le-polo-sinvite-dans-lete-de-gstaad/

PA SPORT
12/08/2026

Le luxe de rester simple

C'est peut-être là que Gstaad cultive le mieux sa différence. Le rendez-vous attire champions, partenaires internationaux et invités du monde entier ; si les 1 342 places des espaces VIP sont déjà réservées depuis longtemps, de l'autre côté, l'entrée reste libre pour tous. On peut venir regarder quelques-uns des meilleurs joueurs du monde, déjeuner auprès des food trucks, flâner entre les stands ou profiter des animations avec les enfants sans billet d'entrée.

Une coexistence entre exclusivité et simplicité que le plus ancien des sports d'équipe cultive comme aucun autre. Autour du terrain se côtoient naturellement les petiseros, ces compagnons des chevaux qu'ils bichonnent, souvent issus de familles de gauchos, les grands joueurs, pour beaucoup également éleveurs de leurs propres chevaux, les capitaines des équipes et les capitaines… d'industrie, les habitués des palaces de Gstaad, quelques célébrités et un public familial venu simplement profiter du spectacle. Des mondes qui, ailleurs, se croisent rarement et que le polo réunit ici autour d'une même passion : le cheval.

Depuis vingt et un ans, Pierre Genecand veille sur cette drôle de mécanique. Ancien président du Concours Hippique International de Genève, cavalier de saut d'obstacles pendant quarante ans et toujours joueur de polo à 76 ans lorsqu'il rejoint l'Argentine, sa nouvelle passion équestre l'a conduit à prendre en main l'organisation de la Hublot Polo Gold Cup Gstaad avec la même énergie qui avait contribué à faire de Genève le concours indoor préféré des meilleurs cavaliers du monde.

Derrière l'image très raffinée de l'événement se cache d'ailleurs une organisation étonnamment artisanale : treize membres seulement composent le comité, dont beaucoup d'habitants de la région. À une semaine du coup d'envoi, tout est donc prêt. Reste l'imprévisible météo alpine.

Mais Pierre Genecand préfère sourire et, comme il aime à le répéter :

« La montagne est très belle aussi en été ».

Et du 20 au 23 août, elle le sera plus encore à Gstaad, sublimée par l'un des plus beaux spectacles que puisse offrir le cheval :

Le polo.

*** Throw-in :**

Coup d'envoi d'un match de polo. Les deux équipes se placent en lignes parallèles et l'arbitre lance la balle dans le couloir ainsi formé.

Post

https://www.pa-sport.fr/2026/08/12/polo-j-8-le-polo-sinvite-dans-lete-de-gstaad/

ECUESTRE

14/08/2026

Durante cuatro días, Gstaad se lanza al galope con su Polo Gold Cup

Del 20 al 23 de agosto, el Polo toma el Saanenland para celebrar uno de los acontecimientos más singulares del verano suizo y del calendario internacional de este deporte. Grandes jugadores, caballos y elegancia se dan cita en un escenario que parece sacado directamente de una postal. Llega la Hublot Polo Gold Cup Gstaad.

- 14/08/2026 17:04 » Portada | Deporte | Saltos



Durante cuatro días, Gstaad se lanza al galope con su Polo Gold Cup

La mayoría de los deportes parecen hechos para los estadios, y los estadios fueron construidos para el deporte. El Polo es diferente. Nacido hacia el año 600 A.C. en las grandes llanuras de Asia, siempre ha necesitado espacio: un campo de Polo puede ocupar una superficie equivalente a hasta cinco campos de fútbol. Y, de algún modo, el juego adquiere otra dimensión cuando se disputa en medio de un paisaje extraordinario.

En Gstaad, la naturaleza ofrece uno de los escenarios más espectaculares del Polo. Chalés de madera rebosantes de flores, prados de un verde casi inverosímil y cumbres montañosas elevándose al fondo: a sólo unos minutos de la famosa estación alpina, el Saanenland podría ser el escenario de una versión chic y contemporánea de Heidi. Es aquí, en un campo de Polo situado junto a la pista del aeropuerto de Gstaad, donde los caballos tomarán protagonismo del 20 al 23 de agosto durante cuatro días de Polo de máximo nivel.



https://www.ecuestre.es/app/deporte/saltos/durante-cuatro-dias-gstaad-se-lanza-al-galope-con-su-polo-gold-cup

ECUESTRE
14/08/2026

El contraste forma parte desde hace tiempo del encanto del evento. Durante unos días, Gstaad, uno de los destinos más exclusivos de los Alpes, cede el protagonismo a los caballos, los tacos y las botas de Polo. A pocos kilómetros de sus grandes hoteles, boutiques de lujo y pintorescas calles, por las que desfilarán los equipos el viernes 21 de agosto a las 16:00 horas, el Polo se juega aquí rodeado de montañas, en una atmósfera que consigue ser a la vez elegante y sorprendentemente relajada.

Un escenario de película

El paisaje ya ha tenido su propia carrera en la gran pantalla. En Saanen, el pequeño puente de piedra que se cruza camino del campo de Polo se hizo famoso gracias a Dilwale Dulhania Le Jayenge, el enormemente popular clásico del cine indio protagonizado por los iconos de Bollywood, Shah Rukh Khan y Kajol. Más de 30 años después del estreno de la película, los admiradores siguen acudiendo a verlo.

Puede parecer un pequeño detalle, pero dice mucho sobre el atractivo magnético de este valle: en el Saanenland, incluso un simple puente de piedra puede convertirse en un icono.



Durante cuatro días, otra escena se desarrollará a solo unos cientos de metros de allí. Cuatro equipos de 14 goles, 120 caballos, dieciséis jugadores procedentes de Argentina, Suiza y otros países, y entre ellos una de las figuras más destacadas del Polo contemporáneo: Gonzalo Pieres Jr.

Sigue siendo una de las grandes estrellas

Tres veces ganador del Abierto Argentino y nuevamente finalista en Palermo el pasado diciembre, el exjugador de 10 goles (la máxima valoración posible en el Polo), debutará, sin embargo, en Gstaad.

Su palmarés da una idea del calibre del jugador que hará su debut en los Alpes suizos: 21 victorias en los tres torneos que componen la Triple Corona Argentina y 34 títulos importantes conquistados en Argentina, Estados Unidos, Francia e Inglaterra. *"Será mi primera vez jugando en Gstaad y tengo muchas ganas de descubrirlo. Tenemos un equipo muy competitivo y el objetivo está claro: ganar".*

https://www.ecuestre.es/app/deporte/saltos/durante-cuatro-dias-gstaad-se-lanza-al-galope-con-su-polo-gold-cup

ECUESTRE
14/08/2026

Y no llega a Suiza simplemente para admirar las montañas. A sus 43 años, «Gonza» Pieres sigue siendo tan ambicioso como siempre. Después de Gstaad, volverá a reunirse con su hermano Facundo y sus primos Antonio y Cruz Heguy para emprender un nuevo asalto a Palermo. Finalista el año pasado, no oculta cuál es su objetivo: *"Queremos ganar el Abierto Argentino. Sería otro sueño hecho realidad".*



El lujo de mantener las cosas sencillas

Quizá sea aquí donde Gstaad expresa mejor su diferencia. El torneo atrae a campeones, socios internacionales e invitados de todo el mundo. Mientras que las 1.342 plazas de hospitalidad VIP llevan tiempo agotadas, la entrada para el público general sigue siendo gratuita. Cualquiera puede venir a ver a algunos de los mejores jugadores del mundo, almorzar en los food trucks, pasear entre los puestos o disfrutar de las actividades infantiles, sin necesidad de comprar una entrada.

Es una combinación de exclusividad y sencillez que quizá el Polo, el deporte de equipo más antiguo del mundo, consigue mejor que ningún otro. Alrededor del campo, los petiseros, los dedicados cuidadores y jinetes que se ocupan de los caballos, muchos de ellos procedentes de familias de gauchos, se mezclan de forma natural con grandes jugadores, muchos de los cuales también crían sus propios caballos; los capitanes de equipo con los capitanes de la industria; los habituales de los grandes hoteles de Gstaad con alguna que otra celebridad; y las familias que simplemente han venido a disfrutar del espectáculo.

Son mundos que rara vez se encuentran en otros lugares. Aquí, el Polo los reúne alrededor de una misma pasión: el caballo.



Desde hace veintiún años, Pierre Genecand preside esta singular maquinaria. Expresidente del CHI de Ginebra, jinete de salto durante cuarenta años y, a sus 76 años, todavía jugador de Polo siempre que se encuentra en Argentina, su segunda pasión ecuestre le llevó a ponerse al frente de la Hublot Polo Gold Cup Gstaad con la misma energía que contribuyó a consolidar Ginebra como uno de los concursos ecuestres indoor favoritos de los mejores jinetes del mundo.

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ECUESTRE
14/08/2026

Detrás de la imagen altamente cuidada del evento se esconde una organización sorprendentemente pequeña: el comité está formado por solo trece personas, muchas de ellas residentes de la zona.

A una semana del primer saque, todo está preparado. Sólo el imprevisible clima alpino permanece fuera del control de todos. Pierre Genecand prefiere sonreír y repetir una de sus observaciones favoritas: *"Las montañas también son hermosas en verano".*

Y del 20 al 23 de agosto, quizá lo parezcan aún más, realzadas por uno de los espectáculos más extraordinarios que pueden ofrecer los caballos: el Polo en Gstaad.

Fotos: ***© Justine Jacquemot***

https://www.ecuestre.es/app/deporte/saltos/durante-cuatro-dias-gstaad-se-lanza-al-galope-con-su-polo-gold-cup

DIRECT NEWS

17/08/2026

Présentation Hublot Polo Gold Cup Gstaad 2026



En direct avec Pierre Genecand, éleveur, joueur, et surtout organisateur de la Hublot Polo Gold Cup Gstaad qui aura lieu du 20 au 23 août, pour la présentation de cette édition 2026.

https://direct-news.info/presentation-hublot-polo-gold-cup-gstaad-2026/

ANZEIGER VON SAANEN
18/08/2026

Polo in Gstaad: teurer Sport – lockere Atmosphäre

SPORT Polo gilt als exklusiver Sport mit komplizierten Regeln. Beim Hublot Polo Gold Cup Gstaad kommt ein gemischtes Volk zusammen. Vor dem Turnierstart am Donnerstag spricht Präsident Pierre Genecand mit dem «Anzeiger von Saanen» über Polo für Neulinge, Pferde und die Atmosphäre am Spielfeldrand.

MARINE VÖGELI

Wer denke, Polo sei ohne Regelkenntnisse uninteressant, irre sich, erzählt Pierre Genecand, Präsident des Hublot Polo Gold Cups Gstaad. «Neunzig Prozent der Leute kennen die Regeln nicht», sagt er mit einem Lachen. Die Regeln seien durchaus komplex: «Es basiert auf den englischen Regeln – und die Engländer sind kompliziert.» Ein Speaker erklärt das Geschehen neben dem Gstaad Airport während der Spiele. «Nach fünf Minuten versteht man, wie es funktioniert», meint Genecand.

Was es dabei zu verstehen gilt, vergleicht Genecand mit einer bekannteren Sportart: «Es ist wie beim Fussball: Man verfolgt die Spieler, den Ball und schaut auf die Tore.» Zwei Teams mit je vier Spieler treten gegeneinander an, einen Torhüter gibt es nicht. Ein Match besteht aus vier sogenannten Chukkas – Spielabschnitten – von jeweils sieben Minuten. Ungewohnt sei für Neulinge: Nach jedem Tor wechseln die Mannschaften die Spielrichtung.

«Bei rund 30 Pferden pro Team würde ich in einem Match ungefähr sechs Pferde reiten.»

Pierre Genecand
Präsident Hublot Polo Gold Cup Gstaad

120 Pferde für 16 Spieler

Dass Polo den Ruf eines exklusiven Sports hat, kommt nicht von ungefähr. «Polo kostet viel Geld», sagt Pierre Genecand. Jeder Spieler braucht mehrere Pferde für ein Spiel. Bei vier Mannschaften in Gstaad sind es etwa 120 Pferde für 16 Spieler.

Nach jedem Chukka wird das Pferd gewechselt, teilweise sogar mitten im Spiel. «Bei rund 30 Pferden pro Team würde ich zum Beispiel in einem Match ungefähr sechs Pferde reiten», erklärt Genecand, selbst passionierter Polospieler. Pferdepfleger – im Polo «Petiseros» genannt – und ein Tierarzt überwachen den Zustand der Polo-Ponys. «Wir legen grossen Wert auf das Wohlergehen der Pferde», sagt Genecand.

Dabei spielt die Erfahrung der Pferde eine wichtige Rolle. Ein gut ausgebildetes, acht- bis zehnjähriges Polopferd habe Vorteile gegenüber einem jungen Tier. «Wenn acht Pferde gemeinsam mit voller Geschwindigkeit unterwegs sind, schauen die jungen Pferde überall hin», erklärt Genecand. Mit einem erfahrenen Pferd sei das deutlich einfacher.

«Es ist wie beim Fussball: Man verfolgt die Spieler, den Ball und schaut auf die Tore.»

Pierre Genecand
Präsident Hublot Polo Gold Cup Gstaad



Ab Donnerstag sind die Polo-Ponys wieder im Einsatz. FOTOS: ZVG

Viele der Polo-Ponys kommen zu Beginn der europäischen Saison aus der Hochburg des Polos, aus Argentinien. Sie werden per Flugzeug nach Europa transportiert und reisen anschliessend mit Lastwagen von Turnier zu Turnier.

Polo ist teuer – der Besuch muss es nicht sein

Das Publikum in Gstaad sei auch wegen dem kostenlosen Zugang bunt gemischt, erzählt Pierre Genecand: «Wir haben Chaletbesitzer, Leute aus dem Saanenland, ausländische Gäste und viele Polofans.»

Auf die Frage, ob man sich am Spielfeldrand in einer bestimmten Form kleiden und verhalten sollte, antwortet Genecand knapp: «Nein, relax.» Die Atmosphäre in Gstaad unterscheide sich für ihn von Poloanlässen wie dem Snow Polo in St. Moritz: «Das Publikum hier ist anders, die Atmosphäre ist weniger streng.»

Polo sei in Gstaad auch ein gesellschaftlicher Anlass. Man verfolgt eine schnelle Aktion auf dem Feld, unterhält sich, trinkt etwas und trifft Freunde. Die meisten verfolgten nicht das gesamte Spiel konzentriert.

Internationaler Anlass – lokales OK

Hinter dem internationalen Turnier steht eine kleine, lokal verankerte Organisation. Das OK besteht aus lediglich 13 Personen, viele davon aus der Region. «Meine Leute sind alle aus Gstaad», sagt Genecand. Jeder wisse anhand einer Art Drehbuch, was wann zu tun sei: «Und es funktioniert.»

Nicht kontrollieren kann das eingespielte OK hingegen das Wetter. Bei starkem Regen kann nicht gespielt werden, da der Platz Schaden nehmen und die Sicherheit der Pferde gefährdet werden könnte.


Seit 21 Jahren steht Pierre Genecand an der Spitze des Poloturniers in Gstaad.

DAS TURNIER IM ÜBERBLICK

Vier Teams spielen beim Hublot Polo Gold Cup Gstaad vom 20. bis 23. August um den Sieg – alle mit einem Gesamthandicap von 14 Goals. Titelverteidiger Gstaad Palace trifft auf die Teams Kielder Agro Group, Albinati Aeronautica und Hublot.

Letzteres hat dieses Jahr ein besonderes Ass im Ärmel: Gonzalo Pieres Jr. wird in der Medienmitteilung als einer der bedeutendsten Spieler des modernen Polos beschrieben. Der dreifache Sieger des Argentine Open tritt erstmals in Gstaad an. Sein Bruder Nicolás Pieres war bereits im vergangenen Jahr dabei.

Am Donnerstag stehen zwei Qualifikationsspiele auf dem Programm, am Freitag zieht die Spielerparade durch Gstaad. Am Wochenende folgen die Halbfinals und das Finale.

Der Eintritt zum Polofeld beim Gstaad Airport ist für das allgemeine Publikum kostenlos, ein Ticket ist nicht erforderlich. Auf dem Gelände gibt es zudem Food Trucks und verschiedene Stände sowie Aktivitäten für Kinder.

MAV

Gemütliches Fest auf dem Plani

KULTUR Am Sonntag, 9. August, fand der traditionelle Plani-Sufsunntig statt.

Schon früh waren die beliebten Plätze unter den Sonnenschirmen besetzt, zusätzliche Plätze fanden unsere Gäste am «Börtli».

Damit die Plani-Steaks serviert werden konnten, hatte der Grillmeister alle Hände voll zu tun mit dem Braten von Steaks und dem Schmelzen des Käses.


Benjamin und Patricia von Grünigen. FOTOS: ZVG

Durch die warmen Temperaturen wurden auch viele Getränke serviert.

Um 13 Uhr hielt Pfarrer Peter Klopfenstein die besinnliche Bergpredigt mit Taufe der kleinen Cindy Eymann. Die Predigt wurde durch das Jodlerquartett «ab & zue», Niklas und Fabian am Schwyzerörgeli und Cedric an der Handorgel, musikalisch begleitet. Am Abend spielte zusätzlich das Schwyzerörgeli-Trio Roli Widmer, welches die Gäste noch bis tief in die Nacht zum Tanzen animierte.

Am frühen Nachmittag liess es Petrus kurz regnen. Die Gäste fanden Schutz im Hüttli oder genossen die kurze Abkühlung unter den grossen Sonnenschirmen. Bereits um 16 Uhr, als die schön geschmückte Meisterkuh ihren grossen Auftritt hatte, strahlte die Sonne wieder. Die Kuh schien die Aufmerksamkeit auf dem Tanzboden richtig zu geniessen. Zusammen wurde das «Lebehoch» auf die Familie Benjamin von Grünigen gesungen und mit einem Glas Weisswein angestossen.

Die Küher und das Plani-Team bedanken sich ganz herzlich bei allen Gästen, welche zu diesem gemütlichen Fest beigetragen haben.

Wir freuen uns bereits heute auf den 8. August 2027, wenn wir Sie wieder zahlreich auf dem Plani begrüssen dürfen.

DS PLANI-TEAM


Viele Gäste genossen den Plani-Sufsunntig.

POLOLINE
18/08/2026



All set and ready for a new edition of the Hublot Polo Gold Cup Gstaad

News
Aug 18, 2026
POLO IN SWITZERLAND

The 2026 edition of the Hublot Polo Gold Cup Gstaad is quickly approaching. One of the most remarkable competitions within the European polo calendar, is set to begin on **Thursday August 20**, and will be played entirely at the Polo Club Gstaad, in Gstaad, Switzerland, sorrounded by the beauty of the Swiss Alps, on the impeccable grounds set in the Gstaad/Saanen airfields, that provides a magnificient scenartio for a unique competition.

The contest will see four teams up to 14 goals, partake, who will compete for the coveted trophy, that will run up to **Sunday August 23**. The **event will include the traditional players parade in the colorful streets of the lovely Swiss city due on Friday August 22.**

One of the highlights of the tournament is that there will be a Pieres competing in Gstaad; like in 2025, with Nicolás playing for Gstaad Palace, now it's the turn of the eldest brother, Gonzalo Jr., as a member of Hublot.

It is expected several people in attendance, who not only will be able to watch great polo, but also they enjoy the facilities in an enchanting entourage. Polo Club Gstaad will welcome families and friends on free admission, exquisite catering and gastronomy provided by Gstaad Palace, access to the prestige village. Without doubts, Gstaad have everything to offer a unique event and an unforgettable experience.

THE FINAL OF THE HUBLOT POLO GOLD CUP GSTAAD WILL BE STREAMED LIVE ON POLOLINE TV.

HUBLOT POLO GOLD CUP GSTAAD 2026 – TEAMS

HUBLOT: *Rupert Knauf 0, Gonzalo Pieres Jr. 7, Alfonso Nero 1, Bautista Beguerie 6. Total: 14.*

KIELDER AGRO GROUP: *Juan Pepa 2, Antonio Manzano 0, Manuel Fernández Llorente 6, Horacio Fernández Llorente 6. Total: 14.*

GSTAAD PALACE: *Markus Graeff 0, Tommy Graeff 3, Santiago Loza 7, Facundo Kelly 4. Total: 14.*

ALBINATI AERONAUTICS: *Fabio Meier 1, Luca Meier 1, Adrián Laplacette 6, Facundo Retamar 6. Total: 14.*

https://www.pololine.com/news/all-set-and-ready-for-a-new-edition-of-the-hublot-polo-gold-cup-gstaad/

SO HORSE
19/08/2026



Gstaad cuts the engines, polo takes off

Publié par Sébastien Boulanger le 19/08/2026

Du 20 au 23 août 2026, la Hublot Polo Gold Cup reprend ses quartiers à Gstaad, entre piste d'aéroport et cimes suisses. Un décor irréel, un plateau de haut vol et une constance presque insolente : ici, on ne court pas après la nouveauté. On cultive l'excellence, année après année.

Là où les avions s'effacent

À Gstaad, il y a ce moment suspendu où le bruit des avions disparaît. Silence sur la piste. Place au galop. Du 20 au 23 août 2026, la Hublot Polo Gold Cup reprend possession de ce terrain en herbe improbable, posé au bord de l'aéroport, avec les Alpes en toile de fond.

Un décor carte postale, oui. Mais surtout un théâtre de jeu devenu unique au monde.

La constance comme ligne de conduite

Depuis plus de vingt ans, le tournoi avance sans jamais se trahir. Même exigence. Même ADN. Même fidélité des équipes.

Ici, pas de révolution marketing ou de concept repensé tous les trois ans. Gstaad préfère la régularité au bruit. Une forme de classicisme assumé qui, paradoxalement, fait toute sa modernité.

« Pour la vingt et unième fois, j'organise ce tournoi à ma manière », glisse Pierre E. Genecand. Le ton est posé. Le message limpide : on ne change pas ce qui fonctionne, on l'affine.

SO HORSE
19/08/2026



Du tracteur au smoking

Avant les chukkas, il y a la terre. Et à Gstaad, elle n'est pas confiée au hasard.

Quelques jours avant le coup d'envoi, Pierre E. Genecand monte encore sur son tracteur. Un détail ? Non. Une philosophie. Celle d'un organisateur qui comprend que la qualité du jeu commence sous les sabots.

Un terrain souple, homogène, sécurisé : une condition non négociable pour les chevaux comme pour les joueurs.

Puis le tracteur disparaît. Le smoking prend le relais. Et l'homme de terrain devient hôte, avec la même précision.

Un tournoi, deux mondes

Sur le terrain, le casting ne tremble pas. Markus Gräff, Fabio et Luca Meier, Juan Pepa ou Rupert Knauf rempilent. Des capitaines habitués des lieux, qui savent ce que Gstaad exige.

Les professionnels argentins et anglais qui compléteront les équipes seront dévoilés prochainement.
Selon les informations disponibles à ce stade, aucun nom officiel n'a encore été communiqué.

Mais les habitués connaissent la musique : niveau élevé, engagement total, et peu de place pour l'approximation.



https://www.sohorse.eu/en/news/2026/08/19/hublot-polo-gold-cup-gstaad-2026/

SO HORSE
19/08/2026

L'élégance sans effort

À Gstaad, le match ne s'arrête pas à la cloche.

Entre le terrain et l'espace VIP, il n'y a que quelques mètres… et un monde d'expérience. Déjeuners qui s'étirent, conversations qui s'installent, fidélité des invités.

L'hospitalité est devenue une signature du tournoi. Raffinée, mais jamais ostentatoire.

Le point d'orgue ? La soirée de gala du samedi. Incontournable. Et toujours portée par le Dora Live Band, devenu une tradition à lui seul.

Un polo ouvert, presque rare

C'est peut-être là que Gstaad se distingue le plus.

Malgré son standing, la Hublot Polo Gold Cup reste ouverte. Accessible. Vivante.

Autour du terrain, le village s'anime. Les familles croisent les passionnés. Les curieux découvrent. Et la parade des équipes dans les rues du village vient rappeler que le polo, ici, ne se regarde pas seulement : il se vit.



Le luxe de ne pas changer

Dans un circuit où tout va vite, Gstaad ralentit. Et gagne.

Pas de révolution. Pas de surenchère. Juste une exigence constante, appliquée partout : sur le terrain, dans l'organisation, dans l'accueil.

Ici, les avions restent au sol.

Et le polo, lui, continue de prendre de l'altitude.

(Photos © *Pascal Renauldon – R&B Presse*)

https://www.sohorse.eu/en/news/2026/08/19/hublot-polo-gold-cup-gstaad-2026/

POLOLINE
20/08/2026



Hublot Polo Gold Cup Gstaad: Kielder Agro Group y Hublot scored opening wins

News
Aug 20, 2026
POLO IN SWITZERLAND

The first day of the 2026 edition of the Hublot Gold Cup Gstaad, on **Thursday August 20**, saw Kielder Agro Group and Hublot victorious over Albinati Aeronautics y Gstaad Palace, respectively. The tournament, that's hosted at the Polo Club Gstaad, located in the stunning sorroundings of the Swiss Alps sees four teams up to 14 goals, partake.

The first day of action started with the match between Kielder Agro Group and Albinati Aeronautics. The former had a better start, but the latter balanced the scoreboard, but at the end of the day Juan Pepa & Co. retained the lead and claimed the 11-9 win.

Up next, Hublot, under the command of a brilliant Gonzalito Pieres who produced five goals, earned a 8-5 victory over Gstaad Palace.

Polo in Gstaad will have a break on Friday August 21, due to the colorful and traditional teams parade through the enchanting streets of the beautiful Swiss town. Action on the grounds will be back on Saturday August 22, with the pentultimate matchdate to determine the finalists.

The final of the Hublot Polo Gold Cup Gstaad is due on Sunday August 23 and WILL BE STREAMED LIVE ON POLOLINE TV.

HUBLOT POLO GOLD CUP GSTAAD 2026 – TEAMS

HUBLOT: *Rupert Knauf 0, Gonzalo Pieres Jr. 7, Alfonso Nero 1, Bautista Beguerie 6. Total: 14.*

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Cover photo, Gonzalo Pieres Jr., by Kathrin Gralla.

https://www.pololine.com/news/hublot-polo-gold-cup-gstaad-kielder-agro-group-y-hublot-scored-opening-wins/

POLO TIMES
19/08/2026



Photograph by Justine Jacquemo / R&B Presse

The breathtaking background to one of the most picturesque polo tournaments in the world

Copa de Oro Hublot Polo Gstaad

Las alineaciones de los equipos han sido confirmadas para la Hublot Polo Gold Cup Gstaad 2026, que regresa a los Alpes suizos del 20 al 23 de agosto con cuatro equipos de 14 goles.

El gran argentino Gonzalo Pieres debutará en Gstaad con Hublot junto a Rupert Knauf, Alfonso Nero y Bautista Beguerie. Los campeones defensores Gstaad Palace regresan con Markus y Thommy Graeff, Santiago Loza y Facundo Kelly.

Kielder Agro Group alineará a Juan Pepa, Antonio Manzano y a los hermanos Manuel y Horacio Fernández Llorente, mientras que Albinati Aeronautics también incluirá una formación familiar con los hermanos Luca y Fabio Meier formando pareja con Adrián Laplacette y Facundo Retamar.

Con cuatro equipos igualados y varios jugadores internacionales destacados confirmados, la edición 2026 de la Hublot Polo Gold Cup Gstaad promete una batalla abierta por el título.

Los equipos de la Hublot Polo Gold Cup de Gstaad:
Hublot (14): Rupert Knauf (0), Gonzalo Pieres (7), Alfonso Nero (1) & Bautista Beguerie (6)
Kielder Agro Group (14): Juan Pepa (2), Antonio Manzano (0), Manuel Fernandez Llorente (6) & Horacio Fernandez Llorente (6)
Gstaad Palace (14): Markus Graeff (0), Thommy Graeff (3), Santiago Loza (7) y Facundo Kelly (4)

ECUESTRE
20/08/2026

DEPORTE.POLO

Gstaad se lanza al galope: cuatro días de Polo en los Alpes suizos

Del 20 al 23 de agosto, la Hublot Polo Gold Cup Gstaad volverá a reunir en el Saanenland a algunos de los grandes nombres del polo internacional. Cuatro equipos de 14 goles, 120 caballos y un escenario alpino único convertirán, una vez más, a la localidad suiza en uno de los grandes puntos de encuentro del verano ecuestre.

- 20/08/2026 10:04 » Portada | Deporte | deporte.polo



Gstaad se lanza al galope: cuatro días de Polo en los Alpes suizos

https://www.ecuestre.es/app/deporte/polo/gstaad-se-lanza-al-galope-cuatro-dias-de-polo-en-los-alpes-suizos

ECUESTRE
20/08/2026

Hay pocos deportes tan ligados al paisaje como el polo. Si su historia, que se remonta a más de dos milenios, nació en las grandes extensiones de Asia, su esencia sigue necesitando espacio, caballos y un terreno en el que velocidad, estrategia y precisión puedan desplegarse. En Gstaad, además, el entorno añade un elemento difícil de igualar.

Del 20 al 23 de agosto, el Saanenland acogerá una nueva edición de la Hublot Polo Gold Cup Gstaad, uno de los acontecimientos más singulares del calendario internacional. Durante cuatro días, los caballos y los jugadores tomarán un campo situado junto al aeropuerto de Gstaad, rodeado de prados, chalets tradicionales y montañas.



El torneo reunirá a cuatro equipos de 14 goles, dieciséis jugadores y alrededor de 120 caballos, en una cita que combina competición deportiva, tradición ecuestre y el ambiente elegante que caracteriza a esta exclusiva estación alpina suiza.

https://www.ecuestre.es/app/deporte/polo/gstaad-se-lanza-al-galope-cuatro-dias-de-polo-en-los-alpes-suizos

ECUESTRE
20/08/2026

Escenario único

El contraste es una de las señas de identidad de Gstaad. A pocos kilómetros de sus hoteles, boutiques y calles de postal, el polo se juega en un paisaje abierto y marcadamente alpino. Durante unos días, los mallets, las botas de polo y el sonido de los caballos sustituyen al habitual ritmo de uno de los destinos más conocidos de los Alpes. El viernes, además de la competición, los equipos participarán en el tradicional desfile de jugadores por las calles de Gstaad, reforzando el vínculo entre el torneo y la localidad que lo acoge.

El entorno tampoco es ajeno a la historia cultural de la región. En Saanen, el pequeño puente de piedra situado en el camino hacia el campo de polo se hizo conocido internacionalmente tras aparecer en Dilwale Dulhania Le Jayenge, uno de los grandes clásicos del cine indio. Décadas después de su estreno, continúa siendo un punto de interés para visitantes y aficionados.



A pocos cientos de metros de allí, sin embargo, el protagonismo será para el deporte ecuestre. Durante cuatro jornadas, los mejores caballos y jugadores se medirán en un escenario que convierte cada partido en una imagen difícil de separar del paisaje que lo rodea.

Gonzalo Pieres Jr., debut en Gstaad

Uno de los principales atractivos deportivos de esta edición será la presencia de Gonzalo Pieres Jr., una de las figuras más reconocidas del polo argentino y mundial. Triple ganador del Abierto Argentino y finalista en Palermo el pasado mes de diciembre, el jugador afrontará en Gstaad su primera participación.

Su palmarés habla por sí solo: suma 21 victorias en los torneos de la Triple Corona Argentina y 34 títulos importantes conquistados en Argentina, Estados Unidos, Francia e Inglaterra. *"Será mi primera vez jugando en Gstaad y tengo muchas ganas de descubrirlo. Tenemos un equipo muy competitivo y el objetivo está claro: ganar"*, explica Pieres.

https://www.ecuestre.es/app/deporte/polo/gstaad-se-lanza-al-galope-cuatro-dias-de-polo-en-los-alpes-suizos

A sus 43 años, el argentino mantiene intacta su ambición competitiva. Tras su paso por Suiza, volverá a centrarse en la temporada argentina junto a su hermano Facundo y sus primos Antonio y Cruz Heguy, con la mirada puesta en uno de los grandes objetivos de cualquier polista: conquistar el Abierto Argentino. *"Queremos ganar el Abierto Argentino. Sería otro sueño hecho realidad"*, afirma.

El Polo como punto de encuentro

Más allá de la competición, la Hublot Polo Gold Cup Gstaad mantiene una de sus características más particulares: su capacidad para reunir mundos muy diferentes alrededor del caballo. El torneo atrae a jugadores, propietarios, patrocinadores e invitados internacionales, mientras que las zonas VIP concentran una importante actividad social. Sin embargo, el acceso del público general sigue siendo gratuito, permitiendo que aficionados, familias y visitantes puedan acercarse al campo, disfrutar de la competición y participar de las diferentes propuestas del recinto.

LOS EQUIPOS 2026

EQUIPO HUBLOT

Rupert **KNAUF** - GER, 0
Gonzalo **PIERES** - ARG, 7
Alfonso **NERO** - ARG, 1
Bautista **BEGUERIE** - ARG, 6

Hándicap total 14

EQUIPO KIELDER AGRO GROUP

Juan **PEPA** - IT, 2
Antonio **MANZANO** - ARG, 0
Manuel **FERNANDEZ LLORENTE** - ARG, 6
Horacio **FERNANDEZ LLORENTE** - ARG, 6

Hándicap total 14

EQUIPO GSTAAD PALACE

Markus **GRAEFF** - CH, 0
Thommy **GRAEFF** - CH, 3
Santiago **LOZA** - ARG, 7
Facundo **KELLY** - ARG, 4

Hándicap total 14

EQUIPO ALBINATI AERONAUTICS

Luca **MEIER** - CH, 1
Fabio **MEIER** - CH, 1
Adrian **LAPLACETTE** - ARG, 6
Facundo **RETAMAR** - ARG, 6

Hándicap total 14

Alrededor de los caballos conviven también algunas de las figuras fundamentales del polo: los petiseros, responsables de su cuidado y preparación; jugadores que, en muchos casos, son también criadores y propietarios; profesionales del sector ecuestre y un público que acude simplemente atraído por el espectáculo. Esa mezcla entre deporte de alto nivel y cercanía forma parte del carácter del torneo.

ECUESTRE
20/08/2026

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Veintiún años al frente del torneo

Al frente de la organización se encuentra desde hace veintiún años Pierre Genecand, expresidente del CHI de Ginebra y jinete de salto durante cuatro décadas. A sus 76 años, continúa practicando polo siempre que tiene ocasión de viajar a Argentina.

Su experiencia en la organización de grandes eventos ecuestres ha sido una de las claves en el desarrollo de la cita de Gstaad. Sin embargo, detrás de la cuidada imagen del torneo existe una estructura relativamente pequeña: el comité está formado por apenas trece personas, muchas de ellas residentes en la propia región.

PROGRAMA 2026

JUEVES, 20 DE AGOSTO

11:00 : Apertura del Polo Village
13:30 : 1.º partido de clasificación
15:00 : 2.º partido de clasificación

VIERNES, 21 DE AGOSTO

16:00 h : Desfile de jugadores por Gstaad

SÁBADO, 22 DE AGOSTO

11:00 : Apertura del Polo Village
11:30 : Apertura de la carpa VIP
12:00 : Apertura del bufé VIP
13:30 : 1.ª semifinal
15:00 : 2.ª semifinal
19:30 : Noche de gala en la carpa VIP

DOMINGO, 23 DE AGOSTO

11:00 : Apertura del Polo Village
11:30 : Apertura de la carpa VIP
12:00 : Apertura del bufé VIP
13:30 : Partido por el 3.er y 4.º puesto
15:00 : **FINAL**
16:30 : Ceremonia de entrega de premios

Con la competición preparada y los equipos listos para salir al campo, solo queda un factor imposible de controlar: el tiempo. El clima alpino siempre tiene la última palabra, aunque Pierre Genecand suele restarle importancia con una frase que resume bien el espíritu del evento: *"Las montañas también son hermosas en verano"*.

Y del 20 al 23 de agosto volverán a ser el telón de fondo de uno de los espectáculos ecuestres más atractivos del verano: cuatro días de caballos, velocidad y polo en pleno corazón de los Alpes suizos.

https://www.ecuestre.es/app/deporte/polo/gstaad-se-lanza-al-galope-cuatro-dias-de-polo-en-los-alpes-suizos

PA SPORT
21/08/2026

21 Août 2026

POLO : Première journée à Gstaad, du grand polo et un grand bol d'air

Written by Rédaction Sport. Posted in secondaire

Après cet été caniculaire, quel bonheur de retrouver le vert et l'air des montagnes !

La Hublot Polo Gold Cup Gstaad s'est ouverte jeudi dans son décor alpin avec une première victoire de Kielder Agro Group face à Albinati Aeronautics (11-8). Ensuite, pour sa première à Gstaad, Gonzalito Pieres n'a pas déçu, conduisant Hublot à la victoire face au tenant du titre, Gstaad Palace (8-5).

Cent vingt chevaux, seize joueurs, quatre équipes et, tout autour, les montagnes du Saanenland. Une semaine après avoir quitté les terrains aux abords souvent jaunis par un été particulièrement chaud et sec, le petit monde du polo européen a changé de décor. À Gstaad, les chevaux ont retrouvé l'herbe verte, les joueurs un peu de fraîcheur et les familles les lacs et les longues promenades dans les Alpes.

Sur le terrain, pourtant, pas question de vacances. Pour le match d'ouverture, Albinati Aeronautics a immédiatement cueilli Kielder Agro Group à froid pour mener 3-1 à l'issue du premier chukker. La réaction a été immédiate : quatre buts dans la deuxième période permettaient à Kielder de virer en tête à la mi-temps (5-4). L'écart restait infime après le troisième chukker (7-6), avant que Juan Pepa et ses coéquipiers ne prennent définitivement le dessus dans la dernière période pour s'imposer 11-8. Dans cette remontée, Manuel Fernandez Llorente aura pesé lourd avec six réalisations. Mais son vis-à-vis argentin Adrian Laplacette lui aura répondu presque coup pour coup : six goals également pour le handicap 6 d'Albinati. À eux deux, les deux Argentins auront inscrit douze des dix-neuf buts de cette première rencontre.

Après la bataille, l'asado

Mais lorsqu'on demande à Juan Pepa de revenir sur ce match, le capitaine de Kielder préfère sourire : « *Je ne peux pas parler de tactique, je n'y connais rien ! Ce que je peux dire, c'est que les frères Meier sont des gens formidables et de très bons amis. Et pour moi, pouvoir jouer avec mon beau-frère Antonio, c'est une histoire de famille. Nous sommes tous les deux heureux d'être là* ».

Antonio Manzano joue en effet aux côtés de Juan Pepa sous les couleurs de Kielder, tandis que Luca et Fabio Meier défendent celles d'Albinati. Amis avant d'être adversaires, tous se retrouveront quelques heures après avoir bataillé sur le terrain.

« *Je ne sais pas qui méritait de gagner aujourd'hui ni ce qui nous a permis de l'emporter, mais ce soir nous allons tous ensemble partager un bel asado. C'est cette atmosphère que Pierre veut que nous ayons ici* ».

Une phrase qui raconte peut-être mieux Gstaad que bien des discours. Le polo y est de très haut niveau, chacun veut gagner, mais le tournoi reste aussi une parenthèse de fin d'été où joueurs, familles et amis se retrouvent pendant quelques jours dans un environnement hors norme.

Pour Juan Pepa, le rendez-vous est même devenu une tradition familiale :

« *Nous venons avec toute la famille. Avec ma femme Juana, nous avons deux jeunes enfants. Nous passons une partie de l'été dans le sud de la France et, avant la rentrée des classes et avant que je retourne au bureau gagner un peu d'argent, nous adorons venir passer une semaine ici : les montagnes, le vert, les lacs, les longues promenades… et retrouver de belles personnes* ».

Mais avant de passer à table pour ce fameux asado, il restait un second match à jouer. Et pas n'importe lequel : l'entrée en scène de la tête d'affiche de cette édition, le triple vainqueur de l'Open d'Argentine Gonzalo Pieres Jr. Et « Gonza » n'a pas déçu. Auteur de cinq des huit goals de Hublot, dont deux véritables *golazos* – l'un frappé pratiquement depuis le milieu du terrain –, l'Argentin a largement contribué à la victoire de son équipe face au tenant du titre, Gstaad Palace (8-5).
Parti très fort pour mener 3-0, Hublot voyait pourtant Gstaad Palace revenir à 5-5 à la mi-temps. **Mais Pieres et ses coéquipiers reprenaient ensuite le contrôle pour ne plus le lâcher et offrir au champion argentin une première victoire pour ses débuts à Gstaad pour lesquels l'aîné des Pieres avait mis tous les atouts de son côté :** « *J'ai décidé de venir ici avec mes meilleurs chevaux d'Angleterre, je crois que j'ai fait le bon choix, non ?* »
Une découverte qu'il semble déjà apprécier : « *Beaucoup de très grands joueurs sont venus disputer cette Gold Cup avant moi. Je n'avais encore jamais eu l'occasion de venir à Gstaad et je suis très heureux d'être ici à mon tour. Mon frère m'avait raconté combien il avait apprécié son expérience l'an dernier, alors me voilà ! Et après cet été très sec, notamment en Espagne, c'est assez impressionnant de retrouver autant de vert. L'air est bon, le temps est agréable… Cela donne envie de faire des choses. C'est vraiment enthousiasmant d'être ici* ».
Dès samedi, cependant, retour aux choses sérieuses. « *Face à Albabinati, nous allons affronter de très bons joueurs. Nous devons d'abord penser à sortir du bon jeu. Si nous y parvenons, nous aurons notre chance* ».
Pour cette première journée, le public avait déjà répondu présent autour du terrain de de l'aéroport de Gstaad. **Entre grand polo, retrouvailles, familles et air des montagnes, Gstaad a retrouvé dès ce jeudi l'atmosphère qui fait sa différence :** Sur le terrain, on vient pour gagner ; autour, on vient aussi pour vivre une semaine à part.
Samedi, après la parade de demain dans les rues de Gstaad, la compétition reprendra ses droits avec, évidemment, la finale de dimanche en ligne de mire.

Gonzalito Pieres a trouvé ses marques

https://www.pa-sport.fr/2026/08/21/polo-premiere-journee-a-gstaad-du-grand-polo-et-un-grand-bol-dair/

PA SPORT
21/08/2026

STATISTIQUES

TEAM KIELDER AGRO GROUP

Juan PEPA – IT, 2 (2 goals), Antonio MANZANO – ARG, 0 (1 goal), Manuel FERNANDEZ LLORENTE – ARG, 6 (6 goals) et Horacio FERNANDEZ LLORENTE – ARG, 6 (2 goals)

TEAM ALBINATI AERONAUTICS

Luca MEIER – CH, 1, Fabio MEIER – CH, 1 (1 goal), Adrian LAPLACETTE – ARG, 6 (6 goals) et Facundo RETAMAR – ARG, 6 (1 goal)

Progression Kielder : 1/3 – 5/4 – 7/6 et 11/8

TEAM HUBLOT

Rupert KNAUF – GER, 0, Gonzalo PIERES – ARG, 7 (goals), Alfonso NERO – ARG, 1 (1 goal) et Bautista BEGUERIE – ARG, 6 (2 goals)

TEAM GSTAAD PALACE

Markus GRAEFF – CH, 0, Thommy GRAEFF – CH, 3 (1 goal), Santiago LOZA – ARG, 7 (1 goal) et Facundo KELLY – ARG, 4 (3 goals)

Progression Hublot : 3/0 – 5/5 – 7/5 et 8/5

Post

https://www.pa-sport.fr/2026/08/21/polo-premiere-journee-a-gstaad-du-grand-polo-et-un-grand-bol-dair/

HURLINGHAM POLO

21/08/2026

Gstaad – Day 1

August 21, 2026 Game Reports 0



After a scorching summer, what a pleasure to rediscover green fields and fresh mountain air! The Hublot Polo Gold Cup Gstaad got under way on Thursday in its spectacular Alpine setting, with Kielder Agro Group claiming the opening win over Albinati Aeronautics (11–8). Then, on his Gstaad debut, Gonzalito Pieres lived up to expectations, leading Hublot to victory over defending champions Gstaad Palace (8–5).

One hundred and twenty horses, sixteen players, four teams and, all around them, the mountains of the Saanenland. After weeks of playing on grounds often scorched yellow by an exceptionally hot and dry summer, the European polo community has found a welcome change of scenery. In Gstaad, the horses are back on lush green grass, the players are enjoying cooler air, while their families have the lakes and long walks in the Alps.

On the field, however, this is no holiday. In the opening match, Albinati Aeronautics caught Kielder Agro Group cold, taking a 3–1 lead after the first chukker. Kielder's response was immediate: four goals in the second period put them 5–4 ahead at half-time. The margin remained narrow after the third chukker (7–6), before Juan Pepa and his teammates finally pulled clear in the last to seal an 11–8 victory.
Manuel Fernandez Llorente played a major role in the comeback, scoring six goals. But his Argentine counterpart Adrian Laplacette almost matched him shot for shot, also scoring six for Albinati. Between them, the two 6-goalers accounted for twelve of the nineteen goals scored in the opening match.

After the Battle, the Asado

Ask Juan Pepa to analyse the match, however, and the Kielder captain would rather smile.

"I can't talk about tactics, I have no clue! What I can say is that the Meier brothers are wonderful people and very good friends. And for me, being able to play alongside my brother-in-law Antonio makes it a family affair. We were both just happy to be here."

Antonio Manzano plays alongside Juan Pepa for Kielder, while Luca and Fabio Meier wear the colours of Albinati. Friends before they are opponents, they will all be back together just a few hours after battling it out on the field.

https://hurlinghampolo.com/gstaad-day-1/

HURLINGHAM POLO
21/08/2026

"I don't know who deserved to win today or what exactly allowed us to win, but tonight we're all going to share a beautiful asado together. That's the atmosphere Pierre wants us to have here."

Perhaps that says more about Gstaad than any long explanation could. The polo is played at a high level and everyone wants to win, but the tournament is also a late-summer interlude where players, families and friends spend a few days together in an extraordinary environment.

For Juan Pepa, it has even become a family tradition: "We come with the whole family. My wife Juana and I have two young children. We spend part of the summer in the south of France and, before the kids go back to school and I go back to the office to make some money, we love coming here for a week: the mountains, the green, the lakes, the long walks...and being around beautiful people."

Debut in Gstaad and first victory for Gonzalo "Gonza" Pieres Jr., who scored five goals and put on a display of top-notch skill while playing for Hublot. © Pascal Renauldon – R&B Presse

Before sitting down to that much anticipated asado, however, there was still a second match to play. And not just any match: it marked the first appearance of the headline player of this year's tournament, three-time Argentine Open winner Gonzalo Pieres Jr.

And "Gonza" did not disappoint. He scored five of Hublot's eight goals, including two genuine golazos – one struck from almost midfield – as the Argentine played a major part in his team's 8–5 victory over defending champions Gstaad Palace.

Hublot made a flying start to lead 3–0, only for Gstaad Palace to fight their way back to 5–5 at half-time. Pieres and his teammates then regained control and never relinquished it, giving the Argentine champion a winning start on his Gstaad debut.
For his first appearance here, the elder of the Pieres brothers had made sure he arrived well equipped: "I decided to come here with my best horses from England. I think I made the right choice, don't you?"

And Gstaad itself already seems to have won him over: "A lot of great players have played this Gold Cup before me. I'd never had the opportunity to come to Gstaad, so I'm very happy to finally be here. My brother told me what a great time he had here last year, and now here I am! After such a dry summer, especially in Spain, it's quite impressive to arrive here and see so much green. The air is good, the weather is nice... it makes you want to do things. It's really exciting to be here."

On Saturday, however, it will be back to business.

"Against Albinati, we'll be facing some very good players. We need to focus on ourselves and play good polo. If we do that, we'll have a chance."

The public had already turned out in good numbers around the polo ground at Saanen Airport for Thursday's opening day. Between top-level polo, reunions, families, and fresh mountain air, Gstaad immediately rediscovered the atmosphere that sets this tournament apart: on the field, everyone comes to win; beyond it, they also come to enjoy a week unlike any other.

After Friday's team parade through the streets of Gstaad, competition resumes on Saturday, with Sunday's final already firmly in everyone's sights.

HURLINGHAM POLO
21/08/2026

STATISTICS

TEAM KIELDER AGRO GROUP
Juan PEPA – IT, 2 (2 goals), Antonio MANZANO – ARG, 0 (1 goal), Manuel FERNANDEZ LLORENTE – ARG, 6 (6 goals) et Horacio FERNANDEZ LLORENTE – ARG, 6 (2 goals)

TEAM ALBINATI AERONAUTICS
Luca MEIER – CH, 1, Fabio MEIER – CH, 1 (1 goal), Adrian LAPLACETTE – ARG, 6 (6 goals) et Facundo RETAMAR – ARG, 6 (1 goal)

Progression Kielder : 1/3 – 5/4 – 7/6 et 11/8

TEAM HUBLOT
Rupert KNAUF – GER, 0, Gonzalo PIERES – ARG, 7 (goals), Alfonso NERO – ARG, 1 (1 goal) et Bautista BEGUERIE – ARG, 6 (2 goals)

TEAM GSTAAD PALACE
Markus GRAEFF – CH, 0, Thommy GRAEFF – CH, 3 (1 goal), Santiago LOZA – ARG, 7 (1 goal) et Facundo KELLY – ARG, 4 (3 goals)

Progression Hublot : 3/0 – 5/5 – 7/5 et 8/5

PA SPORT
22/08/2026



22 Août 2026

POLO : Gstaad – deux demi-finales à un goal, une finale totalement ouverte

Written by Rédaction Sport. Posted in secondaire

Deux demi-finales, deux matchs décidés par un seul goal de différence et une finale que peu auraient osé pronostiquer.

Albinati Aeronautics a d'abord fait chuter Hublot et sa star Gonzalo Pieres au terme d'un match fou (11-10), avant que Kielder Agro Group n'élimine le tenant du titre Gstaad Palace en mort subite (6-5).

Sous le soleil retrouvé et devant un public venu nombreux, cette journée de samedi a confirmé une chose :

Rarement la Hublot Polo Gold Cup Gstaad aura proposé un plateau aussi homogène.

Albinati fait tomber Hublot et Pieres au terme d'un match fou

Il fallait être solide sur ses nerfs pour décrocher le premier billet pour la finale de la Hublot Polo Gold Cup Gstaad. Au terme d'une demi-finale spectaculaire, riche en goals et en retournements de situation, Albinati Aeronautics a créé la surprise en venant à bout de Hublot et de Gonzalo Pieres Jr. (11-10).

Les deux équipes se rendaient d'abord coup pour coup (3-3), avant que Hublot ne semble prendre le match en main dans le deuxième chukker pour mener 6-4. Mais rien n'était écrit dans cette rencontre. Avec quatre nouveaux goals dans la troisième période, Albinati renversait complètement la situation et abordait l'ultime chukker avec une longueur d'avance (8-7).

La dernière période allait offrir un superbe mano a mano. Alors que Hublot était revenu à hauteur, Adrian Laplacette signait un golazo pour redonner l'avantage à Albinati. Bautista Beguerie lui répondait presque immédiatement par un goal tout aussi spectaculaire : 10-10 à moins de deux minutes de la cloche. C'est finalement Facundo Retamar qui plantait la banderille décisive et envoyait Albinati en finale.

Gonzalito Pieres n'a pourtant pas déçu. Auteur de sept des dix goals de Hublot, le triple vainqueur de l'Open d'Argentine aura pesé de tout son talent sur la rencontre.

Mais face à lui, Albinati a opposé un collectif que Fabio Meier considère comme la clé de cette victoire :

« *Leur équipe est très, très forte. On a été derrière, puis devant, puis de nouveau derrière… Mais à la fin, on a tous travaillé ensemble. Je crois que c'est ce qui a fait la différence* ».

Et le joueur suisse ne cache pas son admiration pour l'adversaire qu'Albinati vient d'éliminer :

« *Gonza est l'un des meilleurs joueurs du monde. C'était très difficile de jouer contre lui. Mais nous, nous sommes quatre, pas un seul joueur. On s'est battus tous ensemble et je crois que c'est là qu'on a fait la différence* ».

Pour Fabio Meier, cette finale aura aussi une saveur particulière.

Habitué du rendez-vous de Gstaad, il court encore après une première victoire :

« *Cela fait beaucoup d'années que nous venons ici sans jamais réussir à remporter le trophée. Mais je crois que cette année… c'est la bonne !* ».

Encore fallait-il savoir qui Albinati retrouverait dimanche.

https://www.pa-sport.fr/2026/08/22/polo-gstaad-deux-demi-finales-a-un-goal-une-finale-totalement-ouverte/

PA SPORT
22/08/2026

Kielder au bout du suspense

Et après les vingt-et-un goals et les multiples renversements de situation de la première demi-finale, Kielder Agro Group et Gstaad Palace ont choisi une autre manière de prolonger le suspense… et le plaisir :

Il leur aura fallu une cinquième période, le fameux suplementario et un goal en or pour se départager.

Gstaad Palace démarrait le mieux (2-1), avant que Kielder ne revienne progressivement dans la partie puis ne semble prendre une sérieuse option en creusant pour la première fois un écart de deux buts dans le troisième chukker (5-3). Mais Gstaad Palace n'avait aucune intention d'abandonner sa couronne sans combattre. Revenu à 5-4, il égalisait finalement grâce à Santiago Loza, auteur de trois buts dans la rencontre.

L'Argentin eut même la balle de match au bout du maillet dans les dernières minutes : une pénalité à 60 yards qui aurait pu envoyer directement Gstaad Palace en finale. Mais sa frappe s'envolait à droite. À 5-5 au terme des quatre chukkers, direction la prolongation et son implacable règle du goal en or : le premier qui marque gagne.

La cinquième période fut aussi accrochée que les quatre précédentes. Les coups de sifflet se multipliaient jusqu'à cette pénalité à 30 yards accordée à Kielder.

Manuel Fernandez Llorente ne tremblait pas :

La balle passait entre les poteaux et libérait tout le clan Pepa. Avec quatre buts, dont deux sur pénalité, l'Argentin terminait meilleur réalisateur de son équipe, son frère Horacio ajoutant les deux autres.

Un succès auquel Juan Pepa aura largement contribué dans un autre registre. Positionné en back, le capitaine de Kielder a multiplié les interventions défensives et les longs dégagements, précieux dans les moments où Gstaad Palace poussait le plus fort.

Auteur de deux goals, Horacio Fernandez Llorente ne cherchait d'ailleurs pas d'explication compliquée à cette victoire :

« *J'ai souffert ! C'était un match incroyable, très difficile, sur un terrain compliqué après la pluie. À ce niveau-là, il n'y avait pratiquement aucune différence entre les deux équipes. Nous avons simplement eu un peu plus de réussite, et aujourd'hui, cela a fait toute la différence* ».

Une finale impossible à prédire

Gonzalo Pieres est tombé. Le tenant du titre est tombé. Et après deux demi-finales décidées par un seul but, dont l'une en prolongation, bien malin désormais qui pourrait désigner le favori de la finale entre Albinati Aeronautics et Kielder Agro Group.

Une incertitude qui résume finalement assez bien cette édition 2026 : quatre équipes de niveau très proche et des matchs qui peuvent basculer sur un golazo, une pénalité manquée ou réussie, parfois sur quelques centimètres.

D'ores et déjà, on peut parler d'un Gstaad grand cru : du soleil – attendu demain également, beaucoup de monde, de l'ambiance et les montagnes pour décor.

Après les caprices de la veille, même la météo alpine avait choisi son camp ce samedi :

Celui de la fête.

Reste maintenant à savoir quel quatuor aura dimanche la réussite de son côté et repartira avec le trophée… et une Hublot au poignet pour chacun de ses joueurs.

PROGRAMME

13h30 : Team Hublot – Team Gstaad Palace

15h – Finale : Team Kielder Agro Group – Team Kielder Agro Group

STATISTIQUES

Demi-finale 1

TEAM HUBLOT

Rupert KNAUF – GER, 0, Gonzalo PIERES – ARG, 7 (7 goals dont 5 pénalités), Alfonso NERO – ARG, 1 (1 goal) et Bautista BEGUERIE – ARG, 6 (2 goals dont 1 Penal1)

TEAM ALBINATI AERONAUTICS

Luca MEIER – CH, 1 (1 goal), Fabio MEIER – CH, 1 (1 goal), Adrian LAPLACETTE – ARG, 6 (6 goals dont 3 pénalités) et Facundo RETAMAR – ARG, 6 (3 goals)

Progression Albinati Aeronautics: 3/3 – 6/4 – 7/8 – 10/11

Demi-finale 2

TEAM KIELDER AGRO GROUP

Juan PEPA – IT, 2, Antonio MANZANO – ARG, 0, Manuel FERNANDEZ LLORENTE – ARG, 6 (4 goals, dont 2 pénalités) et Horacio FERNANDEZ LLORENTE – ARG, 6 (2 goals)

TEAM GSTAAD PALACE

Markus GRAEFF – CH, 0, Thommy GRAEFF – CH, 3 (2 goals), Santiago LOZA – ARG, 7 (3 goals) et Facundo KELLY – ARG, 4 (

Progression Kielder Agro Group : 1/2 – 2/3 – 5/4 – 5/5 – 6/5 (goal en or)

Post

https://www.pa-sport.fr/2026/08/22/polo-gstaad-deux-demi-finales-a-un-goal-une-finale-totalement-ouverte/

POLOHUB
22/08/2026

Albinati Aeronautics and Kielder Agro Group reach the Hublot Polo Gold Cup Gstaad final

Albinati Aeronautics edged Hublot 11-10 in a four-chukker thriller, while Kielder Agro Group eliminated defending champions Gstaad Palace 6-5 with a golden goal in the second semi-final of the tournament held in Gstaad, Switzerland.

22 August 2026 **Results**



Images: POLO+10

Albinati Aeronautics defeated Hublot 11-10 in the first semi-final of the Hublot Polo Gold Cup Gstaad, in a match that swung back and forth until the final strike. The scoreboard tells the story: 3-3 after the first chukker, 6-4 to Hublot in the second, 8-7 to Albinati in the third, and 11-10 at the close of the fourth. Gonzalo Pieres Jr., a three-time Argentine Open champion, accounted for 7 of Hublot's 10 goals and was the most dominant individual on the field. For Albinati, Adrian Laplacette contributed 6 goals including 3 penalties, and it was Facundo Retamar who scored the decisive goal to seal the win.

POLOHUB
22/08/2026

The second semi-final between Kielder Agro Group and defending champions Gstaad Palace required a fifth chukker under golden-goal rules to produce a winner. The match progressed 2-1, 3-2, 4-5, 5-5, with Santiago Loza levelling for Gstaad Palace in the fourth chukker. In the closing minutes of that period, Loza missed a 60-yard penalty that would have given his side the match. In sudden death, Manuel Fernandez Llorente — Kielder's top scorer with 4 goals including 2 penalties — converted a 30-yard penalty for the winning 6-5. His brother Horacio Fernandez Llorente scored twice for Kielder, while Juan Pepa, the team's captain, played at back. For Gstaad Palace, Markus Graeff, Thommy Graeff, Santiago Loza and Facundo Kelly could not prevent elimination.

Fabio Meier, who lined up at number 1 for Albinati alongside his brother Luca, Laplacette and Retamar, spoke openly about the difficulty of facing Hublot: «Their team is very, very strong. We were behind, then ahead, then behind again... But in the end, we all worked together. I think that's what made the difference.» On Pieres specifically, he added: «Gonza is one of the best players in the world. It was very difficult to play against him. But we are four, not just one player. We all fought together, and I think that's where we made the difference.» Meier also pointed to a long-held ambition: «We've been coming here for many years now and have never managed to win the trophy. But I think this year... this is the one!»

https://polohub.net/en/news/albinati-aeronautics-and-kielder-agro-group-reach-the-hublot-polo

POLOHUB
22/08/2026

Horacio Fernandez Llorente described the second semi-final in equally candid terms: «I suffered! It was an incredible match, very difficult, on a challenging field after yesterday's rain. At this level there was practically nothing between the two teams. We simply had a little more luck, and today that made all the difference.»

The final is scheduled for Sunday at 15:00, with Albinati Aeronautics facing Kielder Agro Group. A match between Team Hublot and Team Gstaad Palace precedes it at 13:30. Every player on the winning team will receive a Hublot watch.

HUBLOT POLO GOLD CUP GSTAAD – SEMI-FINALS
ALBINATI AERONAUTICS 11 – 10 HUBLOT
KIELDER AGRO GROUP 6 – 5 GSTAAD PALACE (golden goal)

Hublot: Rupert Knauf, Gonzalo Pieres Jr., Alfonso Nero, Bautista Beguerie
Albinati Aeronautics: Luca Meier, Fabio Meier, Adrian Laplacette, Facundo Retamar

Kielder Agro Group: Juan Pepa (back), Antonio Manzano, Manuel Fernandez Llorente, Horacio Fernandez Llorente
Gstaad Palace: Markus Graeff, Thommy Graeff, Santiago Loza, Facundo Kelly

SF1 progression: 3-3 | 6-4 | 7-8 | 10-11
SF2 progression: 1-2 | 2-3 | 5-4 | 5-5 | 6-5 (golden goal)

https://polohub.net/en/news/albinati-aeronautics-and-kielder-agro-group-reach-the-hublot-polo

GSTAAD CONFIDENTIAL

22/08/2026

LIFE & CULTURE

Polo Parade Draws Crowds to Gstaad

Despite rain and cool August temperatures, Gstaad's Promenade was busy on Friday as the traditional players' parade brought the Hublot Polo Gold Cup into the centre of the village.

By Elisa Oppermann | August 22, 2026 | 3 min read



THE PLAYERS' PARADE ON THE GSTAAD PROMENADE. PHOTO: EYO

Gstaad's Promenade was crowded on Friday afternoon as the traditional players' parade of the Hublot Polo Gold Cup made its way through the village.

The parade, held at 4pm, is a longstanding part of the tournament and brings the four competing teams into the centre of Gstaad. This year's procession included the players on horseback as well as horse-drawn carriages carrying representatives of the local community and hospitality sector. Among them were Saanen municipal president Petra Schläppi and Franz W. Faeh, Culinary Director of the Gstaad Palace, who is in his final summer season at the hotel.

The weather was less accommodating. Rain and cool temperatures accompanied much of the afternoon, but the village remained busy. Several shops along the Promenade hosted apéritifs for clients, while restaurant terraces were well attended despite the conditions.

The crowds come during what local businesses describe as a particularly busy August in Gstaad. Taxi Simon told Gstaad Confidential that this has been the busiest August the company has experienced to date.

https://gstaadconfidential.com/article/polo-parade-draws-crowds-to-gstaad

GSTAAD CONFIDENTIAL
22/08/2026



FRANZ W. FAEH, CULINARY DIRECTOR OF THE GSTAAD PALACE. PHOTO: EYO

The Hublot Polo Gold Cup began on Thursday and runs until Sunday. Four teams — Hublot, Kielder Agro Group, Gstaad Palace and Albinati Aeronautics — are competing this year, each with a 14-goal handicap. The 16-player field includes competitors from Switzerland, Argentina, Germany and Italy.

The tournament continues on Saturday with semi-finals at 1.30pm and 3pm. On Sunday, the match for third place begins at 1.30pm, followed by the final at 3pm and the prize-giving ceremony at 4.30pm.

https://gstaadconfidential.com/article/polo-parade-draws-crowds-to-gstaad

DIRECT NEWS

22/08/2026

Hublot Polo Gold Cup Gstaad – Samedi 22 août 2026



En direct de la Hublot Polo Gold Cup Gstaad 2026 avec Pierre Genecand l'organisateur.

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https://direct-news.info/hublot-polo-gold-cup-gstaad-samedi-22-aout-2026/

HORSE SHOW JUMPING

22/08/2026

A Gstaad, il polo si tinge di verde!

5 MIN

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POLO

TAGS

POLO, GSTAAD, HUBLOT POLO CUP GSTAAD, MANUEL FERNANDEZ LLORENTE

SHARE



Tra prati alpini e aria fresca di montagna, prende il via la Hublot Polo Gold Cup Gstaad – Kielder Agro Group e Hublot conquistano le prime vittorie, mentre Gonzalito Pieres firma un debutto da protagonista.

Dopo un'estate torrida, che piacere ritrovare prati verdi e aria fresca di montagna! **La Hublot Polo Gold Cup Gstaad** ha preso il via giovedì nella sua spettacolare cornice alpina, con **Kielder Agro Group** che ha conquistato la prima vittoria battendo **Albinati Aeronautics** per 11-8. Subito dopo, al suo debutto a Gstaad, **Gonzalito Pieres** non ha deluso le aspettative, trascinando Hublot al successo per 8-5 contro i campioni in carica di Gstaad Palace.

Centoventi cavalli, sedici giocatori, quattro squadre e, tutt'intorno, le montagne del Saanenland. Dopo settimane trascorse a giocare su campi spesso ingialliti da un'estate eccezionalmente calda e secca, la comunità europea del polo ha finalmente trovato un gradito cambio di scenario. A Gstaad i cavalli sono tornati a galoppare sull'erba verde e rigogliosa, i giocatori possono godersi temperature più fresche e le loro famiglie hanno a disposizione laghi e lunghe passeggiate tra le Alpi.

In campo, però, non è certo una vacanza. Nel match inaugurale, Albinati Aeronautics ha sorpreso Kielder Agro Group, portandosi sul 3-1 al termine del primo chukker. La risposta di Kielder è stata immediata: quattro gol nel secondo periodo hanno ribaltato la situazione, fissando il punteggio sul 5-4 all'intervallo. Il margine è rimasto minimo anche dopo il terzo chukker (7-6), prima che Juan Pepa e i suoi compagni prendessero definitivamente il largo nell'ultimo periodo, chiudendo sull'11-8.

https://www.horseshowjumping.tv/ba-gstaad-il-polo-si-tinge-di-verde/

HORSE SHOW JUMPING
22/08/2026

Manuel Fernandez Llorente ha avuto un ruolo decisivo nella rimonta, mettendo a segno sei gol. Ma il suo connazionale argentino **Adrian Laplacette** gli ha quasi risposto colpo su colpo, realizzandone altrettanti per Albinati. Insieme, i due giocatori con handicap 6 hanno firmato dodici dei diciannove gol complessivi della partita inaugurale. Dopo la battaglia, l'asado. Chiedete però a Juan Pepa di analizzare la partita e il capitano di Kielder preferirà rispondere con un sorriso.

«Non posso parlare di tattica, non ne ho la minima idea! Quello che posso dire è che i fratelli **Meier** sono persone meravigliose e grandi amici. E per me poter giocare insieme a mio cognato Antonio rende tutto ancora più speciale, quasi una questione di famiglia. Eravamo entrambi semplicemente felici di essere qui.»

Antonio Manzano gioca infatti al fianco di Juan Pepa per Kielder, mentre **Luca e Fabio Meier** difendono i colori di Albinati. Amici prima ancora che avversari, poche ore dopo essersi affrontati sul campo si ritroveranno tutti insieme. «Non so chi meritasse di vincere oggi o cosa ci abbia permesso esattamente di farlo, ma questa sera condivideremo tutti insieme un bellissimo asado. È questa l'atmosfera che Pierre vuole creare qui.»

Forse queste parole raccontano Gstaad meglio di qualsiasi lunga spiegazione. Il polo si gioca ad altissimo livello e tutti vogliono vincere, ma il torneo è anche una parentesi di fine estate in cui giocatori, famiglie e amici trascorrono alcuni giorni insieme in un ambiente straordinario. Per Juan Pepa è diventata addirittura una tradizione di famiglia: «Veniamo con tutta la famiglia. Io e mia moglie Juana abbiamo due bambini piccoli. Trascorriamo parte dell'estate nel sud della Francia e, prima che i bambini tornino a scuola e io rientri in ufficio a guadagnare un po' di soldi, ci piace venire qui per una settimana: le montagne, il verde, i laghi, le lunghe passeggiate... e la possibilità di stare circondati da persone splendide.»

Gonzalito Pieres trova subito il ritmo giusto.

Prima di sedersi a tavola per il tanto atteso asado, però, c'era ancora una seconda partita da disputare. E non una partita qualsiasi: segnava infatti la prima apparizione della stella più attesa dell'edizione di quest'anno, **Gonzalo Pieres Jr.,** tre volte vincitore dell'Argentine Open. E "Gonza" non ha deluso. Ha realizzato cinque degli otto gol di Hublot, compresi due autentici golazos – uno dei quali segnato quasi da metà campo – risultando determinante nella vittoria per 8-5 contro i campioni in carica di Gstaad Palace. Hublot è partito fortissimo, portandosi sul 3-0, ma Gstaad Palace è riuscito a reagire fino a raggiungere il 5-5 all'intervallo. Pieres e compagni hanno poi ripreso il controllo della partita senza più lasciarlo, regalando così al campione argentino una vittoria al suo debutto a Gstaad.

Per la sua prima apparizione qui, il maggiore dei fratelli Pieres aveva fatto in modo di arrivare perfettamente equipaggiato: «Ho deciso di venire qui con i miei migliori cavalli dall'Inghilterra. Credo di aver fatto la scelta giusta, non vi pare?» E Gstaad sembra averlo già conquistato: «Prima di me hanno giocato questa Gold Cup tantissimi grandi campioni. Non avevo mai avuto l'opportunità di venire a Gstaad, quindi sono davvero felice di essere finalmente qui. Mio fratello mi aveva raccontato quanto si fosse divertito l'anno scorso, e ora eccomi qua! Dopo un'estate così secca, soprattutto in Spagna, è davvero impressionante arrivare qui e vedere così tanto verde. L'aria è buona, il tempo è piacevole... viene voglia di fare cose. È davvero emozionante essere qui.»

Oggi però, sarà di nuovo tempo di concentrarsi sulla competizione.

«Contro Albinati affronteremo giocatori molto forti. Dobbiamo concentrarci su noi stessi e giocare un buon polo. Se ci riusciremo, avremo le nostre possibilità.» Già nella giornata inaugurale di giovedì il pubblico ha risposto numeroso, affollandosi intorno al campo da polo dell'aeroporto di Saanen. Tra polo di altissimo livello, ritrovi, famiglie e aria fresca di montagna, Gstaad ha subito ritrovato quell'atmosfera che rende questo torneo così speciale: in campo tutti scendono per vincere; fuori dal campo, anche per vivere una settimana diversa da qualsiasi altra.

Dopo la sfilata delle squadre per le strade di Gstaad prevista venerdì, la competizione riprenderà sabato, mentre la finale di domenica è già saldamente nel mirino di tutti.

https://www.horseshowjumping.tv/ba-gstaad-il-polo-si-tinge-di-verde/

HORSE SHOW JUMPING
22/08/2026

STATISTICHE

KIELDER AGRO GROUP
Juan PEPA – IT, 2 (2 gol)
Antonio MANZANO – ARG, 0 (1 gol)
Manuel FERNANDEZ LLORENTE – ARG, 6 (6 gol)
Horacio FERNANDEZ LLORENTE – ARG, 6 (2 gol)

ALBINATI AERONAUTICS
Luca MEIER – CH, 1
Fabio MEIER – CH, 1 (1 gol)
Adrian LAPLACETTE – ARG, 6 (6 gol)
Facundo RETAMAR – ARG, 6 (1 gol)

Progressione Kielder: 1-3 / 5-4 / 7-6 / 11-8

HUBLOT
Rupert KNAUF – GER, 0
Gonzalo PIERES – ARG, 7 (5 gol)
Alfonso NERO – ARG, 1 (1 gol)
Bautista BEGUERIE – ARG, 6 (2 gol)

GSTAAD PALACE
Markus GRAEFF – CH, 0
Thommy GRAEFF – CH, 3 (1 gol)
Santiago LOZA – ARG, 7 (1 gol)
Facundo KELLY – ARG, 4 (3 gol)

Progressione Hublot: 3-0 / 5-5 / 7-5 / 8-5

https://www.horseshowjumping.tv/ba-gstaad-il-polo-si-tinge-di-verde/

HURLINGHAM POLO

22/08/2026

Gstaad – Day 2

August 22, 2026 Game Reports 0



Manuel Fernandez Llorente celebrates after scoring the golden goal that sent Kielder Agro Group into the final. © Pascal Renauldon - R&B Presse

Two one-goal semi-finals set up an unpredictable Gstaad final

Gstaad, Saturday, August 22, 2026

Two semi-finals, two matches decided by a single goal and a final few would have dared to predict. Albinati Aeronautics first brought down Hublot and its star Gonzalo Pieres after a thrilling encounter (11–10), before Kielder Agro Group knocked out defending champions Gstaad Palace with a golden goal (6–5). Under returning sunshine and in front of a large crowd, Saturday confirmed one thing: rarely has the Hublot Polo Gold Cup Gstaad featured four teams so evenly matched.

Albinati bring down Hublot and Pieres in a thriller

It took strong nerves to claim the first ticket to the final of the Hublot Polo Gold Cup Gstaad. At the end of a spectacular semi-final packed with goals and dramatic swings in momentum, Albinati Aeronautics caused the upset by defeating Hublot and Gonzalo Pieres Jr. 11–10.

The two teams initially traded blows (3–3), before Hublot appeared to take control in the second chukker, moving 6–4 ahead. But nothing in this match was settled for long. Four goals in the third period completely turned the situation around, allowing Albinati to enter the final chukker with a one-goal advantage (8–7).

The last period produced a superb mano a mano. With Hublot having drawn level, Adrian Laplacette struck a golazo to put Albinati back in front. Bautista Beguerie responded almost immediately with an equally spectacular goal: 10–10 with less than two minutes remaining. Facundo Retamar then delivered the decisive blow, scoring the goal that sent Albinati into the final.

Gonzalito Pieres certainly did not disappoint. The three-time Argentine Open winner scored seven of Hublot's ten goals and imposed all his talent on the match. But Albinati countered with a collective effort that Fabio Meier believes ultimately made the difference: "Their team is very, very strong. We were behind, then ahead, then behind again... But in the end, we all worked together. I think that's what made the difference."

The Swiss player was equally generous in his praise of the man Albinati had just eliminated: "Gonza is one of the best players in the world. It was very difficult to play against him. But we are four, not just one player. We all fought together, and I think that's where we made the difference."

For Fabio Meier, tomorrow's final will carry particular significance. A familiar face at Gstaad, he is still chasing his first victory here: "We've been coming here for many years now and have never managed to win the trophy. But I think this year... this is the one!"
The only question left was who Albinati would face on Sunday.

Kielder hold their nerve

After the 21 goals and multiple twists of the first semi-final, Kielder Agro Group and Gstaad Palace found another way to extend both the suspense and the pleasure: they needed a fifth chukker, the suplementario, and a golden goal to separate them.
Gstaad Palace made the better start (2–1), before Kielder gradually worked their way back into the match and appeared to take a significant step towards the final when they opened the first two-goal gap of the game in the third chukker (5–3).

But Gstaad Palace had no intention of surrendering their crown without a fight. After closing the gap to 5–4, they eventually drew level through Santiago Loza, who scored three goals in the match.

The Argentine even had victory at the end of his mallet in the closing minutes: a 60-yard penalty that could have sent Gstaad Palace straight into the final. But his shot flew wide to the right. With the score tied 5–5 after four chukkers, the match went into overtime and the unforgiving rule of the golden goal: first to score wins.

The fifth period proved every bit as fiercely contested as the previous four. The umpire's whistle was kept busy until Kielder were awarded a 30-yard penalty. Manuel Fernandez Llorente held his nerve, sending the ball between the posts and sparking celebrations throughout the Pepa camp. With four goals, including two penalties, the Argentine finished as his team's leading scorer, while his brother Horacio contributed the other two.

Juan Pepa also played a major role in the victory, albeit in a very different way. Playing at back, the Kielder captain produced a series of defensive interventions and long clearances that proved invaluable whenever Gstaad Palace applied the most pressure.

Horacio Fernandez Llorente, scorer of two goals, did not look for any complicated explanation for the victory: "I suffered! It was an incredible match, very difficult, on a challenging field after yesterday's rain. At this level there was practically nothing between the two teams. We simply had a little more luck, and today that made all the difference."

A final impossible to predict

Gonzalo Pieres is out. The defending champions are out. And after two semi-finals decided by a single goal, one of them in overtime, it would be a brave person who tried to pick a favourite for Sunday's final between Albinati Aeronautics and Kielder Agro Group.

HURLINGHAM POLO
22/08/2026

That uncertainty perhaps sums up the 2026 edition perfectly: four remarkably evenly matched teams and games capable of turning on a golazo, a converted or missed penalty : sometimes on a matter of centimetres.

Gstaad 2026 can already be called a great vintage: sunshine – with more forecast for tomorrow – a large crowd, a wonderful atmosphere and the mountains as a backdrop. After Friday's weather caprices, even the Alpine skies chose their side on Saturday: the side of the party.

All that remains is to discover which quartet will have luck on their side on Sunday and leave Gstaad with the trophy... and a Hublot on each player's wrist.

PROGRAM

1:30 p.m.: Team Hublot vs. Team Gstaad Palace
3:00 p.m. – Final: Team Kielder Agro Group vs. Team Kielder Agro Group

STATISTIQUES

Semifinal 1
TEAM HUBLOT
Rupert KNAUF – GER, 0; Gonzalo PIERES – ARG, 7 (7 goals, including 5 penalty shots); Alfonso NERO – ARG, 1 (1 goal); and Bautista BEGUERIE – ARG, 6 (2 goals, including 1 penalty shot)

TEAM ALBINATI AERONAUTICS
Luca MEIER – CH, 1 (1 goal), Fabio MEIER – CH, 1 (1 goal), Adrian LAPLACETTE – ARG, 6 (6 goals, including 3 penalty shots), and Facundo RETAMAR – ARG, 6 (3 goals)

Albinati Aeronautics' Record: 3/3 – 6/4 – 7/8 – 10/11

Semifinal 2

TEAM KIELDER AGRO GROUP
Juan PEPA – IT, 2, Antonio MANZANO – ARG, 0, Manuel FERNANDEZ LLORENTE – ARG, 6 (4 goals, including 2 penalty shots), and Horacio FERNANDEZ LLORENTE – ARG, 6 (2 goals)

TEAM GSTAAD PALACE
Markus GRAEFF – CH, 0, Thommy GRAEFF – CH, 3 (2 goals), Santiago LOZA – ARG, 7 (3 goals), and Facundo KELLY – ARG, 4

Kielder Agro Group's progress: 1/2 – 2/3 – 5/4 – 5/5 – 6/5 (golden goal)

POLOLINE
22/08/2026



Hublot Polo Gold Cup Gstaad: Albinati Aeronautics and Kielder Agro Group are through the final

News
Aug 22, 2026
POLO IN SWITZERLAND

Following the games played on **Saturday August 21**, the Hublot Polo Gold Cup Gstaad has the final set – Albinati Aeronautics and Kielder Agro Group will go head-to-head for one of the most traditional tournaments of the polo season in Europe, hosted by the splendid Polo Club Gstaad, located within the stunning sorroundings of the Swiss Alps. The contest sees four teams up to 14 goals, compete.

Albinati Aeronautics and Hublot opened fire, in a match that saw a 3-all by the end of the first chukka. Title holders, Hublot, led by a brilliant Gonzalito Pieres, who produced seven goals, managed to bounce back to claim a 6-4 lead. However, Albinati Aeronautics made a comeback in the third and penultimate chukka, to take a 9-7 advantage. But, nothing was said and done yet – in a very intense last chukka, Hublot displayed their best polo and tied 10-10. But within the last minutes in regulation time, Albinati Aeronautics were awarded with a 60-yards penalty, that was successfully converted by Facundo Retamar, who secured the 11-10 win for Albinati Aeronautics and the first ticket to the final.

Up next, Kielder Agro Group and Gstaad Palace played a dramatic game that ended with the former victorious 6-5 in extra chukka. Gstaad Palace had a better start, leading the first two chukkas (2-1 and 3-2), until Kielder Agro took a 5-4 lead in the third. Like in the previous contest, a hard fought last chukka followed – Gstaad Palace were awarded a 60-yards penalty converted by by Santiago Loza, that sent the match into overtime. Although Gstaad Palace maintained their hopes, luck was on Kielder Agro Group's in that extra chukka – the winning goal came from Manuel Fernández Llorente's mallet, through a 30-yards penalty conversion.

https://www.pololine.com/news/hublot-polo-gold-cup-gstaad-albinati-aeronautics-and-kielder-agro-group-are-through-the-final/

POLO +10
22/08/2026

Two One-Goal Semi-Finals Set Up an Unpredictable Gstaad Final

22. August 2026



Adrian Laplacette, who scored six goals, played a major role in securing Albinati Aeronautics' place in the final. © Pascal Renauldon - R&B Presse

Two semi-finals, two matches decided by a single goal and a final few would have dared to predict. Albinati Aeronautics first brought down Hublot and its star Gonzalo Pieres Jr. after a thrilling encounter (11-10), before Kielder Agro Group knocked out defending champions Gstaad Palace with a golden goal (6-5). Under returning sunshine and in front of a large crowd, Saturday confirmed one thing: rarely has the Hublot Polo Gold Cup Gstaad featured four teams so evenly matched.

Albinati Bring Down Hublot and Pieres in a Thriller

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The two teams initially traded blows (3-3), before Hublot appeared to take control in the second chukker, moving 6-4 ahead. But nothing in this match was settled for long. Four goals in the third period completely turned the situation around, allowing Albinati to enter the final chukker with a one-goal advantage (8-7).

The last period produced a superb mano a mano. With Hublot having drawn level, Adrian Laplacette struck a golazo to put Albinati back in front. Bautista Beguerie responded almost immediately with an equally spectacular goal: 10-10 with less than two minutes remaining.

Facundo Retamar then delivered the decisive blow, scoring the goal that sent Albinati into the final.

Gonzalito Pieres certainly did not disappoint. The three-time Argentine Open winner scored seven of Hublot's ten goals and imposed all his talent on the match. But Albinati countered with a collective effort that Fabio Meier believes ultimately made the difference:

"Their team is very, very strong. We were behind, then ahead, then behind again... But in the end, we all worked together. I think that's what made the difference."

The Swiss player was equally generous in his praise of the man Albinati had just eliminated:

https://poloplus10.com/two-one-goal-semi-finals-set-up-an-unpredictable-gstaad-final/

"Gonza is one of the best players in the world. It was very difficult to play against him. But we are four, not just one player. We all fought together, and I think that's where we made the difference."

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But Gstaad Palace had no intention of surrendering their crown without a fight. After closing the gap to 5-4, they eventually drew level through Santiago Loza, who scored three goals in the match.

The Argentine even had victory at the end of his mallet in the closing minutes: a 60-yard penalty that could have sent Gstaad Palace straight into the final. But his shot flew wide to the right.

With the score tied 5-5 after four chukkers, the match went into overtime and the unforgiving rule of the golden goal: first to score wins.

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Juan Pepa also played a major role in the victory, albeit in a very different way. Playing at back, the Kielder captain produced a series of defensive interventions and long clearances that proved invaluable whenever Gstaad Palace applied the most pressure.

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A Final Impossible to Predict

Gonzalo Pieres is out. The defending champions are out. And after two semi-finals decided by a single goal, one of them in overtime, it would be a brave person who tried to pick a favourite for Sunday's final between Albinati Aeronautics and Kielder Agro Group.

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All that remains is to discover which quartet will have luck on their side on Sunday and leave Gstaad with the trophy... and a Hublot on each player's wrist.



Manuel Fernandez Llorente celebrates after scoring the golden goal that sent Kielder Agro Group into the final. © Pascal Renauldon - R&B Presse

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Program

1:30 p.m.: Team Hublot vs. Team Gstaad Palace
3:00 p.m. - Final: Team Albinati Aeronautics vs. Team Kielder Agro Group

Statistics

Semi-Final 1

Team Hublot
Rupert Knauf - GER, 0
Gonzalo Pieres - ARG, 7 (7 goals, including 5 penalty shots)
Alfonso Nero - ARG, 1 (1 goal)
Bautista Beguerie - ARG, 6 (2 goals, including 1 penalty shot)

Team Albinati Aeronautics
Luca Meier - CH, 1 (1 goal)
Fabio Meier - CH, 1 (1 goal)
Adrian Laplacette - ARG, 6 (6 goals, including 3 penalty shots)
Facundo Retamar - ARG, 6 (3 goals)

Score Progression:
3-3 | 6-4 | 7-8 | 10-11

Semi-Final 2

Team Kielder Agro Group
Juan Pepa - IT, 2
Antonio Manzano - ARG, 0
Manuel Fernandez Llorente - ARG, 6 (4 goals, including 2 penalty shots)
Horacio Fernandez Llorente - ARG, 6 (2 goals)

Team Gstaad Palace
Markus Graeff - CH, 0
Thommy Graeff - CH, 3 (2 goals)
Santiago Loza - ARG, 7 (3 goals)
Facundo Kelly - ARG, 4

Score Progression:
1-2 | 2-3 | 5-4 | 5-5 | 6-5 (golden goal)

POLOLINE
22/08/2026

The order of play of the last day of the Hublot Gold Cup Gstaad on Sunday August 23, is the following:

- ***Third place***

1,30pm: Hublot vs. Gstaad Palace

- ***Final Hublot Polo Gold Cup Gstaad***

3pm: Albinati Aeronautics vs. Kielder Agro Group

The final of the Hublot Polo Gold Cup Gstaad WILL BE STREAMED LIVE ON POLOLINE TV.

HUBLOT POLO GOLD CUP GSTAAD 2026 – TEAMS

HUBLOT: *Rupert Knauf 0, Gonzalo Pieres Jr. 7, Alfonso Nero 1, Bautista Beguerie 6. Total: 14.*

KIELDER AGRO GROUP: *Juan Pepa 2, Antonio Manzano 0, Manuel Fernández Llorente 6, Horacio Fernández Llorente 6. Total: 14.*

GSTAAD PALACE: *Markus Graeff 0, Tommy Graeff 3, Santiago Loza 7, Facundo Kelly 4. Total: 14.*

ALBINATI AERONAUTICS: *Fabio Meier 1, Luca Meier 1, Adrián Laplacette 6, Facundo Retamar 6. Total: 14.*

Cover photo by Justine Jacquemot.

https://www.pololine.com/news/hublot-polo-gold-cup-gstaad-albinati-aeronautics-and-kielder-agro-group-are-through-the-final/

GSTAAD CONFIDENTIAL
23/08/2026

SPORT & HEALTH

Albinati Takes the 2026 Hublot Polo Gold Cup

Albinati Aeronautics defeated Kielder Agro Group 8–7 on Sunday to win the Hublot Polo Gold Cup Gstaad. For Swiss brothers Fabio and Luca Meier, victory came at their fourth attempt in the final. Adrian Laplacette finished as the tournament's leading scorer and he was also named best professional player of the tournament.

By Elisa Oppermann | August 23, 2026 | 4 min read



ACTION DURING THE HUBLOT POLO GOLD CUP GSTAAD 2026. PHOTO: KATHRIN GRALLA

Albinati Aeronautics won the 2026 Hublot Polo Gold Cup on Sunday, defeating Kielder Agro Group 8–7 in a closely contested final at the polo grounds beside Saanen Airport.

The result marked a reversal of the tournament's opening day, when Kielder had beaten Albinati 11–8. It was also a long-awaited victory for Swiss brothers Fabio and Luca Meier, who won the Gold Cup at their fourth attempt in the final.

https://gstaadconfidential.com/article/albinati-takes-2026-hublot-polo-gold-cup

GSTAAD CONFIDENTIAL
23/08/2026

Sunday's match remained level for much of the afternoon. The teams were tied 2–2 after the first chukker and 3–3 at half-time before Albinati established a 6–4 advantage at the end of the third. Kielder reduced the deficit in the final period, but Albinati held on to win by a single goal.

Adrian Laplacette was central to the victory. The Argentine six-goal player scored five of Albinati's eight goals in the final and finished the tournament with 17, making him its leading scorer. He was also named best professional player of the tournament.

Laplacette completed an unusually comprehensive set of individual honours when Ombucito El Padrino, the horse he rode during the second half of the third chukker, was named Best Playing Pony of the final. Kielder captain Juan Pepa received the award for Best Amateur Player.

Albinati's winning team consisted of Luca Meier, Fabio Meier, Laplacette and Facundo Retamar. Each of the four players received a Hublot watch during Sunday's prize-giving ceremony.



KIELDER AND ALBINATI CONTEST THE BALL DURING THE FINAL. PHOTO: KATHRIN GRALLA

Earlier in the day, Hublot secured third place with a 7–5 victory over Gstaad Palace. Gonzalo Pieres, making his first appearance at the Gstaad tournament, scored five of Hublot's seven goals. The three-time Argentine Open winner finished the competition with 16 goals, one behind Laplacette.

GSTAAD CONFIDENTIAL
23/08/2026

The competition, held from August 20 to 23, featured four teams playing at a combined 14-goal handicap. Both of Saturday's semi-finals had been decided by a single goal: Albinati beat Hublot 11–10, while Kielder defeated Gstaad Palace 6–5 in overtime.

Away from the field, demand for the tournament's hospitality programme was high. According to the organisers, the VIP areas for Saturday and Sunday had been fully booked since June. General admission to the tournament and Polo Village remained free of charge.

Despite concerns about the weather ahead of the tournament, Saturday and Sunday brought sunshine and comfortable temperatures.

On Saturday evening, the gala dinner was held in the VIP area, followed by a performance from the four-piece Dora Live Band and dancing.

Albinati Aeronautics also displayed a Dassault Falcon 6X at Saanen Airport during the tournament. Positioned close to the polo grounds, the aircraft was open to visitors.

According to the organisers, the four-day tournament concluded without injuries to either players or horses. The moderator highlighted the absence of injuries to people and animals during Sunday's prize-giving ceremony.

The Hublot Polo Gold Cup is scheduled to return from August 19 to 22, 2027, when the tournament will hold its 30th edition.

https://gstaadconfidential.com/article/albinati-takes-2026-hublot-polo-gold-cup

DIRECT NEWS

23/08/2026

Hublot Polo Gold Cup Gstaad – Dimanche 23 août 2026



En direct pour le dernier jour de la Hublot Polo Gold Cup Gstaad 2026 avec Pierre Genecand l'organisateur et le journaliste sportif Nelson Monfort.

https://direct-news.info/hublot-polo-gold-cup-gstaad-dimanche-23-aout-2026/

PA SPORT

23/08/2026



23 Août 2026

POLO : Gstaad – Albinati s'impose, Laplacette rafle les honneurs

Written by Rédaction Sport. Posted in secondaire

Il aura fallu quatre finales aux frères Meier pour enfin soulever la montre géante, trophée de la Hublot Polo Gold Cup Gstaad.

Sous les couleurs d'Albinati Aeronautics, les deux Suisses ont cette fois vaincu Kielder Agro Group (8-7) au terme d'une finale longtemps indécise. À leurs côtés, Adrian Laplacette a fait encore mieux que gagner : meilleur joueur professionnel, meilleur marqueur du tournoi et cavalier du Best Playing Pony, l'Argentin a presque tout raflé sur son passage.

Il était temps !

C'est ce qu'en substance clamaient les frères Meier et Adrian Laplacette au terme d'une finale à l'image de l'ensemble du tournoi : disputée de bout en bout. Après deux demi-finales décidées samedi par un seul goal, dont l'une en prolongation, difficile d'imaginer que cette finale puisse échapper à la règle. Et elle n'y a pas échappé.

Albinati Aeronautics et Kielder Agro Group se sont longtemps neutralisés. 2-2 après le premier chukker, 3-3 à la mi-temps : personne ne parvenait réellement à prendre l'ascendant. Il fallut attendre la fin de la troisième période pour voir Albinati trouver l'ouverture et créer le premier véritable écart de la rencontre (6-4).

Kielder n'avait évidemment pas encore joué ses dernières cartes. Emmenés par un Juan Pepa très actif, dont les longues frappes depuis le milieu du terrain mettaient régulièrement la défense adverse sous pression, les vainqueurs de la demi-finale en mort subite revenaient encore menacer Albinati dans l'ultime période. Mais, cette fois, les hommes de Fabio et Luca Meier ne lâchaient plus leur avantage et conservaient jusqu'au bout ce petit goal qui vaut une Gold Cup : 8-7.

Une victoire qui récompense aussi la patience. Pour Adrian Laplacette, il s'agissait de sa troisième participation à Gstaad. L'Argentin avait déjà connu le goût amer d'une finale perdue ici il y a deux ans.

Quant aux Meier, ils couraient après ce trophée depuis encore plus longtemps :

« *J'avais vraiment très envie de le gagner. Pour ma part, c'était la troisième fois que je jouais ici et j'avais déjà perdu une finale il y a deux ans. Alors réussir enfin à gagner, c'est incroyable. Et puis les gars avaient déjà disputé quatre finales : à la quatrième, c'est enfin passé ! Cela montre qu'il faut insister, continuer* ».

Une philosophie qui rappelle le célèbre adage attribué à Guillaume le Taciturne :

« *Il n'est pas besoin d'espérer pour entreprendre, ni de réussir pour persévérer* ». Cette fois, la persévérance a payé.

Enfin la Gold Cup… et presque tout le reste

Et puisque cette journée était celle d'Adrian Laplacette, les récompenses sont venues s'ajouter au trophée. L'Argentin a été désigné meilleur joueur professionnel du tournoi, tandis qu'Ombucito Padrino, qu'il montait dans la seconde moitié du troisième chukker de la finale, recevait le prix du Best Playing Pony, récompensant le meilleur cheval de la finale.

Avec 17 goals sur l'ensemble du tournoi, Laplacette termine également meilleur buteur de cette édition, devant Gonzalito Pieres et ses 16 réalisations. Une statistique qui résume son influence sur la semaine et donne encore davantage de relief à cette première victoire à Gstaad.

https://www.pa-sport.fr/2026/08/23/polo-gstaad-albinati-simpose-laplacette-rafle-les-honneurs/

En face, Juan Pepa n'est pas reparti les mains vides. Très en vue tout au long du tournoi, notamment par son travail défensif et ses longs dégagements depuis le poste de back, le capitaine de Kielder Agro Group a été récompensé du titre de meilleur joueur amateur.

Pieres sauve l'honneur

Quelques heures plus tôt, Gonzalito Pieres avait conclu sa première apparition à Gstaad sur une victoire. Battu la veille sur le fil en demi-finale par le futur vainqueur Albinati au terme d'un match fou (11-10), le triple vainqueur de l'Open d'Argentine a conduit Hublot à la troisième place en dominant Gstaad Palace (7-5).

Mené 2-1 après le premier chukker, Hublot a progressivement pris le contrôle de la rencontre pour virer en tête 4-3, puis 6-4 avant de conserver ses deux longueurs d'avance jusqu'à la sirène. Une nouvelle fois, Pieres aura été l'homme fort de son équipe avec cinq des sept goals de Hublot, dont une pénalité.

Hublot confirme ainsi sa victoire du premier jour face au même adversaire et permet à sa star argentine de quitter Gstaad sur le podium. Avec 16 goals en trois rencontres, Gonza aura largement tenu son rang pour sa première apparition dans le Saanenland.

Gstaad avait même commandé le soleil

Les favoris sont tombés, les matchs se sont joués à quelques cheveux près, la finale à un goal d'écart et il aura fallu attendre le dernier jour pour connaître le meilleur marqueur : cette édition 2026 aura entretenu le suspense jusqu'au bout.

Et autour de la cancha, la fête aura été à la hauteur du spectacle. Grand soleil, public nombreux et les vertes montagnes du Saanenland en toile de fond : après les inquiétudes suscitées par une météo alpine parfois capricieuse, Pierre Genecand, président du tournoi, pouvait savourer. Sa seule véritable préoccupation annoncée avant l'événement aura finalement disparu au moment où cela comptait le plus.

Ainsi s'achève la Hublot Polo Gold Cup Gstaad 2026. Quatre jours de sport, de suspense, de chevaux, de rencontres et cette atmosphère particulière qui fait que l'on vient ici autant pour le polo que pour tout ce qui l'entoure.

Les chevaux peuvent maintenant quitter cette cancha si singulière, posée au bord de l'aéroport de Gstaad. Mais le rendez-vous est déjà pris du 19 au 22 août 2027. Une édition forcément particulière : la trentième. Trente éditions d'histoire et, déjà, la promesse d'un nouveau chapitre à écrire.

Post

LUXE MAGAZINE SWITZERLAND

23/08/2026

23 août · 4 min de lecture

Gstaad's Summer Ritual: Where Elite Polo Meets Alpine Glamour



From 20 to 23 August, the Hublot Polo Gold Cup brings international polo, equestrian excellence and the unmistakable sophistication of Gstaad to the heart of the Swiss Alps.

There are few places in Switzerland where sporting tradition, international glamour and an extraordinary landscape converge quite so naturally as Gstaad. Each summer, the village welcomes an event that has become inseparable from its identity: the **Hublot Polo Gold Cup Gstaad**, a tournament where elite equestrian sport unfolds against one of the most spectacular backdrops in Europe.





https://www.luxemagazineswitzerland.com/post/gstaad-s-summer-ritual-where-elite-polo-meets-alpine-glamour

LUXE MAGAZINE SWITZERLAND
23/08/2026



From **20 to 23 August 2026**, the grass field beside Gstaad's airport will once again become the stage for four days of high-level polo, hospitality and Alpine social life. The location alone makes the tournament exceptional. Few sporting events in the world place international polo so close to an active runway, with the mountains rising beyond the field and the village only moments away. Yet the enduring appeal of Gstaad's polo tournament is not simply its setting. After more than two decades, it has acquired something that cannot be manufactured: a distinctive identity built on consistency, sporting credibility and an unmistakable sense of place.



https://www.luxemagazineswitzerland.com/post/gstaad-s-summer-ritual-where-elite-polo-meets-alpine-glamour

LUXE MAGAZINE SWITZERLAND
23/08/2026







At a time when luxury events increasingly compete for attention through constant novelty, Gstaad takes another approach. Its strength lies in knowing precisely what it is and delivering that experience with remarkable attention to detail. That philosophy begins with the field itself. For **Pierre E. Genecand**, the quality of the playing surface is not a secondary consideration but the foundation of the entire tournament. In the days leading up to the competition, he personally oversees the preparation of the grass, sometimes taking to the tractor himself to ensure that the ground reaches the required standard.



https://www.luxemagazineswitzerland.com/post/gstaad-s-summer-ritual-where-elite-polo-meets-alpine-glamour

LUXE MAGAZINE SWITZERLAND
23/08/2026







https://www.luxemagazineswitzerland.com/post/gstaad-s-summer-ritual-where-elite-polo-meets-alpine-glamour

LUXE MAGAZINE SWITZERLAND
23/08/2026



The 2026 Hublot Polo Gold Cup Gstaad takes place from 20 to 23 August 2026.
VIP reservations and gala dinner: Polo Gstaad reservations

https://www.luxemagazineswitzerland.com/post/gstaad-s-summer-ritual-where-elite-polo-meets-alpine-glamour

HURLINGHAM POLO

23/08/2026

Gstaad Final

August 23, 2026 Game Reports 0



A joy that says so much! At last! © Der Rote Drache/ Kathrin Gralla Gstaad had even ordered the sunshine

The Meier brothers at last!
Laplacette sweeps the honours in Gstaad
Press release – Gstaad, Sunday 23 August 2026
It took four finals for the Meier brothers to finally lift the giant watch, the trophy of the Hublot Polo Gold Cup Gstaad. Playing under the colours of Albinati Aeronautics, the two Swiss players defeated Kielder Agro Group (8–7) at the end of a final that remained undecided for much of the match. Alongside them, Adrian Laplacette did even more than win: Best Professional Player, leading scorer of the tournament and rider of the Best Playing Pony, the Argentine almost swept the board.

That was essentially the feeling shared by the Meier brothers and Adrian Laplacette at the end of a final that reflected the tournament as a whole: fiercely contested from start to finish. After Saturday's two semi-finals had both been decided by a single goal, one of them in overtime, it was difficult to imagine the final being any different. And it wasn't.

Albinati Aeronautics and Kielder Agro Group remained locked together for much of the match. It was 2–2 after the first chukker and 3–3 at half-time, with neither side able to gain a real advantage. It was not until the end of the third period that Albinati finally found an opening and established the first significant gap of the match (6–4).
Kielder, of course, had not said their last word. Led by a very active Juan Pepa, whose long-range hitting from midfield regularly put the opposing defence under pressure, Saturday's golden-goal semi-final winners came back to threaten Albinati once again in the final period. But this time Fabio and Luca Meier's team held onto their advantage, preserving until the final whistle the slender one-goal margin worth a Gold Cup: 8–7.

It was also a victory that rewarded perseverance. For Adrian Laplacette, this was his third appearance in Gstaad. The Argentine had already experienced the bitter taste of losing a final here two years ago. The Meiers had been chasing this trophy for even longer.
"I really wanted to win it. For me, it was my third time playing here and I had already lost a final two years ago. So to finally win it is incredible. And the guys had already played four finals: at the fourth attempt, they finally did it! It shows that you have to keep trying, keep going."
A philosophy reminiscent of the famous maxim attributed to William the Silent: "It is not necessary to hope in order to undertake, nor to succeed in order to persevere." This time, perseverance paid off.

https://hurlinghampolo.com/gstaad-final/

HURLINGHAM POLO
23/08/2026

Finally the Gold Cup... and almost everything else

And as this was very much Adrian Laplacette's day, the individual honours were added to the trophy. The Argentine was named Best Professional Player of the tournament, while Ombucito El Padrino, whom he rode in the second half of the third chukker of the final, received the Best Playing Pony award as the outstanding horse of the final.

With 17 goals over the course of the tournament, Laplacette also finished as the leading scorer of this edition, ahead of Gonzalito Pieres with 16. A statistic that sums up his influence throughout the week and adds even greater significance to his first victory in Gstaad.

On the other side, Juan Pepa did not leave empty-handed. Outstanding throughout the tournament, particularly for his defensive work and long clearances from the back position, the Kielder Agro Group captain was named Best Amateur Player.

Pieres salvages third place

A few hours earlier, Gonzalito Pieres had ended his first appearance in Gstaad with a victory. Beaten by the narrowest of margins in Saturday's semi-final by eventual winners Albinati after a remarkable 11–10 battle, the three-time Argentine Open winner led Hublot to third place with a 7–5 victory over Gstaad Palace.
Trailing 2–1 after the first chukker, Hublot gradually took control, moving 4–3 and then 6–4 ahead before maintaining their two-goal advantage until the final whistle. Once again, Pieres was the driving force behind his team, scoring five of Hublot's seven goals, including one penalty.
Hublot thus repeated their opening-day victory over the same opponents and allowed their Argentine star to leave Gstaad on the podium. With 16 goals in three matches, Gonza more than lived up to expectations on his first appearance in the Saanenland.
Laplacette_R...

The favourites fell, matches were decided by the finest of margins, the final by a single goal, and the identity of the tournament's leading scorer remained undecided until the final day: the 2026 edition maintained the suspense right to the very end.
And around the cancha, the atmosphere matched the sporting spectacle. Bright sunshine, a large crowd and the green mountains of the Saanenland as a backdrop: after the concerns caused by occasionally capricious Alpine weather, tournament president Pierre Genecand could finally relax. The one major concern he had expressed before the event had disappeared when it mattered most.

And so the Hublot Polo Gold Cup Gstaad 2026 comes to an end. Four days of sport, suspense, horses and encounters, with that special atmosphere that makes Gstaad a place people come to as much for the polo as for everything surrounding it.

The horses can now leave this unique cancha, set alongside Gstaad Airport. But the dates are already set for 19–22 August 2027, for an edition that is certain to be special: the 30th. Thirty editions of history — and already the promise of a new chapter waiting to be written.
STATISTICS
THIRD-PLACE PLAY-OFF

TEAM HUBLOT: Rupert KNAUF – GER, 0, Gonzalo PIERES – ARG, 7 (5 goals, including 1 penalty), Alfonso NERO – ARG, 1 and Bautista BEGUERIE – ARG, 6 (2 goals)

TEAM GSTAAD PALACE: Markus GRAEFF – CH, 0, Thommy GRAEFF – CH, 3 (2 goals), Santiago LOZA – ARG, 7 (3 goals, including 1 penalty) and Facundo KELLY – ARG, 4 (2 goals)

Score progression – Team Hublot: 1-2 / 4-3 / 6-4 / 7-5

HURLINGHAM POLO
23/08/2026

FINAL

TEAM ALBINATI AERONAUTICS: Luca MEIER – CH, 1 (1 goal), Fabio MEIER – CH, 1 (1 goal), Adrian LAPLACETTE – ARG, 6 (5 goals, including 2 penalties) and Facundo RETAMAR – ARG, 6 (3 goals)

TEAM KIELDER AGRO GROUP: Juan PEPA – IT, 2 (1 goal), Antonio MANZANO – ARG, 0, Manuel FERNANDEZ LLORENTE – ARG, 6 (3 goals) and Horacio FERNANDEZ LLORENTE – ARG, 6 (3 goals)

Score progression – Albinati Aeronautics: 2-2 / 3-3 / 6-4 / 8-7

MVP AMATEUR : Juan Pepa

MVP PROFESSIONAL: Adrian Laplacette

BEST PLAYING PONY: Ombucito El Padrino – bay gelding, born 18 October 2015, bred by El Ombucito S.A. – Sire: Final Meeting; Dam: Ombucito Pasajera – played by Adrian Laplacette in the second half of the third chukker.

POLOLINE
23/08/2026



Albinati Aeronautics claimed the Hublot Polo Gold Cup Gstaad

Highlight
News
Aug 23, 2026
POLO IN SWITZERLAND

And finally the Meier brothers did it... Albinati Aeronautics, with the Swiss brothers Fabio and Luca Meier, earned a narrow 8-7 win over Kielder Agro Group and ran out the champions of the Hublot Polo Gold Cup Gstaad. The hard fought final, **that was streamed live on PoloLine TV, took place on Sunday August 23**, at the Polo Club Gstaad, within the stunning landscape of the Swiss Alps.

The contest started with two consecutive ties (2-2 and 3-3), but Albinati Aeronautics seized the reins in the third chukka to take a 6-4 lead over Kielder Agro Group. With one chukka left, Juan Pepa's foursome were not about to give up, and presented battle in a tough fourth and last chukka. However, Albinati Aeronautics – the Meier brothers, Facundo Retamar and Adrián Laplacette, who delivered an outstanding performance, put enough pressure to hold their contenders back. At the end of the day, the efforts did pay off, and Albinati Aeronautics were victorious 8-7, and lifted the coveted trophy. It was indeed a recognition to the perseverance for Luca and Fabio, as well as for Adrián Laplacette, who was eager to win this tournament, after losing the final two years ago. Moreover, in addition to winning the Hublot Polo Gold Cup, Adrián was named MVP and was the top scorer.

Previously, a brilliant Gonzalito Pieres led Hublot to the 7-5 win over Gstaad Palace, to clinch the third place.

https://www.pololine.com/news/albinati-aeronautics-claimed-the-hublot-polo-gold-cup-gstaad/

POLOLINE
23/08/2026

RELIVE THE FINAL OF THE HUBLOT POLO GOLD CUP GSTAAD ON POLOLINE TV HERE ACÁ.

- ***HUBLOT POLO GOLD CUP GSTAAD – FINAL – SUNDAY AUGUST 23***

ALBINATI AERONAUTICS 8-7 KIELDER AGRO GROUP

ALBINATI AERONAUTICS: *Fabio Meier 1 (1 goal), Luca Meier 1 (1), Adrián Laplacette 6 (5, dos penales), Facundo Retamar 6 (3). Total: 14.*

KIELDER AGRO GROUP: *Juan Pepa 2 (1 goal), Antonio Manzano 0, Manuel Fernández Llorente 6 (3), Horacio Fernández Llorente 6 (3). Total: 14.*

Score Albinati Aeronautics: *2-2, 3-3, 6-6, 8-7.*

MVP Pro: *Adrián Laplacette.*

MVP Amateur: *Juan Pepa.*

BPP: *Ombucito El Padrino, ridden by Adrián Laplacette in the second half of the third chukka. en la segunda mitad del tercer chukker.*

- ***THIRD PLACE***

HUBLOT 7-5 GSTAAD PALACE

HUBLOT: *Rupert Knauf 0, Gonzalo Pieres Jr. 7, Alfonso Nero 1, Bautista Beguerie 6. Total: 14.*

GSTAAD PALACE: *Markus Graeff 0, Tommy Graeff 3, Santiago Loza 7, Facundo Kelly 4. Total: 14.*

PHOTO GALLERY by KATRIN GRALLA & JUSTINE JACQUEMOT

Cover photo by Katrin Gralla.

POLOLINE TV

23/08/2026



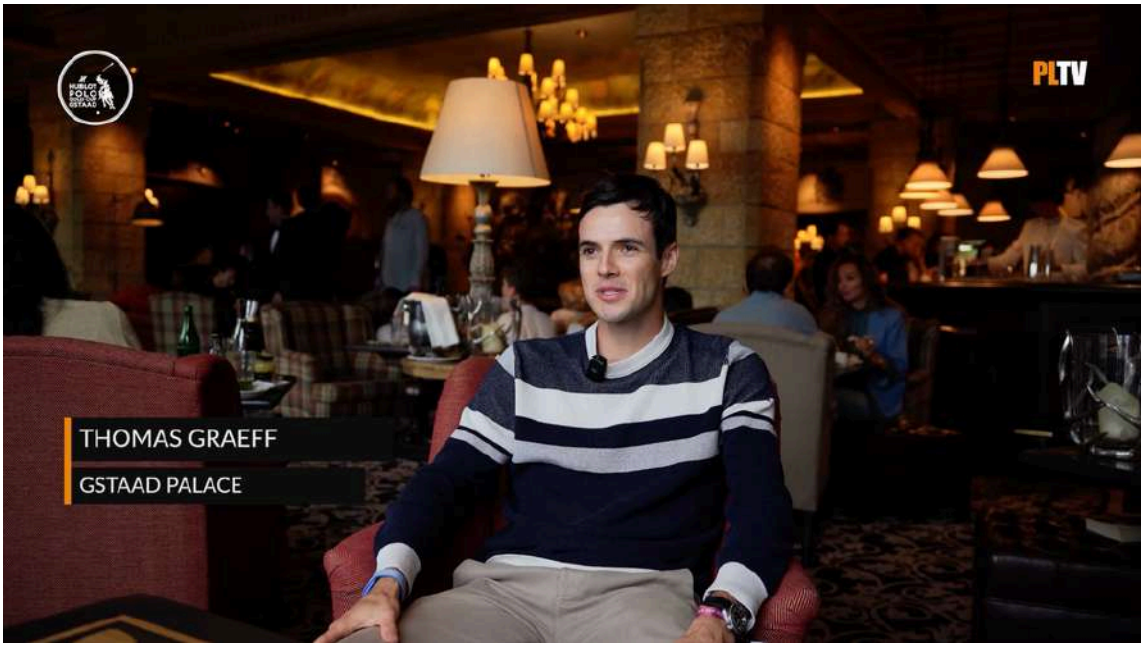
Hublot Gold Cup 2026 – Juan Pepa

AUGUST 23, 2026

https://www.pololine.tv/hublot-gold-cup-2026-thomas-graeff/

POLOLINE TV

23/08/2026



Hublot Gold Cup 2026 – Thomas Graeff

AUGUST 23, 2026

https://www.pololine.tv/hublot-gold-cup-2026-thomas-graeff/

POLOLINE TV

23/08/2026



Hublot Gold Cup 2026 – Gonzalo Pieres

AUGUST 23, 2026

https://www.pololine.tv/hublot-gold-cup-2026-gonzalo-pieres/

POLOLINE TV

23/08/2026



Hublot Polo Gold Cup Gstaad Final 2026 – Albinati Aeronautics vs. Kielder Agro Group

AUGUST 23, 2026

https://www.pololine.tv/gstaadfinal26-albinati-kielder/

POLO TIMES
24/08/2026

Mon 24th Aug 2026

The Hublot Polo Gold Cup Gstaad 2026

Meier Brothers Finally Strike Gold in Gstaad



Albinati Aeronautics claimed the 2026 Hublot Polo Gold Cup Gstaad after edging Kielder Agro Group 8-7 in a gripping Final, giving Swiss brothers Fabio and Luca Meier their long-awaited first title after four appearances in the championship.

The Final reflected a highly competitive tournament, with both Semi finals having come down to a single goal. The Final match was no different, with the sides locked at 2-2 after the opening chukka and 3-3 at halftime. Albinati finally broke clear in the third chukka to establish a two-goal advantage before Kielder, led by Juan Pepa, mounted a late comeback. However, the Meier brothers' team held firm to secure the prestigious Gold Cup by the narrowest of margins.

The victory also completed a remarkable week for Adrian Laplacette. The Argentine was named Best Professional Player having finished as the tournament's leading scorer with 17 goals. He also rode the Best Playing Pony, Ombucito El Padrino, in the Final. Juan Pepa received the Best Amateur Player Award after another outstanding tournament.

Laplacette credited perseverance for the win, "I really wanted to win it. For me, it was my third time playing here and I had already lost a Final two years ago. So, to finally win it is incredible. And the guys had already played four Finals: at the fourth attempt, they finally did it! It shows that you have to keep trying, keep going."

Earlier in the day, Hublot secured third place with a 7-5 victory over Gstaad Palace. Gonzalito Pieres scored five goals to finish his first appearance in Gstaad with 16 goals in three matches.

The epic Final concluded four days of great polo, sunshine, packed sidelines and a fantastic atmosphere in the Swiss Alps.

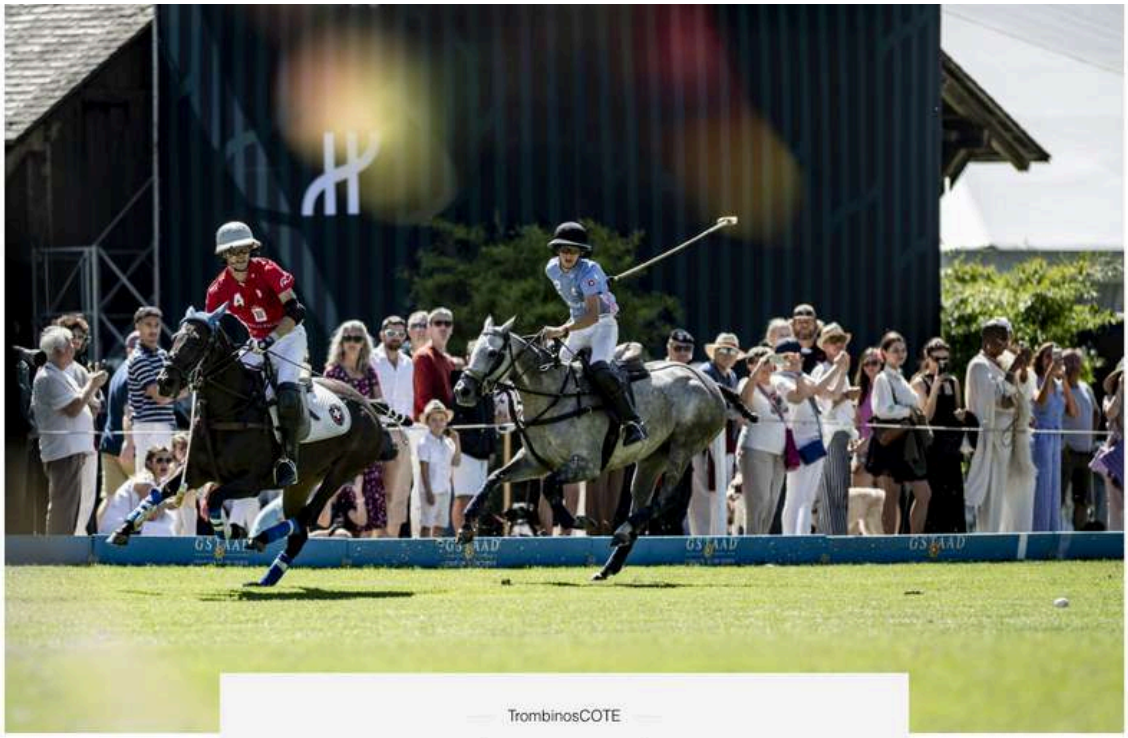
The 2026 Hublot Polo Gold Cup Gstaad Final teams:

Albinati Aeronautics (18): Fabio Meier (0), Luca Meier (2), Adrian Laplacette (8) & Facundo Retamar (8)

Kielder Agro Group (18): Antonio Manzano (0), Juan Pepa (2), Manuel Fernández Llorente (6) & Horacio Fernández Llorente (6)

Photograph: A well-earned win on the fourth attempt for the Meir brothers. By Kathrin Gralla

COTE MAGAZINE
24/08/2026



TrombinosCOTE

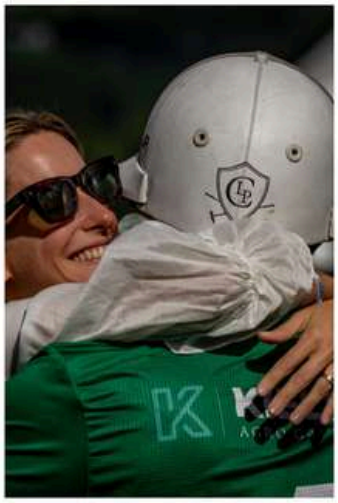
Hublot Polo Gold Cup Gstaad

24 août 2026 | La Redaction COTE

Il aura fallu quatre finales aux frères Meier pour enfin soulever la gigantesque montre, trophée de la Hublot Polo Gold Cup Gstaad. Sous les couleurs d'Albinati Aeronautics, les deux joueurs suisses ont pris le dessus sur Kielder Agro Group (8–7) au terme d'une finale longtemps restée indécise. À leurs côtés, Adrian Laplacette a fait plus que remporter la victoire : élu meilleur joueur professionnel du tournoi, meilleur buteur et cavalier du meilleur poney de polo, l'Argentin a presque tout gagné lors de cette édition, qui s'est tenue du 20 au 23 août.

Photos © Justine Jacquemot / Kathrin Gralla







https://cote-magazine.ch/hublot-polo-gold-cup-gstaad/

COTE MAGAZINE
24/08/2026











https://cote-magazine.ch/hublot-polo-gold-cup-gstaad/

POLOLINE TV

25/08/2026



Hublot Polo Gold Cup 2026 – Fabio & Luca Meier

AUGUST 25, 2026

https://www.pololine.tv/hublot-polo-gold-cup-2026-fabio-luca-meier/

ANZEIGER VON SAANEN

25/08/2026

AZ 3780 Gstaad 146. Jahrgang Nr. 67 Dienstag, 25. August 2026

Anzeiger von Saanen

www.anzeigervonsaanen.ch Einzelverkaufspreis Fr. 2.20

Heute mit OFFIZIELLE AMTLICHER ANZEIGER

Die Zeitung für die Gemeinden Saanen, Gsteig und Lauenen



Ein Fest für den Polosport



Das Team Albinati Aeronautics setzt sich im Final mit 8:7 gegen die Kielder Agro Group durch. FOTO: HUBLOT POLO GOLD CUP GSTAAD/ KATHRIN GRALLA

SPORT Prachtswetter, volle Ränge und spannende Duelle gab es am Hublot Polo Gold Cup Gstaad zu sehen, der vom 20. bis 23. August stattfand. Am Ende setzte sich das Team Albinati Aeronautics durch. Noch vor den Polospielern kam der Einheimische Flavio Schopfer ins Schwitzen. Er hegt und pflegt den Rasen das Jahr über und sorgt für sicheren Halt bei den galoppierenden Poloponys.

Bericht auf Seite 5
Fotos auf Seite 4

HERAUSGEGRIFFEN

Bergbahnen

Der Magic Pass hat den Bergbahnen Destination Gstaad deutlich höhere Gästezahlen und Umsätze sowie mehr Planungssicherheit gebracht. Gleichzeitig bleibt die Finanzierung des rund 120 Millionen Franken teuren Generationenprojekts Hornegg–Hornberg eine Herausforderung. Neben den steigenden Kosten erschweren auch Einsprachen und langwierige Bewilligungsverfahren die Umsetzung. SEITE 7

Gstaad Züglete 2026: Die Zeichen stehen auf Grün

BRAUCHTUM Geschmückte Kühe, grosse Glocken und ein dicht gedrängtes Publikum am Strassenrand gehören jeweils Anfang September zur Gstaad Züglete. Doch hinter den Bildern steckt ein Anlass, der stark von der Natur abhängt. Der trockene Sommer macht die Ausgangslage heuer anspruchsvoll – und zeigt, weshalb sich eine Züglete nicht wie irgendein anderes Fest organisieren lässt. **Bericht auf Seite 3**



Die Gstaad Züglete ist ein gesellschaftlicher Anlass. Wenn die die Kühe mit Glocken und Kopfschmuck durch die Promenade ziehen, werden Kameras und Smartphones gezückt. Oft kommen die Menschen den Tieren sehr nah – so nah wie sonst möglicherweise nie. FOTO: ANDRI AIS

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ANZEIGER VON SAANEN
25/08/2026

Schnelle Hufe, knappe Spiele – die Polo-Tage in Bildern



Am Finalspiel schenken sich die Teams Albinati Aeronautics und Kielder Agro Group nichts.
FOTO: HUBLOT POLO GOLD CUP GSTAAD/ KATHRIN GRALLA



Wettergluck und spannende Spiele: Der Hublot Polo Gold Cup Gstaad lockte zahlreiche Zuschauende an.
FOTO: JONATHAN SCHOPFER



Locker bleiben: Vor dem Final stehen noch einige Dehnübungen für einen Polospieler auf dem Programm.
FOTO: JONATHAN SCHOPFER

ALBINATI AERONAUTICS TRIUMPHIERT

Albinati Aeronautics hat den Hublot Polo Gold Cup Gstaad 2026, der vom 20. bis 23. August stattfand, in einem knappen Finale mit 8:7 gegen die Kielder Agro Group gewonnen. Nach einem lange ausgeglichenen Spiel setzte sich das Team um die Schweizer Brüder Fabio und Luca Meier, Adrian Laplacette und Facundo Retamar im dritten Chukker erstmals etwas ab und rettete den Ein-Tor-Vorsprung bis zum Schluss. Für die Meier-Brüder war es nach mehreren Finalteilnahmen endlich der ersehnte erste Sieg in Gstaad.
Der Argentinier Adrian Laplacette wurde als bester Profispieler ausgezeichnet, war mit 17 Toren Topscorer und ritt mit Ombucito El Padrino zudem das Best Playing Pony des Finals. Juan Pepa von der Kielder Agro Group erhielt die Auszeichnung als bester Amateurspieler.
Im Spiel um Platz drei gewann Team Hublot mit 7:5 gegen Gstaad Palace.
PD/SC



Die Brass Band «Harmonie» Saanen am Umzug vom Freitag.
FOTO: ANITA MOSER



Der Unparteiische musste im Finalspiel einige Male durchgreifen.
FOTO: JONATHAN SCHOPFER



Von links: Oliver Waser, Präsident von Gstaad Saanenland Tourismus, Bernhard Nicod aus der Immobilienbranche und Petra Schläppi, Saaner Gemeindepräsidentin.
FOTO: ANITA MOSER



Mehrere Pferdestärken auf dem Spielfeld.
FOTO: JONATHAN SCHOPFER



Juan Pepa (links) von der Kielder Agro Group eroberte die Herzen des Publikums und wurde am Turnier als bester Amateur-Polospieler ausgezeichnet.
FOTO: ANITA MOSER

ANZEIGER VON SAANEN
25/08/2026

Grün, grüner, Polorasen



Um die 150 Stunden arbeitet Flavio Schopfer am Polofeld. FOTOS: JONATHAN SCHOPFER

SPORT Flavio Schopfer sorgt beim Hublot Polo Gold Cup Gstaad dafür, dass der Poloball auf dem Spielfeld möglichst gleichmässig rollt. Dafür mäht er den Rasen auf 1,8 Zentimeter. Was den Einheimischen nervös macht oder zum Staunen bringt, verrät er im Gespräch.

JONATHAN SCHOPFER

Am 17. August sitzt Flavio Schopfer auf seinem kleinen Traktor, an den ein Sichelmäher angehängt ist. Von der einen Seite zur anderen, Linie für Linie, den Blick oftmals in den Rückspiegel richtend, mäht er jeweils rund zweieinhalb Stunden lang das Polofeld. Das befindet sich direkt neben dem Flugplatz in Saanen und ist rund 85 Meter breit und 290 Meter lang. Hier treten vier internationale Teams mit ihren Ponys beim Hublot Polo Gold Cup Gstaad gegeneinander an. Dass der Poloball möglichst gleichmässig über den Rasen rollt, dafür sorgt Flavio Schopfer.

Die Trockenheit beeinflusst die Rasenpflege

Wie intensiv das Spielfeld gehegt und gepflegt werden muss, hängt vom Wetter ab. «Ich habe den diesjährigen Rasen wegen der Trockenheit fast drei Wochen nicht mehr gemäht. Und er ist schön grün geblieben. Als ich aber wieder mit dem Mähen angefangen habe, hat der Rasen gelitten.»

Mit einer alten Feuerwehrpumpe bewässerte er ausserdem das Spielfeld. «Letztes Jahr haben wir nur einmal gewässert, dieses Jahr mehrmals. Wir nehmen dabei kein Trinkwasser, sondern Wasser aus einem Entwässerungsschacht», betont Schopfer. Dass es in den letzten Tagen geregnet hat, habe ihn dennoch gefreut. «Gott sei Dank, das hat uns viel geholfen.»

Viel Aufwand für 1,8 Zentimeter hohes Gras

Die Arbeit auf dem Polofeld beginnt für Flavio Schopfer bereits Anfang Mai. Zuerst beurteilt er den Zustand des Rasens: Wie hat das Feld den Winter überstanden? Gibt es Schneeschimmel? Danach wird zum ersten Mal gemäht. Jedes Jahr wird das Feld zweimal gedüngt. Zusätzlich wird der Boden mit einer Aerifiziermaschine belüftet. Dafür werden Löcher in den Rasen gemacht und Sand eingebracht. Bei dieser körperlich anstrengenden Arbeit erhält Schopfer Unterstützung vom Skiclub Saanen. «Mit dem Sand wird der Boden etwas aufgelockert, aber die Hufe der Ponys finden trotzdem Halt.» Für das Turnier wird der Rasen auf 1,8 Zentimeter geschnitten. Seit drei Jahren nun bearbeitet er schon die Rasen. «Alles kommt mit Erfahrung.»

Der kritische Blick vor dem ersten Spiel

Während der Turniertage ist der Saanenmöser nicht besonders nervös. Etwas Anspannung gebe es vorher, wenn das Spielkomitee und die Schiedsrichter den Platz begutachten. Dann zeigt sich, ob sich die Arbeit der vergangenen Monate gelohnt hat und der Rasen den Anforderungen entspricht.

Als wir Flavio Schopfer am 17. August treffen, steht diese Kontrolle am nächsten Tag bevor.

Stöckelschuhe auf dem Polofeld

Während der Spiele wird der Rasen beansprucht. Die Hufe der Poloponys schlagen Grasstücke heraus. Schopfer findet es immer wieder eine schöne Geste, dass die Zuschauerinnen und Zuschauer während der Spielpausen selbst aufs Feld gehen und die sogenannten Divots – herausgeschlagene Rasenstücke – wieder festtreten.

Dabei trifft man am Poloturnier auf internationale Gäste, aber auch auf Einheimische. Auch das Schuhwerk kann unterschiedlich sein. «Die einen kommen mit Stöckelschuhen, die anderen mit Turnschuhen», erzählt Schopfer lächelnd.

> „Letztes Jahr haben wir nur einmal gewässert, dieses Jahr mehrmals.
>
> **Flavio Schopfer**
> zuständig für den Rasen des Polofelds

Dass der Polosport eine andere Welt ist, ist ihm bewusst. Manchmal könne er nur staunen. Er erinnert sich an eine Werbeaktion einer Flugzeugmarke. Dafür wurde neben der Tribüne ein Privatflugzeug ausgestellt. «Ein Zuschauer kam, um es zu besichtigen. Als er aus dem Privatflugzeug ausgestiegen war, erfuhr ich, dass er es gerade gekauft hatte.»

Schopfer ist sich bewusst, dass ihm diese Welt auch einen Teil seines Lebensunterhalts bringt und ist dankbar über die Chance, die ihm das Poloteam gibt. Schopfer arbeitet pro Jahr etwa 150 Stunden auf dem Platz.

Wichtig sei auch die Unterstützung seiner Familie, die ihm immer wieder unter die Arme greife. «Natürlich auch die meiner Frau, die mich am Wochenende ab und zu mähen lässt», sagt er mit einem Schmunzeln.

ZUR PERSON



Flavio Schopfer, Jahrgang 1995, wuchs in Saanenmöser auf und ist gelernter Seilbahnfachmann. Heute arbeitet er im Familienbetrieb F. Schopfer AG, der unter anderem Gartenarbeiten und Konstruktionen aller Art ausführt. Er ist mit Esther verheiratet und Vater eines Sohnes. jbc



Dieses Jahr war es besonders trocken. Für die Bewässerung des Polofelds nutzte Flavio Schopfer Wasser aus einem Entwässerungsschacht.

LA POLO
26/08/2026



Polo Tournois

Hublot Polo Gold Cup : Trouver L'or Au Bon Moment !

26 août 2026

derrotedrache_polophotography via polo_club_gstaad

La Hublot Polo Cup, tournoi de polo à 14 goals en Suisse, célèbre près de vingt ans de partenariat avec Hublot, la prestigieuse manufacture horlogère suisse. Quatre équipes ont participé à l'édition de cette année ; voici le résumé des matchs qui ont désigné les champions de 2026.

Équipes participantes



justinejacq_ & @derrotedrache_polophotography via polo_club_gstaad

https://lapolo.in/blog/hublot-polo-gold-cup-striking-gold-on-time/

Zone A

Hublot	**Palais de Gstaad**
Knauf, Rupert 0	Graff, Markus 0
Pieres, Gonzalo 7	Graff, Thomas 3
Néron, Alphonse 1	Loza, Santiago 7
Beguerie, Bautista 6	Kelly, Facundo 4
Albinati Aero	**Groupe agro-industriel de Kielder**
Meier, Lucas 1	Pepa, Juan 2
Meier, Fabio 1	Manzano, Antonio 0
Laplacette, Adrian 6	Fernández Llorente, Manuel 6
Retamar, Facundo 6	Fernández Llorente, Horacio 6

LIGUE – 20 AOÛT 2026 : KIELDER AGRO GROUP contre ALBINATI AERO

Vainqueurs : Kielder Agro Group (11-8)

Ce match, qui levait le voile sur la Hublot Polo Gold Cup en Suisse, fut une rencontre captivante entre Kielder Agro Group et Albinati Aero. Les deux capitaines, Manuel (Kielder Agro Group) et Adrian, se sont affrontés avec brio.

(Albinati Aero) – ont mené l'attaque, marquant chacun six buts.

Au final, aucune des deux équipes n'a pu l'emporter par la seule force de ses performances individuelles. Kielder Agro a inscrit quatre buts lors du quatrième chukker pour remporter le premier match de cette coupe de polo en Suisse.

DEMI-FINALE 1 – 22 AOÛT 2026 : ALBINATI AERO contre HUBLOT



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https://lapolo.in/blog/hublot-polo-gold-cup-striking-gold-on-time/

Vainqueur : Albinati Aero (11-10)

Directement en huitièmes de finale, Albinati Aero affrontait Hublot dans un match très attendu. Gonzalo Pieres, le maestro du milieu de terrain et auteur de sept buts, a surclassé tous ses adversaires, inscrivant sept réalisations pour son équipe. Mais cela n'a pas suffi ! Adrian Laplacette, épaulé par Facundo Retamar, le défenseur d'Albinati Aero, a fait preuve d'une détermination sans faille en marquant neuf buts. De plus, Lucas (n° 1) et Fabio (n° 2) ont chacun inscrit un but, qualifiant ainsi leur équipe pour la finale.

DEMI-FINALE 2 – 22 AOÛT 2026 : KIELDER AGRO GROUP contre GSTAAD PALACE

Vainqueur : Kielder Agro Group (6-5)

La deuxième demi-finale de ce tournoi suisse de polo opposait Kielder Agro Group à Gstaad Palace. Ce match, d'une telle intensité, ne put être départagé après les quatre chukkers réglementaires. Santiago et Thomas, en grande forme, prirent l'avantage en premier et inscrivirent trois buts avant la mi-temps.

Mais Manuel et Horacio ont réalisé une remontée spectaculaire lors du troisième chukker pour prendre l'avantage. Un dernier but de Gstaad Palace dans le quatrième chukker a égalisé le score, envoyant la rencontre en prolongation. C'est alors que Kielder Agro Group a marqué le but en or, éliminant Gstaad Palace de la course.

3e et 4e PLACES – 23 AOÛT 2026 : HUBLOT contre GSTAAD PALACE

Gagnant : Hublot (7-5)

Gonzalo Pieres, le milieu de terrain de Hublot, auteur d'une performance exceptionnelle (7 buts), a dominé la rencontre et permis à son équipe de monter sur le podium après sa victoire contre Gstaad Palace.
Santiago Loza, l'entraîneur de Gstaad Palace, malgré une avance acquise lors du premier chukker, a concédé trop de buts en seconde période. Pieres a inscrit cinq buts, et grâce aux deux buts de Bautista, Hublot a terminé troisième de ce tournoi de polo.

FINALE – 23 AOÛT 2026 : ALBINATI AERO contre KIELDER AGRO GROUP



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LA POLO
26/08/2026

Vainqueur : Albinati Aero (8-7)

La finale tant attendue de la Hublot Gold Cup a offert un duel passionnant entre Albinati Aero et Kielder Agro Group. Les joueurs en vert (Kielder Agro) ont pris un excellent départ, creusant rapidement un écart confortable de deux points et mettant Albinati Aero sous pression.

Mais ces derniers ont réagi avec brio, notamment grâce à Adrian Laplacette, le capitaine, qui a percé la défense de Kielder Agro en inscrivant cinq buts dans le troisième chukker, renversant complètement la situation en leur faveur et remportant ainsi la Hublot Polo Gold Cup 2026.

MVP amateur – Juan Pepa

MVP – Adrian Laplacette

Meilleur poney de jeu – Ombucito Padrino, *interprété par Adrian Laplacette*

Date	Rond	Équipe	Objectifs	Équipe	Objectifs
20 août 2026	Ligue	Groupe agro-industriel KIELDER	11	Albinati Aero	8
20 août 2026	Ligue	Hublot	8	Palais de Gstaad	5
22 août 2026	Demi-finale	Albinati Aero	11	Hublot	10
22 août 2026	Demi-finale	Groupe agro-industriel de Kielder	6	Palais de Gstaad	5
23 août 2026	3e et 4e place	Hublot	7	Palais de Gstaad	5
23 août 2026	Final	Albinati Aero	8	Groupe agro-industriel de Kielder	7

https://lapolo.in/blog/hublot-polo-gold-cup-striking-gold-on-time/

ECUESTRE
27/08/2026

DEPORTE.POLO

Polo Gold Cup Gstaad: todos los honores para los hermanos Meier y Laplacette

"¡Ya era hora!" Es la expresión de los hermanos Meier y Adrian Laplacette al término de la final del Hublot Polo Gold Cup Gstaad. Una final que reflejó perfectamente lo ocurrido durante todo el torneo: una lucha intensa de principio a fin.

- 27/08/2026 11:42 » Portada | Deporte | deporte.polo



La paciencia tiene su recompensa: tras cuatro finales, los hermanos Fabio y Luca Meier finalmente pueden celebrar la victoria junto a Adrian Laplacette y Facundo Retamar, ganadores de la Hublot Polo Gold Cup Gstaad 2026 con Albinati Aeronautics. (Foto © Der Rote Drache/ Kathrin Gralla)

Después de que las dos semifinales del sábado se decidieran por un solo gol (una de ellas en la prórroga), era difícil imaginar que la final pudiera ser diferente. Y no lo fue. Albinati Aeronautics y Kielder Agro Group permanecieron igualados durante gran parte del encuentro. El marcador era de 2-2 después del primer chukker y de 3-3 al descanso, sin que ninguno de los dos equipos lograra tomar una verdadera ventaja. No fue hasta el final del tercer período cuando Albinati encontró un resquicio y consiguió abrir la primera diferencia significativa del partido (6-4).

https://www.ecuestre.es/app/deporte/polo/polo-gold-cup-gstaad-todos-los-honores-para-los-hermanos-meier-y-laplacette

Kielder, por supuesto, aún no había dicho su última palabra. Liderado por un Juan Pepa muy activo, cuyos largos golpes desde el centro del campo ponían regularmente bajo presión a la defensa rival, el equipo ganador de la semifinal decidida por gol de oro volvió a amenazar a Albinati en el último período. Pero esta vez el equipo de Fabio y Luca Meier supo conservar su ventaja y mantuvo hasta el pitido final esa estrecha diferencia de un gol que vale una Gold Cup: 8-7.



¡Una alegría que dice mucho! ¡Por fin! (Foto © Der Rote Drache/ Kathrin Gralla)

También fue una victoria que premió la perseverancia. Para Adrian Laplacette, esta era su tercera participación en Gstaad. El argentino ya había experimentado el sabor amargo de perder una final aquí hace dos años. Los hermanos Meier llevaban todavía más tiempo persiguiendo este trofeo.

«Tenía muchísimas ganas de ganarla. Para mí era la tercera vez que jugaba aquí y ya había perdido una final hace dos años. Así que conseguir finalmente la victoria es increíble. Y los chicos ya habían disputado cuatro finales: ¡a la cuarta fue la vencida! Esto demuestra que hay que seguir intentándolo, seguir adelante».

Una filosofía que recuerda a la famosa máxima atribuida a Guillermo de Orange: *«No es necesario esperar para emprender, ni tener éxito para perseverar»*. Esta vez, la perseverancia dio sus frutos.

ECUESTRE
27/08/2026

Por fin la Gold Cup... y casi todo lo demás

Y como este fue, en muchos sentidos, el día de Adrian Laplacette, a la victoria colectiva se sumaron también los reconocimientos individuales. El argentino fue elegido Mejor Jugador Profesional del torneo, mientras que Ombucito El Padrino, al que montó durante la segunda mitad del tercer chukker de la final, recibió el premio al Mejor Caballo de la Final.

Con 17 goles a lo largo del torneo, Laplacette terminó además como máximo goleador de esta edición, por delante de Gonzalito Pieres, que marcó 16. Una estadística que resume su influencia durante toda la semana y que otorga todavía mayor significado a su primera victoria en Gstaad.

En el otro lado, Juan Pepa tampoco se marchó con las manos vacías. Extraordinario durante todo el torneo, especialmente por su trabajo defensivo y sus despejes largos desde la posición retrasada, el capitán de Kielder Agro Group fue elegido Mejor Jugador Amateur.

Pieres salva el tercer puesto

Unas horas antes, Gonzalito Pieres había cerrado su primera participación en Gstaad con una victoria. Derrotado por el margen más estrecho en la semifinal del sábado por el eventual campeón Albinati, tras un extraordinario duelo que terminó 11-10, el tres veces ganador del Abierto Argentino de Polo llevó a Hublot al tercer puesto gracias a una victoria por 7-5 sobre Gstaad Palace.

Después de ir perdiendo 2-1 tras el primer chukker, Hublot fue tomando progresivamente el control, adelantándose 4-3 y después 6-4, para mantener finalmente su ventaja de dos goles hasta el pitido final. Una vez más, Pieres fue el motor de su equipo, anotando cinco de los siete goles de Hublot, incluido un penalti.

Hublot repitió así la victoria de la jornada inaugural frente al mismo rival y permitió que su estrella argentina abandonara Gstaad en el podio. Con 16 goles en tres partidos, Gonza cumplió sobradamente las expectativas en su primera aparición en el Saanenland.

Gstaad hasta había encargado el sol

Los favoritos cayeron, los partidos se decidieron por los márgenes más estrechos, la final por un solo gol y la identidad del máximo goleador del torneo no quedó decidida hasta el último día: la edición de 2026 mantuvo el suspense hasta el final.

https://www.ecuestre.es/app/deporte/polo/polo-gold-cup-gstaad-todos-los-honores-para-los-hermanos-meier-y-laplacette

Y alrededor de la cancha, la atmósfera estuvo a la altura del espectáculo deportivo. Un sol radiante, una gran afluencia de público y las verdes montañas del Saanenland como telón de fondo: después de las preocupaciones provocadas por el caprichoso tiempo alpino, el presidente del torneo, Pierre Genecand, pudo finalmente relajarse. La principal preocupación que había expresado antes del evento desapareció justo cuando más importaba.

Y así llega a su fin la Hublot Polo Gold Cup Gstaad 2026. Cuatro días de deporte, suspense, caballos y encuentros, con esa atmósfera especial que hace que la gente acuda a Gstaad tanto por el polo como por todo lo que lo rodea.

Ahora los caballos pueden abandonar esta singular cancha, situada junto al aeropuerto de Gstaad. Pero las fechas ya están fijadas: del 19 al 22 de agosto de 2027, para una edición que promete ser especial: la 30.ª. Treinta ediciones de historia y, ya desde ahora, la promesa de un nuevo capítulo por escribir.

ESTADÍSTICAS

Partido por el tercer puesto

- **Equipo Hublot:** Rupert Knauf – GER, 0; Gonzalo Pieres – ARG, 7 (5 goles, incluido 1 penalti); Alfonso Nero – ARG, 1; Bautista Beguerie – ARG, 6 (2 goles).

- **Equipo Gstaad Palace:** Markus Graeff – CH, 0; Thommy Graeff – CH, 3 (2 goles); Santiago Loza – ARG, 7 (3 goles, incluido 1 penalti); Facundo Kelly – ARG, 4 (2 goles).

Evolución del marcador – Hublot: 1-2 / 4-3 / 6-4 / 7-5

Final

- **Equipo Albinati Aeronautics:** Luca Meier – CH, 1 (1 gol); Fabio Meier – CH, 1 (1 gol); Adrian Laplacette – ARG, 6 (5 goles, incluidos 2 penaltis); Facundo Retamar - ARG, 6 (3 goles).

- **Equipo Kielder Agro Group:** Juan Pepa – IT, 2 (1 gol); Antonio Manzano – ARG, 0; Manuel Fernández Llorente – ARG, 6 (3 goles); Horacio Fernández Llorente – ARG, 6 (3 goles).

Evolución del marcador – Albinati Aeronautics: 2-2 / 3-3 / 6-4 / 8-7

MVP AMATEUR: Juan Pepa

MVP PROFESIONAL: Adrian Laplacette

MEJOR CABALLO DE JUEGO: "Ombucito El Padrino" (caballo castrado alazán, nacido el 18 de octubre de 2015, criado por El Ombucito S.A. Padre: "Final Meeting"; madre: "Ombucito Pasajera". Jugado por Adrian Laplacette durante la segunda mitad del tercer chukker).

CROWN & CALIBER

27/08/2026

A Weekend on the Gstaad Runway With Hublot's Pastel Big Bang Ceramics

Our correspondent spent the Hublot Polo Gold Cup Gstaad on a working Alpine airfield with the Big Bang Summer 2026 collection, six models in pastel ceramic and titanium, two of them limited to 200 and 10 pieces

Cécile Christmann
Aug 27, 2026 • 2 min read

At a distance, the black chopper's blades echo through the valley and against the rocks of the last of the Bernese Oberland mountains, plunging in a cliff-like fashion onto Saanen's airport, one of the entryways (and certainly the most exclusive) to the world-famous Swiss village of Gstaad, a mere 5 kilometers away. The helicopter shares its territory with an ever-present fleet of private jets, one of them, a Falcon 6X, open for tours today.



Photo: Cécile Christmann



Photo: Cécile Christmann



Photo: Cécile Christmann

https://www.crownandcaliber.com/p/a-weekend-on-the-gstaad-runway-with-hublot-s-pastel-big-bang-ceramics

CROWN & CALIBER
27/08/2026

It is indeed an unusual day on the tarmac as the airfield enclave has opened its usually hyper-secure and private perimeter to the whole village, as well as to another kind of guest: about 100 spectacular thoroughbreds, their dark athletic coats shimmering under the Helvetian sun and in what is probably one of the most scenic polo championships in Europe, the Hublot Polo Gold Cup. The championship's instantly recognizable Swiss background and its top-notch organization make it extra-special in the world of sports events, with a hospitality curated and managed by none other than the iconic Gstaad Palace, whose head chefs are serving rather picturesque cheese platters as well as the traditional meringues with alpine berries on top of crème double. The hotel, where personalities like Sophia Loren or Roger Moore used to stay, also has a mini, inflatable replica of its building bouncing on the airport grounds for the weekend.

It is in this natural and pristine landscape of typical Swiss manufacture that Hublot has been a major player since 2007. On top of being the Cup's main and eponymous sponsor, the Nyon-based brand also supports a polo team (this year constituted of one German and three Argentine players) out of the four playing the tournament, and comes back every year to compete for the end trophy. Sporting the Hublot light blue jerseys against teams such as "Gstaad Palace" or "Albinati Aeronautics," they made for a photogenic and striking contrast against the vivid green grass and the pure blue sky.



Photo: Hublot



Photo: Hublot



Photo: Hublot

https://www.crownandcaliber.com/p/a-weekend-on-the-gstaad-runway-with-hublot-s-pastel-big-bang-ceramics

CROWN & CALIBER
27/08/2026

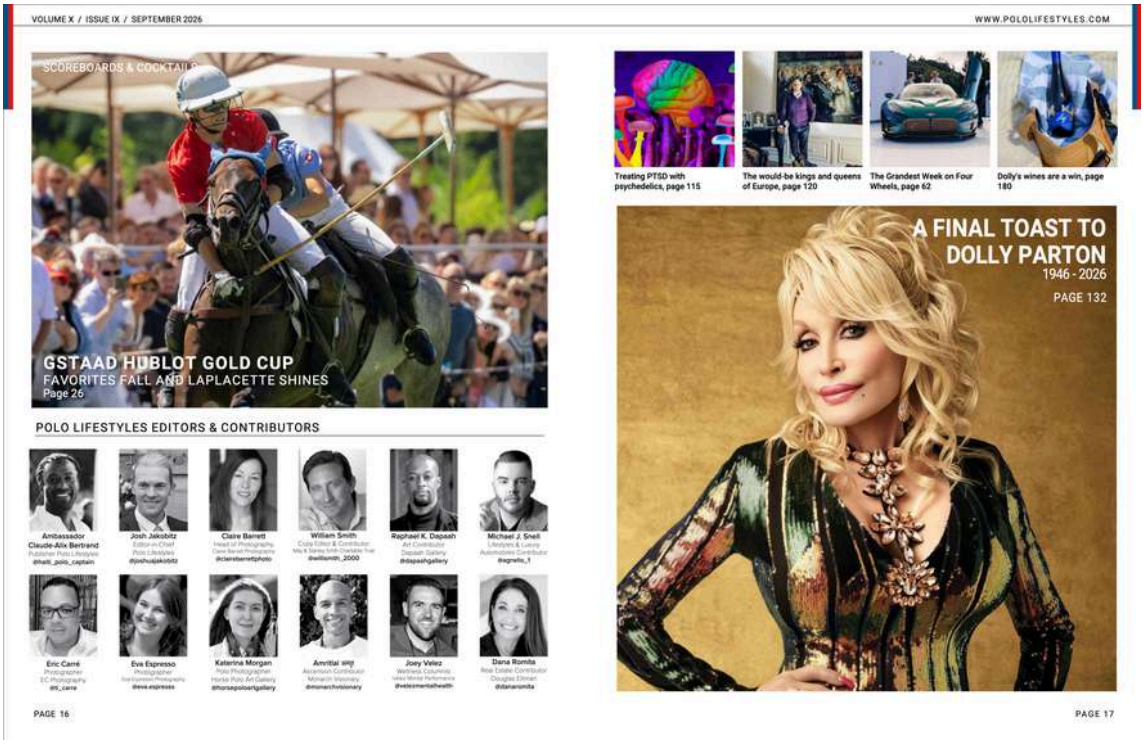
This year, Hublot has taken summer to its literal sense, showing six "Big Bang" models boasting striking assemblages of pastel colors in either polychrome (for the multicolored 42mm and 44mm) or monochrome versions (in either mint green, peach or petrol blue for the 33mm), the multicolored pieces worked in microblasted and polished ceramic, the 33mm trio in polished ceramic. This soft edulcoration can seem a bit understated or at least more discreet than the regular specifications usually associated with the model, yet still feels über-luxurious when applied to its widely known shape and format. Its lightness, and the practicality of both its dial and strap, were particularly suited to a sporting summer weekend, and I could have easily seen myself handling the reins with a watch that simultaneously mixes with the surrounding natural colors but also stands out in the crowd of maybe more traditional models.

On top of a "standard," non-limited offering for a dual tone titanium peach 42mm, Hublot has released two limited editions in a careful three-tones association: a Unico flyback chronograph, as well as an automatic Tourbillon, in runs of 200 and 10 pieces. The pale sky blue, mint and pink tones feel simultaneously playful and sensible applied to a rather serious and prestigious watch, and can attract both men and women, as those colors mix easily with perhaps a younger generation's idea of style or casual luxury. For example, it matched quite perfectly with my candy pink Casablanca shirt... that I had bought in the men's section. And if those colors are meant to recall Mediterranean sun-washed hues, we are also very well capable of imagining the same watch only five months from now in the same (but snowcapped) Saanenland landscape.

https://www.crownandcaliber.com/p/a-weekend-on-the-gstaad-runway-with-hublot-s-pastel-big-bang-ceramics

POLO LIFESTYLES

31/08/2026





LETTER FROM THE **EDITOR**

THE MOMENT THAT I HEARD ABOUT DOLLY PARTON'S DEATH, I THOUGHT ABOUT OUR WINE CONTRIBUTOR, WILLIAM SMITH. YEARS AGO, HE NOMINATED DOLLY TO OUR WOMEN+POWER ISSUE. A LOGICAL AND FITTING INCLUSION, BUT ONE I HAD NEVER CONSIDERED.

Truth be told, I didn't know much about Dolly; besides being able to pick her out of a crowd. I think I knew the chorus from "9 to 5," and I knew she was the hairdresser in "Steel Magnolias". What I learned about her surprised me: her philanthropic causes and generosity, her support and connections to her hometown, and her long-time marriage to Carl.

Most shocking of all, I learned that Dolly had forgone becoming a billionaire by choice – electing, instead, to give away tens of millions of dollars to charities, schools, projects and communities. In this day and age, that says a lot about a person; quite possibly, all you need to know.

Dolly Parton didn't apologize for who she was and she didn't change her tune with the times. She loved people of all backgrounds and persuasions. Her self-deprecating humor will live on in 1,000 memes and reels. May her soul rest in peace.



Josh Jakobitz
Editor-in-Chief
josh@pololifestyles.com



https://issuu.com/pololifestyles/docs/sept26pl

POLO LIFESTYLES
31/08/2026



FAVORITES FALL & LAPLACETTE SWEEPS IN GSTAAD

EXCLUSIVE

IT TOOK FOUR FINALS FOR THE MEIER BROTHERS TO FINALLY LIFT THE GIANT WATCH, THE TROPHY OF THE HUBLOT POLO GOLD CUP GSTAAD. PLAYING UNDER THE COLORS OF ALBINATI AERONAUTICS, THE TWO SWISS PLAYERS DEFEATED KIELDER AGRO GROUP (8–7) AT THE END OF A FINAL THAT REMAINED UNDECIDED FOR MUCH OF THE MATCH. ALONGSIDE THEM, ADRIAN LAPLACETTE DID EVEN MORE THAN WIN: BEST PROFESSIONAL PLAYER, LEADING SCORER OF THE TOURNAMENT AND RIDER OF THE BEST PLAYING PONY, THE ARGENTINE ALMOST SWEPT THE BOARD.

It's about time! That was essentially the feeling shared by the Meier brothers and Adrian Laplacette at the end of a final that reflected the tournament as a whole: fiercely contested from start to finish. After Saturday's two semi-finals had both been decided by a single goal, one of them in overtime, it was difficult to imagine the final being any different. And it wasn't.

Albinati Aeronautics and Kielder Agro Group remained locked together for much of the match. It was 2–2 after the first chukker and 3–3 at half-time, with neither side able to gain a real advantage. It was not until the end of the third period that Albinati finally found an opening and established the first significant gap of the match (6–4).

Kielder, of course, had not said their last word. Led by a very active Juan Pepa, whose long-range hitting from midfield regularly put the opposing defense under pressure, Saturday's golden-goal semi-final winners came back to threaten Albinati once again in the final period. But this time Fabio and Luca Meier's team held onto their advantage, preserving until the final whistle the slender one-goal margin worth a Gold Cup: 8–7.

It was also a victory that rewarded perseverance. For Adrian Laplacette, this was his third appearance in Gstaad. The

PHOTOGRAPHS COURTESY R&B PRESSE



Argentine had already experienced the bitter taste of losing a final here two years ago. The Meiers had been chasing this trophy for even longer.

"I really wanted to win it. For me, it was my third time playing here and I had already lost a final two years ago. So to finally win it is incredible. And the guys had already played four finals: at the fourth attempt, they finally did it! It shows that you have to keep trying, keep going."

A philosophy reminiscent of the famous maxim attributed to William the Silent: "It is not necessary to hope in order to undertake, nor to succeed in order to persevere." This time, perseverance paid off.

Finally the Gold Cup… and almost everything else

And as this was very much Adrian Laplacette's day, the individual honors were added to the trophy. The Argentine was named Best Professional Player of the tournament, while Ombacito El Padrino, whom he rode in the second half of the third chukker of the final, received the Best Playing Pony award as the outstanding horse of the final.

With 17 goals over the course of the tournament, Laplacette also finished as the leading scorer of this edition, ahead of Gonzalito Pieres with 16. A statistic that sums up his influence throughout the week and adds even greater significance to his first victory in Gstaad.

On the other side, Juan Pepa did not leave empty-handed. Outstanding throughout the tournament, particularly for his defensive work and long clearances from the back position, the Kielder Agro Group captain was named Best Amateur Player.

PIERES SALVAGES THIRD PLACE

A few hours earlier, Gonzalito Pieres ended his first appearance in Gstaad with a victory. Beaten by the narrowest of margins in Saturday's semi-final by eventual winners Albinati after a remarkable 11–10 battle, the three-time Argentine Open winner led Hublot to third place with a 7–5 victory over Gstaad Palace.

PHOTOGRAPHS COURTESY R&B PRESSE



https://issuu.com/pololifestyles/docs/sept26pl

POLO LIFESTYLES
31/08/2026



PHOTOGRAPHS COURTESY R&B PRESSE



EXCLUSIVE

Trailing 2–1 after the first chukker, Hublot gradually took control, moving 4–3 and then 6–4 ahead before maintaining their two-goal advantage until the final whistle. Once again, Pieres was the driving force behind his team, scoring five of Hublot's seven goals, including one penalty.

Hublot thus repeated their opening-day victory over the same opponents and allowed their Argentine star to leave Gstaad on the podium. With 16 goals in three matches, Gonza more than lived up to expectations on his first appearance in the Saanenland.

GSTAAD EVEN ORDERED THE SUNSHINE

The favorites fell, matches were decided by the finest of margins, the final by a single goal, and the identity of the tournament's leading scorer remained undecided until the final day: the 2026 edition maintained the suspense right to the very end.

And around the cancha, the atmosphere matched the sporting spectacle. Bright sunshine, a large crowd and the green mountains of the Saanenland as a backdrop: after the concerns caused by occasionally capricious Alpine weather, tournament president Pierre Genecand could finally relax. The one major con-

cern he had expressed before the event had disappeared when it mattered most.

And so the Hublot Polo Gold Cup Gstaad 2026 comes to an end. Four days of sport, suspense, horses and encounters, with that special atmosphere that makes Gstaad a place people come to as much for the polo as for everything surrounding it.

The horses can now leave this unique cancha, set alongside Gstaad Airport. But the dates are already set for 19–22 August 2027, for an edition that is certain to be special: the 30th. Thirty editions of history — and already the promise of a new chapter waiting to be written.



PHOTOGRAPHS COURTESY R&B PRESSE



EXCLUSIVE

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POLO LIFESTYLES
31/08/2026

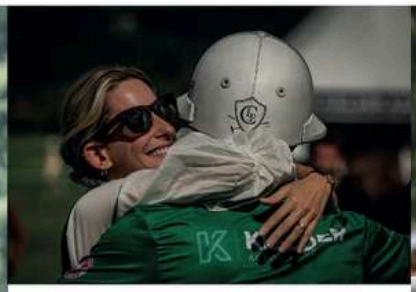


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COTE MAGAZINE
09/2026

RSVP
Polo Gstaad









Hublot Polo Gold Cup Gstaad

Nach vier Finalteilnahmen konnten die Meier-Brüder endlich die riesige Uhr als Trophäe des Hublot Polo Gold Cup Gstaad in die Höhe stemmen. Unter den Farben von Albinati Aeronautics setzten sich die beiden Schweizer Spieler im hart umkämpften Finale mit 8:7 gegen Kielder Agro Group durch. An ihrer Seite gewann Adrian Laplacette weit mehr als nur den Titel: Der Argentinier wurde zum besten Profispieler des Turniers und zum Torschützenkönig gewählt und erhielt zudem die Auszeichnung als Reiter des besten Poloponys. Damit sicherte er sich bei der diesjährigen Ausgabe, die vom 20. bis 23. August stattfand, nahezu alle Auszeichnungen.

Fotos © Justine Jacquemot / Kathrin Gralla













PALOMINO MAGAZINE
09/2026



Hublot Polo Gold Cup Gstaad — Polo, People and a Summer in the Alps

The Story

Each August, polo takes over a field beside Saanen airfield and, for a few days, one of the quietest Alpine landscapes in Switzerland changes rhythm.

The **Hublot Polo Gold Cup Gstaad** returned from 20 to 23 August 2026 with four 14-goal teams: **Hublot**, **Kielder Agro Group**, **Gstaad Palace** and **Albinati Aeronautics**.

The setting is spectacular, but the polo is not decorative.

Across four days, sixteen players and around 120 horses competed beneath the forests and mountains of the Saanenland. The scale of the field makes the speed especially visible: long accelerations, sudden turns, close marking and moments of precision that decide an entire match.

The tournament opened with Kielder Agro Group defeating Albinati Aeronautics, while Hublot beat defending champions Gstaad Palace.

By Saturday, the order had changed.

Albinati Aeronautics defeated Hublot 11–10 in a close semi-final, after Facundo Retamar converted a late 60-yard penalty. In the second semi-final, Kielder Agro Group overcame Gstaad Palace 6–5 after extra chukka, with Manuel Fernández Llorente scoring the decisive penalty.

Sunday's final therefore brought Albinati Aeronautics and Kielder Agro Group back together — the same two teams that had opened the tournament three days earlier.

This time, Albinati Aeronautics took the Gold Cup, defeating Kielder Agro Group 8–7 in a final decided by a single goal. Fabio and Luca Meier lifted the trophy alongside Facundo Retamar and Adrian Laplacette, with Laplacette also named Best Professional Player and tournament top scorer. Juan Pepa of Kielder Agro Group was named Best Amateur Player.

https://palominomagazine.ch/hublot-polo-gold-cup-gstaad-polo-people-and-a-summer-in-the-alps/

Around the competition sits a broader Alpine event.

Public admission is free, while the Polo Village, partner spaces and VIP hospitality areas surround the field. The structure allows the event to remain close to the game: guests move between the village, the terrace, the edge of the grass and the matches themselves.

The partner presence extends beyond the polo field.

Aston Martin brings automotive design into the event, with cars appearing in the village and on the grass before play. Aviation is also naturally part of the setting. Saanen airfield sits immediately beside the tournament, while Albinati Aeronautics connects the event to private aviation. **Dassault Aviation**, also among the official co-sponsors, presented the Falcon 6X during the weekend.

Horses, aircraft, cars, champagne and Alpine farms could easily feel like separate worlds.

In **Gstaad**, the landscape holds them together.

Players pass in front of wooden chalets and green hillsides rather than distant grandstands. Spectators stand close enough to feel the rhythm of the horses. When a match ends, people move onto the grass; when the next chukka begins, the conversations stop.

For a few minutes, everything returns to the game.



My Editorial Experience

I came to Gstaad for the polo.

A few hours later, I was sitting in the cockpit of a Dassault Falcon 6X.

That probably explains this event better than anything else.

The Hublot Polo Gold Cup is built around serious sport, but what happens around the field is almost as fascinating as what happens on it.

You can photograph eight polo players moving together across the grass, the mountains rising behind them, then turn around and find an entirely different scene: beautifully dressed guests, friends meeting again after a year, families walking onto the field and players stopping to talk only minutes after a match.

Everything feels close.

That was the first thing that surprised me.

PALOMINO MAGAZINE
09/2026

I met several women who return to Gstaad for the tournament year after year. Conversations started easily. People introduced themselves. There was warmth rather than distance.

And people really dress for it.

Not as a costume.

White dresses, linen, hats, scarves, tailoring, summer colours, carefully chosen accessories. There is an obvious pleasure in dressing well, but very little need to announce it.

For a photographer, it is wonderful.

One minute I was following horses at full speed.

The next, I was photographing somebody walking beneath a Laurent-Perrier parasol or two gentlemen crossing the grounds in morning dress.

Then came the VIP tent.

It is enormous.

More importantly, it has a terrace overlooking the field, so the hospitality does not separate you from the polo. You can sit, talk, have lunch and still watch the action directly in front of you.

Once inside, you understand why this part of the event is so sought after.

But Gstaad had another surprise waiting next door.

At Saanen airfield, I was able to step aboard a Dassault Falcon 6X.

Not look at it from behind a rope.

Go inside.

I walked through the cabin, sat down, looked at the space, the materials and the extraordinary width of the interior — and then went forward into the cockpit.

For a few minutes, the polo field outside disappeared completely.

I was surrounded by flight controls, displays and switches, sitting in the pilot's seat with the mountains of Saanen visible through the windows.

Then I moved back into the cabin.

White leather, dark wood, flowers on the table, a proper dining setting — and my camera beside me.

That photograph probably says more about my day than I could write.

Polo photographer one moment.

Inside a Falcon the next.

Outside, the aircraft itself looked almost surreal against the Alpine landscape: a white Falcon 6X parked only metres from an event built around horses.

And then there were the Aston Martins.

Seeing a contemporary sports car move onto the polo field with horses and players still visible behind it created a strange but very Gstaad image: engineering, sport and landscape occupying the same frame.

That is what Gstaad does exceptionally well.

https://palominomagazine.ch/hublot-polo-gold-cup-gstaad-polo-people-and-a-summer-in-the-alps/

PALOMINO MAGAZINE
09/2026

It brings together polo, aviation, cars, hospitality, style and people without making the experience feel fragmented.

But the sport always pulls everyone back.

When the horses start moving, conversations stop.

And when the match finishes, something equally interesting happens.

People walk onto the grass. Children come closer and friends gather around the players.

The players stay.

That proximity was probably my favourite part of the weekend.

Gstaad has all the ingredients normally associated with luxury.

But what I remember most is something much simpler.

People were kind. They talked easily, laughed together and, in many cases, came back year after year.

And somehow, between a polo match, a glass on the VIP terrace, an Aston Martin crossing the grass and a Falcon 6X waiting beside the runway, the whole thing began to feel less like an event I was covering and more like a world I had temporarily entered.

There is a small Swiss wink in all of this.

A few months earlier, polo meant snow, winter coats and a frozen Alpine landscape.

Here, everything was green.

Same sport.

Completely different magic.

Palomino Gallery



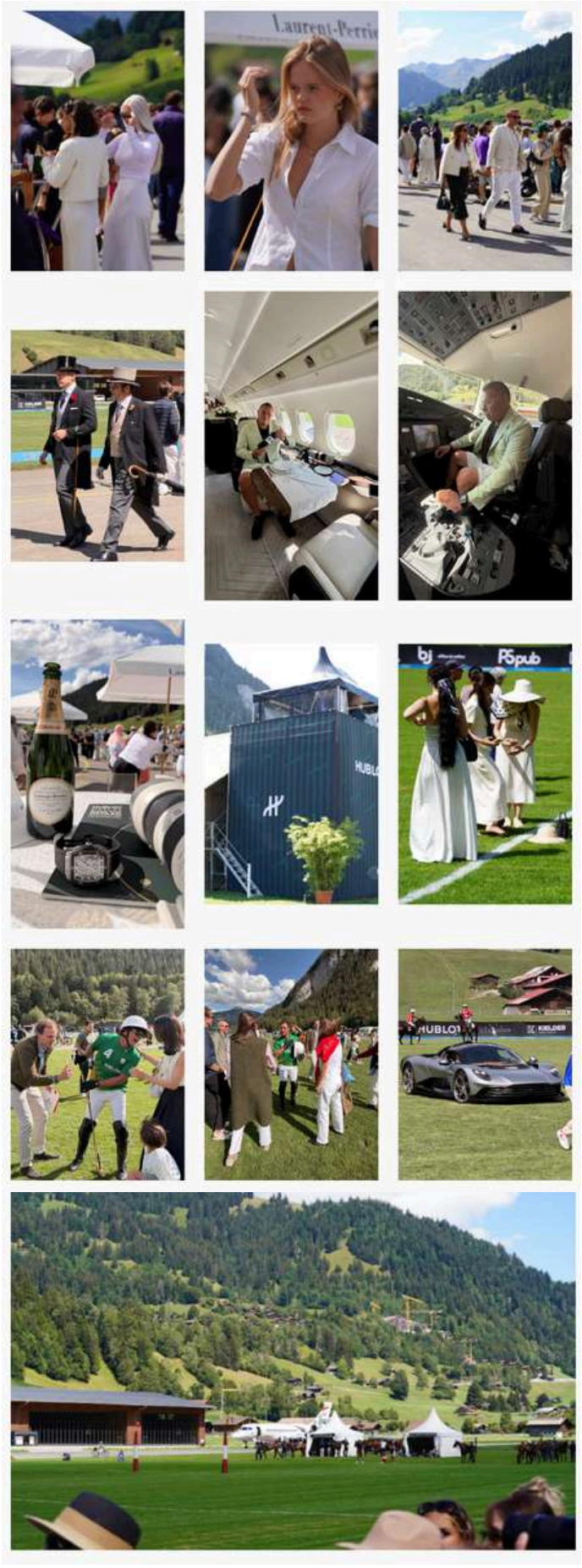






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PALOMINO MAGAZINE
09/2026



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09/2026











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CLICK POLO
09/2026



Un gran campeón en Gstaad

📸 **Justine Jacquemont**

Gstaad tiene un nuevo campeón: Albinati Aeronautics. En la final, derrotó a Kielder Agro Group por 8-7 en un emocionante partido, para así adjudicarse la Copa de Oro del torneo más importante del polo en Suiza.

El campeón formó con Fabio Meier, Luca Meier, Adrián Laplacette y Facundo Retamar. El finalista tuvo a Juan Pepa, Antonio Manzano, Manuel Fernández Llorente y Horacio Fernández Llorente.

El MVP fue para Adrián Laplacette, que también fue el goleador del torneo con 17 tantos, y ganó el premio al mejor caballo con Ombucito El Padrino. El mejor jugador amateur fue Juan Pepa.

En semifinales, Albinati Aeronautics había vencido a Hublot (Rupert Knauf, Gonzalito Pieres, Alfonso Nero y Bautista Beguerie), mientras que Kielder Agro Group superó a Gstaad Palace (Markus Graeff, Tommy Graeff, Santiago Loza y Facundo Kelly).

Así terminó otra destacada edición de esta competencia en Gstaad, una de las más tradicionales del polo europeo.



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09/2026





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09/2026



POLOHUB
02/09/2026

Albinati Aeronautics wins Hublot Polo Gold Cup Gstaad 8-7 against Kielder Agro Group

Albinati Aeronautics claimed the Hublot Polo Gold Cup Gstaad title with an 8-7 victory over Kielder Agro Group in the final played in Gstaad, Switzerland, with Adrian Laplacette named the tournament's top professional player.

2 September 2026 Results

Albinati Aeronautics won the Hublot Polo Gold Cup Gstaad, defeating Kielder Agro Group 8-7 in the final in Gstaad, Switzerland. The line-up of Luca Meier, Fabio Meier, Adrian Laplacette and Facundo Retamar edged out Juan Pepa, Antonio Manzano, Manuel Fernandez Llorente and Horacio Fernandez Llorente in a match settled in the closing chukker.

The final was level at 2-2 after the first chukker and 3-3 at half-time. Albinati pulled away in the third to lead 6-4, but Kielder Agro Group fought back to 8-7 without completing the comeback. Laplacette, the tournament's leading scorer with 17 goals, rode Ombucito El Padrino in the second half of that decisive third chukker. For the Meier brothers, the title came at the fifth attempt: Luca and Fabio had reached four previous Gstaad finals without lifting the trophy.

The route to the final had already demanded everything from Albinati. In the semi-finals on Saturday, they needed a golden goal to eliminate Hublot 11-10 — one of two semi-finals decided by a single goal, one of which went to extra time. It was Laplacette's third appearance in Gstaad; two years earlier he had lost a final on the same ground.

Hublot took third place, beating Gstaad Palace 7-5 with Rupert Knauf, Gonzalo Pieres, Alfonso Nero and Bautista Beguerie facing Markus Graeff, Thommy Graeff, Santiago Loza and Facundo Kelly. Pieres, a three-time Argentine Open champion making his first appearance in Gstaad, finished as the tournament's second-highest scorer with 16 goals across three matches. Hublot had also beaten Gstaad Palace in the opening round of the tournament.

Juan Pepa was named Best Amateur Player of the tournament. Laplacette collected the Best Professional Player award and reflected on what the win meant: "I really wanted to win it. For me, it was my third time playing here and I had already lost a final two years ago. So to finally win it is incredible. And the guys had already played four finals: at the fourth attempt, they finally did it! It shows that you have to keep trying, keep going."

https://polohub.net/en/news/albinati-aeronautics-wins-the-hublot-polo-gold-cup-gstaad-with-a-one

POLOHUB
02/09/2026

HUBLOT POLO GOLD CUP GSTAAD – FINAL
ALBINATI AERONAUTICS 8 – 7 KIELDER AGRO GROUP

Albinati Aeronautics: Luca Meier, Fabio Meier, Adrian Laplacette, Facundo Retamar
Kielder Agro Group: Juan Pepa, Antonio Manzano, Manuel Fernandez Llorente, Horacio Fernandez Llorente

TERCER PUESTO / THIRD PLACE
HUBLOT 7 – 5 GSTAAD PALACE

Hublot: Rupert Knauf, Gonzalo Pieres, Alfonso Nero, Bautista Beguerie
Gstaad Palace: Markus Graeff, Thommy Graeff, Santiago Loza, Facundo Kelly

MVP / Mejor Jugador Profesional: Adrian Laplacette
Mejor Jugador Amateur / Best Amateur Player: Juan Pepa
Mejor Petiso / Best Playing Pony: Ombucito El Padrino (castrado bayo, n. 18-10-2015, criado por El Ombucito S.A., sire: Final Meeting, dam: Ombucito Pasajera; jugado por Laplacette en la segunda mitad del tercer chukker de la final)

SWISS GLAM
02/09/2026

Events Sports 02.9.2026 Darya von Bergen

Hublot Polo Gold Cup Gstaad 2026



©Justine Jacquemot

For four days, Gstaad once again became the stage for world-class polo, elegant hospitality and unmistakable Alpine glamour as the **Hublot Polo Gold Cup Gstaad 2026** returned to its spectacular field beside Gstaad Airport.

Four teams – *Albinati Aeronautics, Kielder Agro Group, Hublot and Gstaad Palace* – competed for the prestigious Gold Cup, bringing some of the finest polo talent to the Saanenland.

The grand finale belonged to Swiss brothers *Fabio* and *Luca Meier*. Playing for Albinati Aeronautics, they defeated Kielder Agro Group 8–7 in a thrilling match and finally lifted the trophy after four appearances in the final.

Argentine professional Adrian Laplacette was another star of the tournament, taking home the title of Best Professional Player and finishing as leading scorer with 17 goals. His horse Ombucito El Padrino was named Best Playing Pony, while Kielder's Juan Pepa received the Best Amateur Player award.

But Gstaad polo is about much more than the action on the field. Between exciting chukkers, the event brought together an international crowd for stylish VIP lunches, celebrations and the traditional team parade through the village. Prestigious partners, including Aston Martin, added another touch of luxury to the weekend.

Beautiful horses, sleek cars, summer sunshine and the green peaks of the Swiss Alps created an effortlessly glamorous backdrop — making the Gold Cup as much a highlight of Gstaad's social calendar as a major sporting event.

The tournament returns 19–22 August 2027 for a special milestone: its 30th edition.

https://www.swissglam.ch/hublot-polo-gold-cup-gstaad-2026/

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POLO +10
02/09/2026

The Meier Brothers at Last! Laplacette Sweeps the Honours in Gstaad

2. September 2026



Good things come to those who wait: after four finals, brothers Fabio and Luca Meier can finally celebrate victory alongside Adrian Laplacette and Facundo Retamar, winners of the 2026 Hublot Polo Gold Cup Gstaad with Albinati Aeronautics. © Der Rote Drache/ Kathrin Gralla

It took four finals for the Meier brothers to finally lift the giant watch, the trophy of the Hublot Polo Gold Cup Gstaad. Playing under the colours of Albinati Aeronautics, the two Swiss players defeated Kielder Agro Group 8-7 at the end of a final that remained undecided for much of the match. Alongside them, Adrian Laplacette did even more than win: Best Professional Player, leading scorer of the tournament and rider of the Best Playing Pony, the Argentine almost swept the board.

About Time!

That was essentially the feeling shared by the Meier brothers and Adrian Laplacette at the end of a final that reflected the tournament as a whole: fiercely contested from start to finish.

After Saturday's two semi-finals had both been decided by a single goal, one of them in overtime, it was difficult to imagine the final being any different. And it wasn't.

Albinati Aeronautics and Kielder Agro Group remained locked together for much of the match. It was 2-2 after the first chukker and 3-3 at half-time, with neither side able to gain a real advantage. It was not until the end of the third period that Albinati finally found an opening and established the first significant gap of the match at 6-4.

Kielder, of course, had not said their last word. Led by a very active Juan Pepa, whose long-range hitting from midfield regularly put the opposing defence under pressure, Saturday's golden-goal semi-final winners came back to threaten Albinati once again in the final period.

But this time Fabio and Luca Meier's team held onto their advantage, preserving until the final whistle the slender one-goal margin worth a Gold Cup: 8-7.

It was also a victory that rewarded perseverance. For Adrian Laplacette, this was his third appearance in Gstaad. The Argentine had already experienced the bitter taste of losing a final here two years ago. The Meiers had been chasing this trophy for even longer.

https://poloplus10.com/the-meier-brothers-at-last-laplacette-sweeps-the-honours-in-gstaad/

"I really wanted to win it. For me, it was my third time playing here and I had already lost a final two years ago. So to finally win it is incredible. And the guys had already played four finals: at the fourth attempt, they finally did it! It shows that you have to keep trying, keep going."

A philosophy reminiscent of the famous maxim attributed to William the Silent: "It is not necessary to hope in order to undertake, nor to succeed in order to persevere."

This time, perseverance paid off.

Finally the Gold Cup … and Almost Everything Else

And as this was very much Adrian Laplacette's day, the individual honours were added to the trophy.

The Argentine was named Best Professional Player of the tournament, while Ombucito El Padrino, whom he rode in the second half of the third chukker of the final, received the Best Playing Pony award as the outstanding horse of the final.

With 17 goals over the course of the tournament, Laplacette also finished as the leading scorer of this edition, ahead of Gonzalito Pieres with 16. A statistic that sums up his influence throughout the week and adds even greater significance to his first victory in Gstaad.

On the other side, Juan Pepa did not leave empty-handed. Outstanding throughout the tournament, particularly for his defensive work and long clearances from the back position, the Kielder Agro Group captain was named Best Amateur Player.

Pieres Salvages Third Place

A few hours earlier, Gonzalito Pieres had ended his first appearance in Gstaad with a victory.

Beaten by the narrowest of margins in Saturday's semi-final by eventual winners Albinati after a remarkable 11-10 battle, the three-time Argentine Open winner led Hublot to third place with a 7-5 victory over Gstaad Palace.

Trailing 2-1 after the first chukker, Hublot gradually took control, moving 4-3 and then 6-4 ahead before maintaining their two-goal advantage until the final whistle.

Once again, Pieres was the driving force behind his team, scoring five of Hublot's seven goals, including one penalty.

Hublot thus repeated their opening-day victory over the same opponents and allowed their Argentine star to leave Gstaad on the podium. With 16 goals in three matches, Gonza more than lived up to expectations on his first appearance in the Saanenland.

Statistics

Third-Place Play-Off

Team Hublot:
Rupert Knauf - GER, 0
Gonzalo Pieres - ARG, 7 (5 goals, including 1 penalty)
Alfonso Nero - ARG, 1
Bautista Beguerie - ARG, 6 (2 goals)

Team Gstaad Palace:
Markus Graeff - CH, 0
Thommy Graeff - CH, 3 (2 goals)
Santiago Loza - ARG, 7 (3 goals, including 1 penalty)
Facundo Kelly - ARG, 4 (2 goals)

Score progression - Team Hublot:
1-2 / 4-3 / 6-4 / 7-5

Final

Team Albinati Aeronautics:
Luca Meier - CH, 1 (1 goal)
Fabio Meier - CH, 1 (1 goal)
Adrian Laplacette - ARG, 6 (5 goals, including 2 penalties)
Facundo Retamar - ARG, 6 (3 goals)

Team Kielder Agro Group:
Juan Pepa - IT, 2 (1 goal)
Antonio Manzano - ARG, 0
Manuel Fernandez Llorente - ARG, 6 (3 goals)
Horacio Fernandez Llorente - ARG, 6 (3 goals)

Score progression - Albinati Aeronautics:
2-2 / 3-3 / 6-4 / 8-7

MVP Amateur: Juan Pepa
MVP Professional: Adrian Laplacette

Best Playing Pony: Ombucito El Padrino - bay gelding, born 18 October 2015, bred by El Ombucito S.A. - Sire: Final Meeting; Dam: Ombucito Pasajera - played by Adrian Laplacette in the second half of the third chukker.

POLO +10 WORLD
2027

PREVIEW

HUBLOT

POLO GOLD CUP GSTAAD

It took four finals for the Meier brothers to finally lift the giant watch, the trophy of the Hublot Polo Gold Cup Gstaad. Playing under the colours of Albinati Aeronautics, the two Swiss players defeated Kielder Agro Group 8–7 at the end of a final that remained undecided for much of the match. Alongside them, Adrian Laplacette did even more than win: Best Professional Player, leading scorer of the tournament and rider of the Best Playing Pony, the Argentine almost swept the board.

BY PASCAL SENALLDOR / RAS PRESSE PHOTOGRAPHY KATHRIN GRILLA / DER ROTE DRACHE FOTOGRAFIE











ABOUT TIME!

That was essentially the feeling shared by the Meier brothers and Adrian Laplacette at the end of a final that reflected the tournament as a whole: fiercely contested from start to finish.

After Saturday's two semi-finals had both been decided by a single goal, one of them in overtime, it was difficult to imagine the final being any different. And it wasn't.

Albinati Aeronautics and Kielder Agro Group remained locked together for much of the match. It was 2–2 after the first chukker and 3–3 at half-time, with neither side able to gain a real advantage. It was not until the end of the third period that Albinati finally found an opening and established the first significant gap of the match at 6–4.

Kielder, of course, had not said their last word. Led by a very active Juan Pepa, whose long-range hitting from midfield regularly put the opposing defence under pressure, Saturday's golden-goal semi-final winners came back to threaten Albinati once again in the final period.

But this time Fabio and Luca Meier's team held onto their advantage, preserving until the final whistle the slender one-goal margin worth a Gold Cup: 8–7.

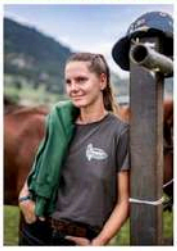
It was also a victory that rewarded perseverance. For Adrian Laplacette, this was his third appearance in Gstaad. The Argentine had already experienced the bitter taste of losing a final here two years ago. The Meiers had been chasing this trophy for even longer.

"I really wanted to win it. For me, it was my third time playing here and I had already lost a final two years ago. So to finally win it is incredible. And the guys had already played four finals: at the fourth attempt, they finally did it! It shows that you have to keep trying, keep going."

A philosophy reminiscent of the famous maxim attributed to William the Silent: "It is not necessary to hope in order to undertake, not to succeed in order to persevere." This time, perseverance paid off.







STATISTICS
THIRD-PLACE PLAY-OFF

HUBLOT
Rupert Kraut – OCh, 0
Gonzalo Pieres – ARG, 7
(5 goals, including 1 penalty)
Alfonso Nero – ARG, 1
Bautista Beguerie – ARG, 6 (2 goals)

Gstaad Palace
Markus Graeff – CH, 0
Thommy Graeff – CH, 2 (2 goals)
Santiago Loza – ARG, 7
(3 goals, including 1 penalty)
Facundo Kelly – ARG, 4 (2 goals)

Score progression – Team Hublot
1–2 / 4–3 / 6–4 / 7–6

FINAL

Albinati Aeronautics
Luca Meier – CH, 1 (1 goal)
Fabio Meier – CH, 1 (1 goal)
Adrian Laplacette – ARG, 6
(5 goals, including 3 penalties)
Facundo Retamar – ARG, 6 (3 goals)

Kielder Agro Group
Juan Pepa – 11, 2 (1 goal)
Antonio Nanzano – ARG, 0
Manuel Fernandez Llorente – ARG, 6 (3 goals)
Horacio Fernandez Llorente – ARG, 6 (3 goals)

Score progression – Albinati Aeronautics
2–2 / 3–3 / 6–4 / 8–7

MVP Amateur: Manuel Carranza
MVP Professional: Adrian Laplacette
Best Playing Pony: Ombucito El Padrino – bay gelding, born 16 October 2013, bred by El Ombucito S.A. – Sire: Pinar Meeting, Dam: Ombucito Pasadena – played by Adrian Laplacette in the second half of the third chukker.

FINALLY THE GOLD CUP ... AND ALMOST EVERYTHING ELSE

And as this was very much Adrian Laplacette's day, the individual honours were added to the trophy.

The Argentine was named Best Professional Player of the tournament, while Ombucito El Padrino, whom he rode in the second half of the third chukker of the final, received the Best Playing Pony award as the outstanding horse of the final.

With 17 goals over the course of the tournament, Laplacette also finished as the leading scorer of this edition ahead of Gonzalito Pieres with 16. A statistic that sums up his influence throughout the week and adds even greater significance to his first victory in Gstaad.

On the other side, Juan Pepa did not leave empty-handed. Outstanding throughout the tournament, particularly for his defensive work and long clearances from the back position, the Kielder Agro Group captain was named Best Amateur Player.

PIERES SALVAGES THIRD PLACE

A few hours earlier, Gonzalito Pieres had ended his first appearance in Gstaad with a victory.

Beaten by the narrowest of margins in Saturday's semi-final by eventual winners Albinati after a remarkable 11-10 battle, the three-time Argentine Open winner led Hublot to third place with a 7-5 victory over Gstaad Palace.

Trailing 2–1 after the first chukker, Hublot gradually took control, moving 4–3 and then 6–4 ahead before maintaining their two-goal advantage until the final whistle.

Once again, Pieres was the driving force behind his team, scoring five of Hublot's seven goals, including one penalty.

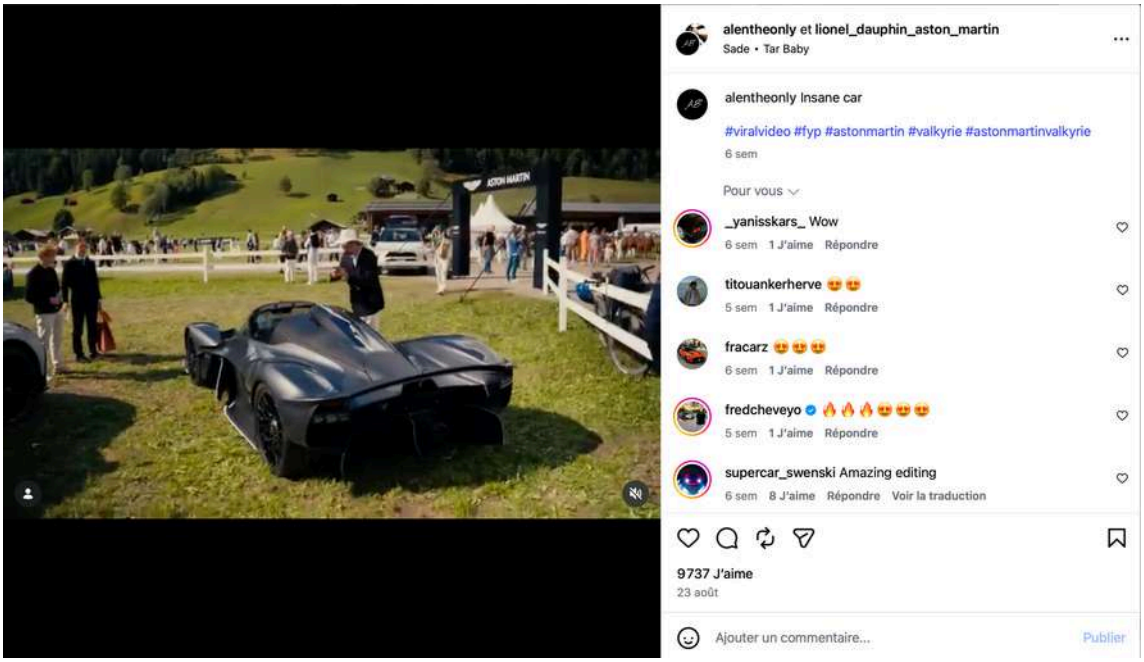
Hublot thus repeated their opening-day victory over the same opponents and allowed their Argentine star to leave Gstaad on the podium. With 16 goals in three matches, Gonza more than lived up to expectations on his first appearance in the Saanenland.

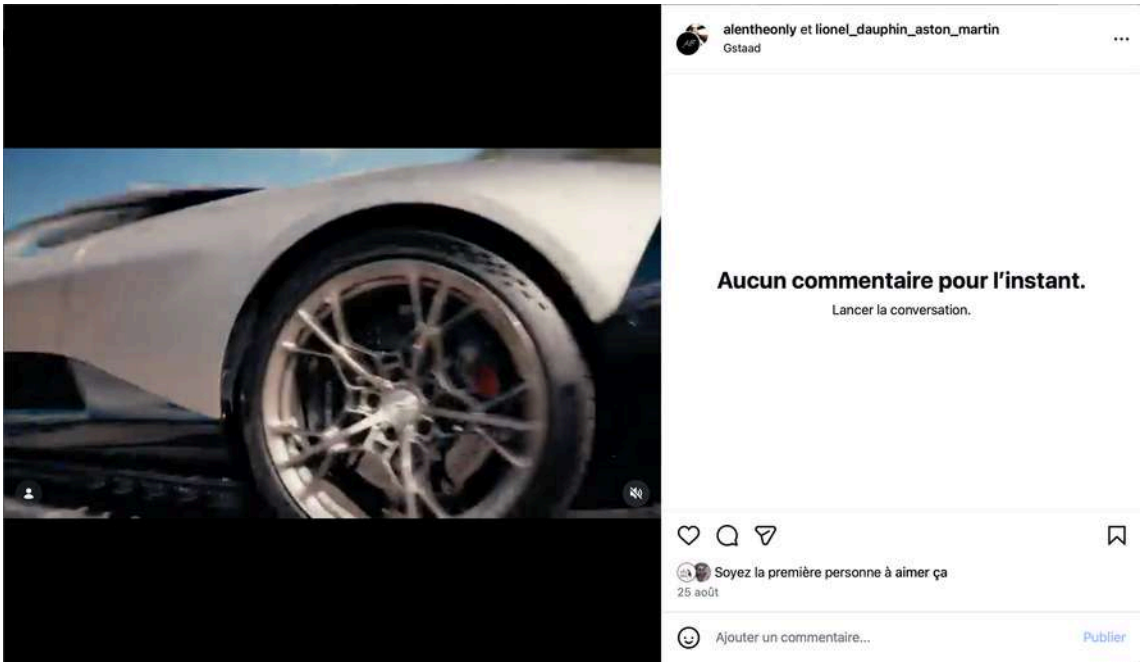
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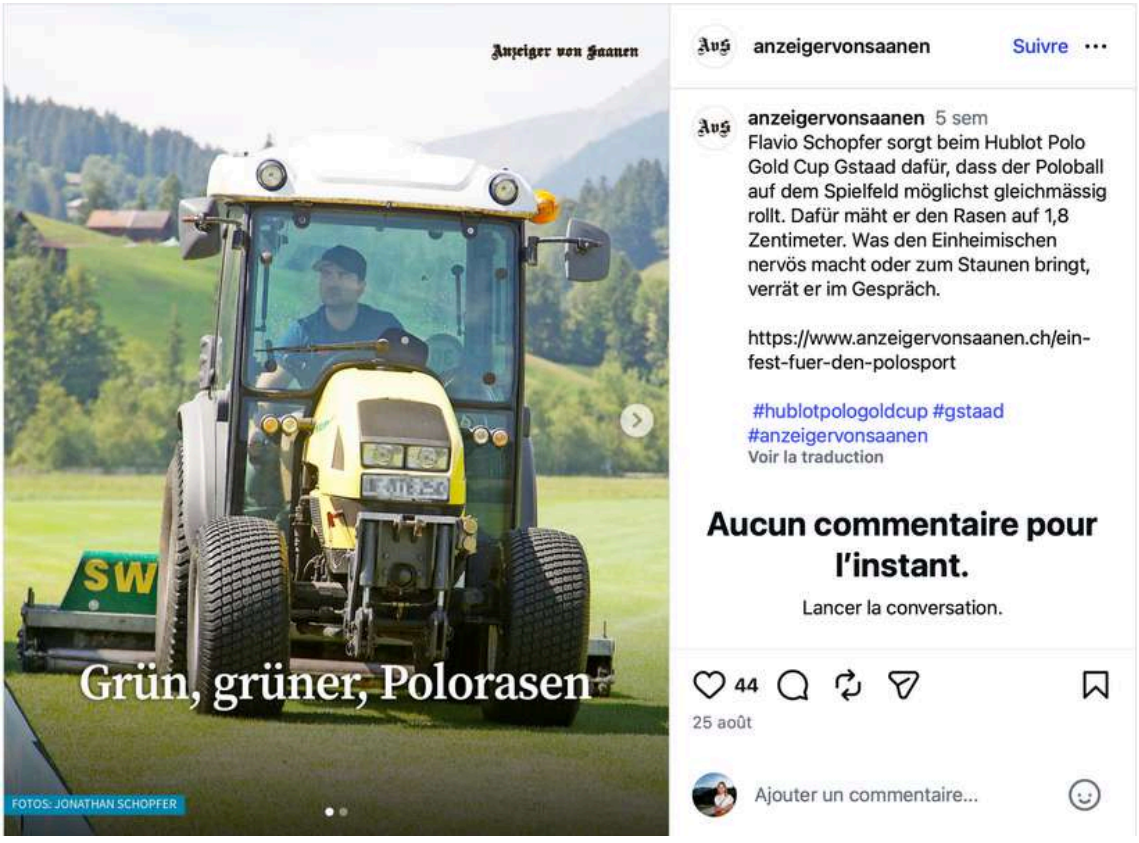




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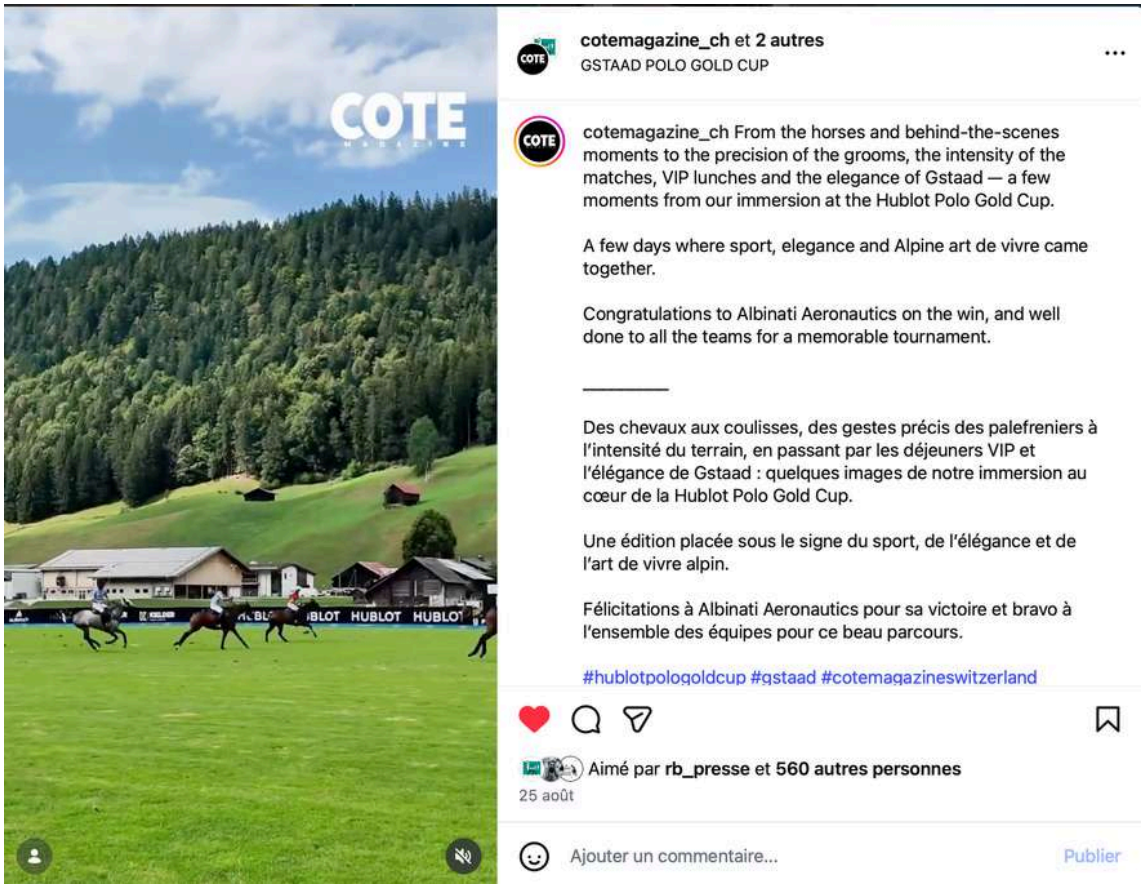
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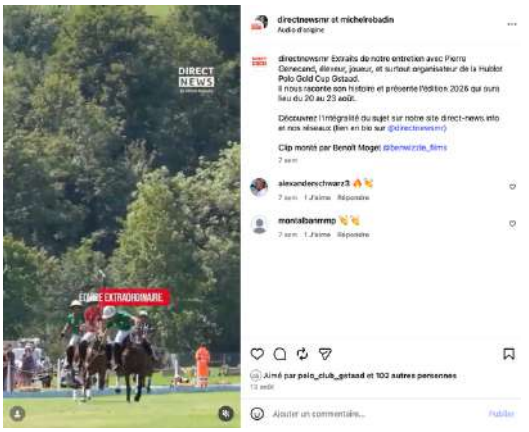


DIRECT NEWS

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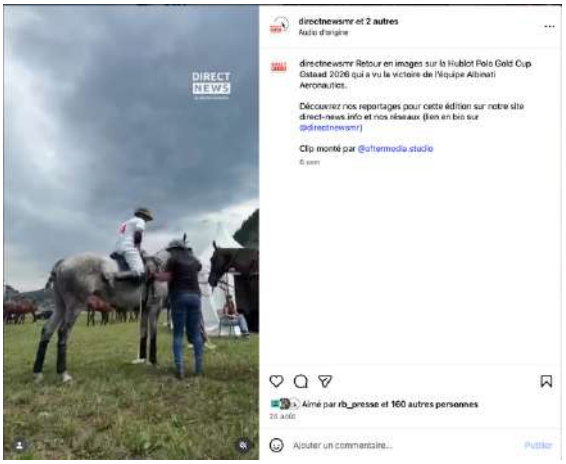












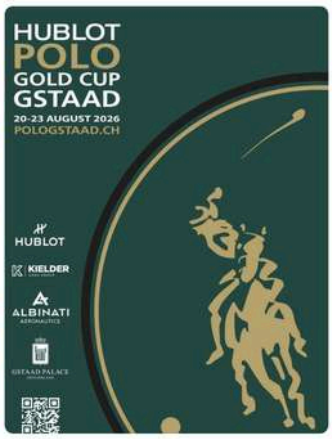
DIRECT NEWS

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DIRECT NEWS by Michel Robadin
7 août ·

Suivez-nous en direct ce lundi 10 août à la mi-journée avec Pierre Genecand, éleveur, joueur, et surtout organisateur de la Hublot Polo Gold Cup Gstaad qui aura lieu du... **En voir plus**





7 1

DIRECT NEWS by Michel Robadin
13 août ·

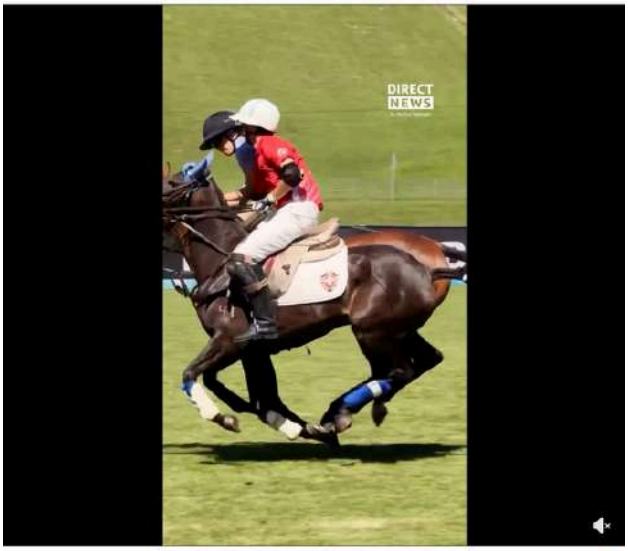
Extraits de notre entretien avec Pierre Genecand, éleveur, joueur, et surtout organisateur de la Hublot Polo Gold Cup Gstaad.
Il nous raconte son histoire et présente l... **En voir plus**



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DIRECT NEWS by Michel Robadin
24 août ·

Retour en images sur la Hublot Polo Gold Cup Gstaad 2026 qui a vu la victoire de l'équipe Albinati Aeronautics.... **En voir plus**



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DIRECT NEWS by Michel Robadin
20 août ·

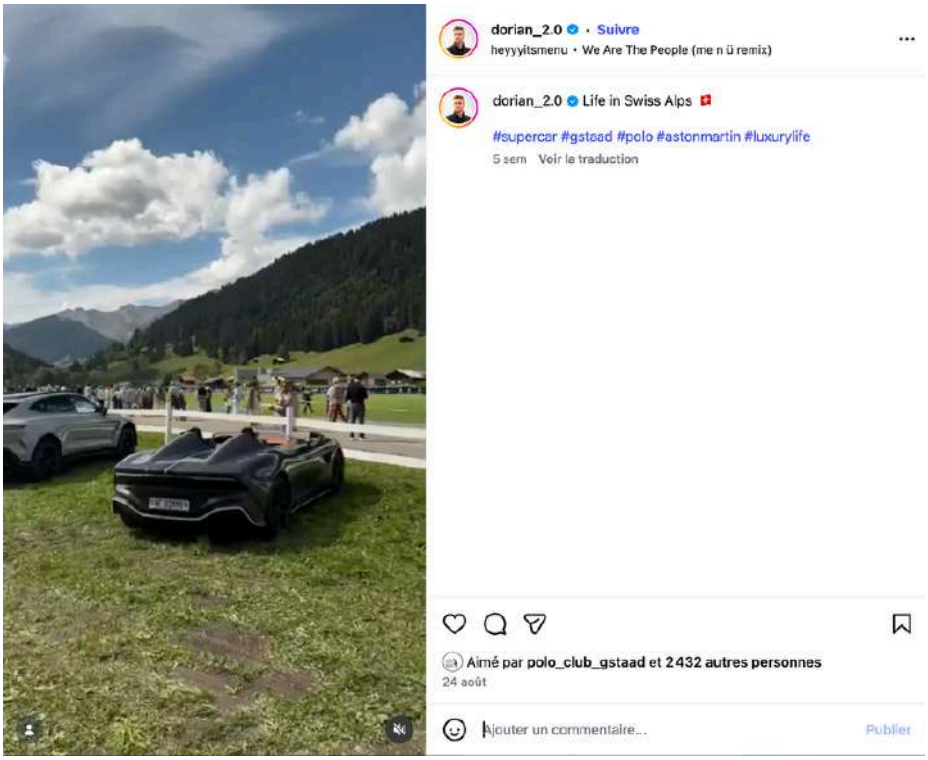
Suivez-nous ce week-end, samedi 22 et dimanche 23 août, pour des reportages en direct de la Hublot Polo Gold Cup Gstaad 26 !... **En voir plus**



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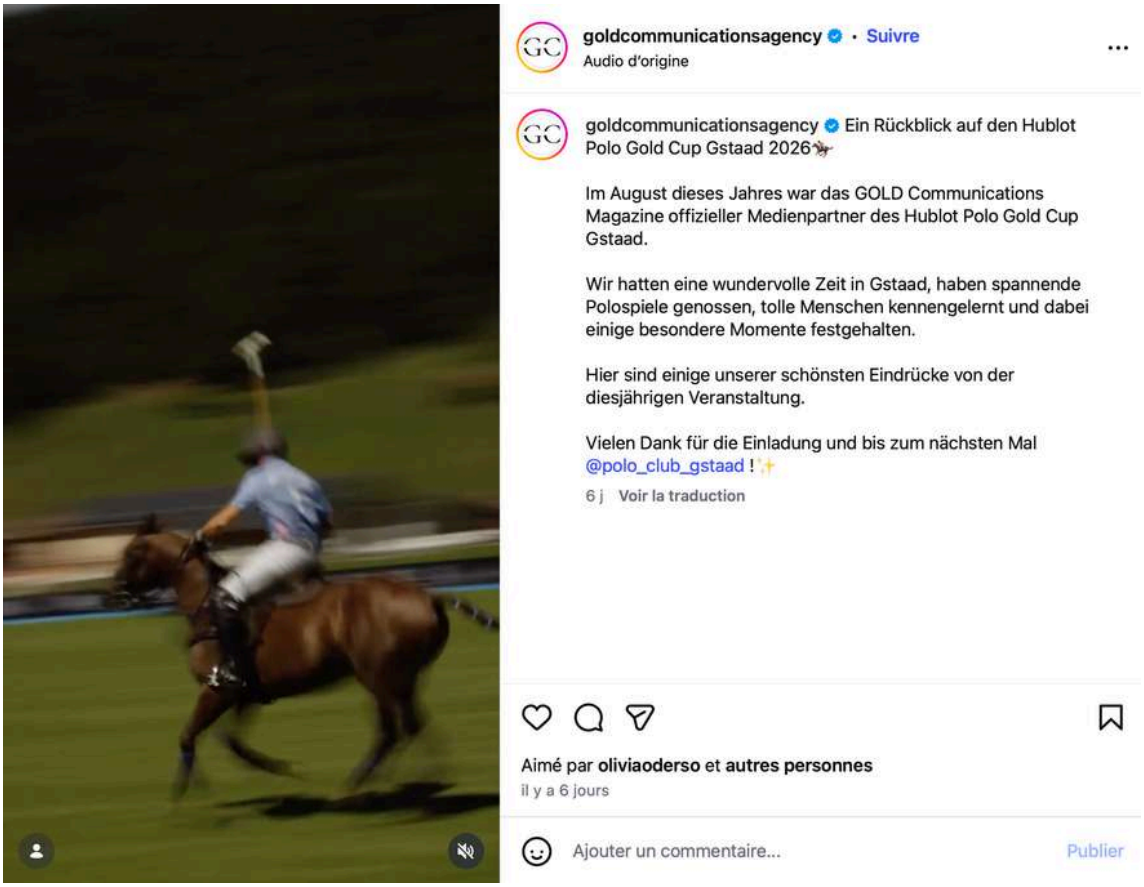




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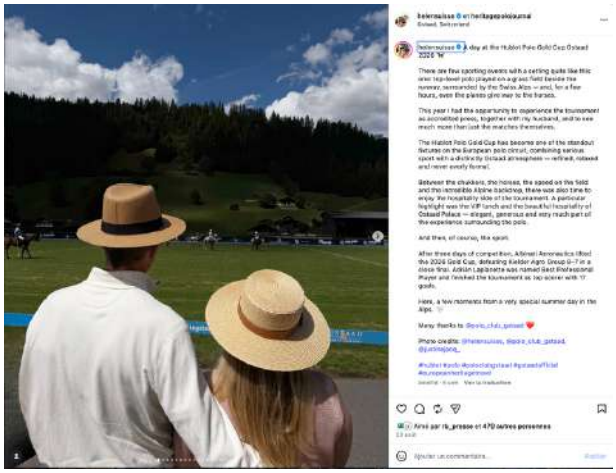


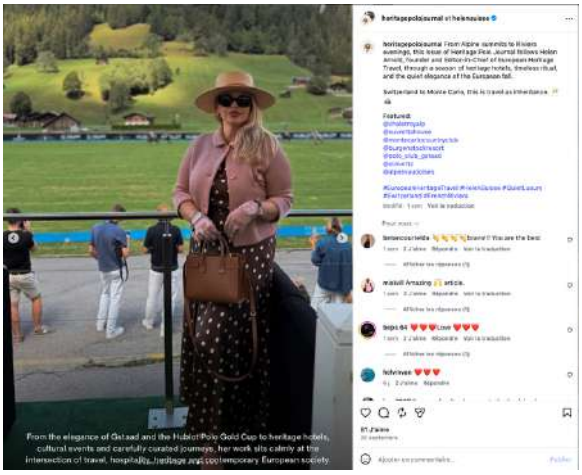


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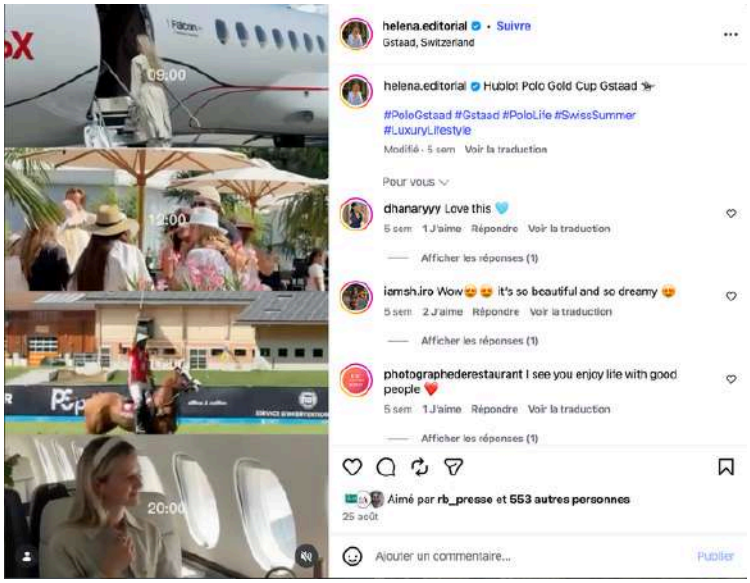






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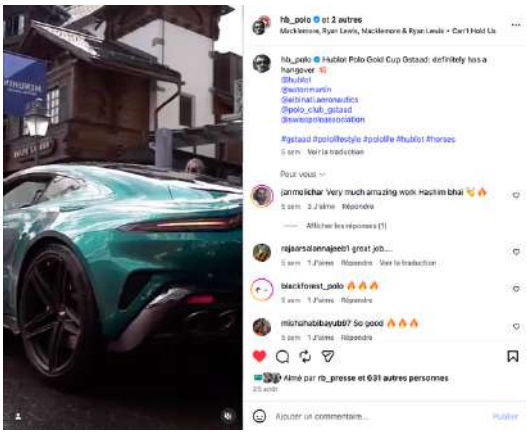




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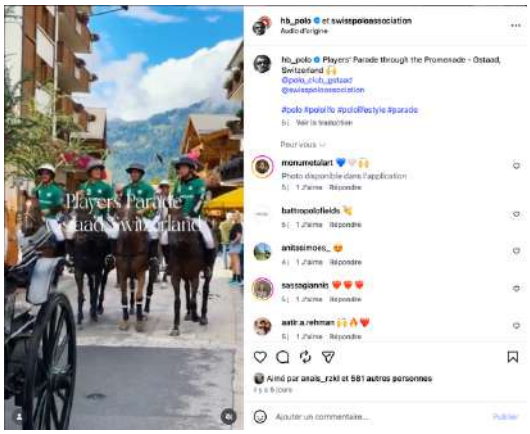
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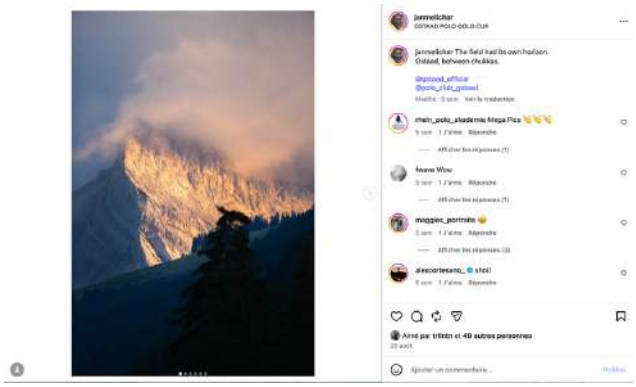




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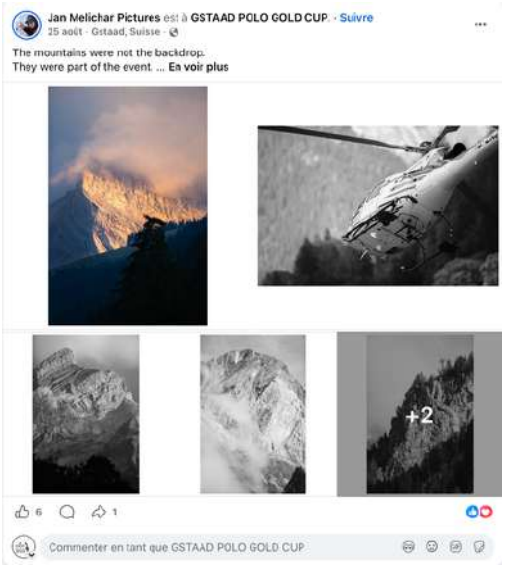
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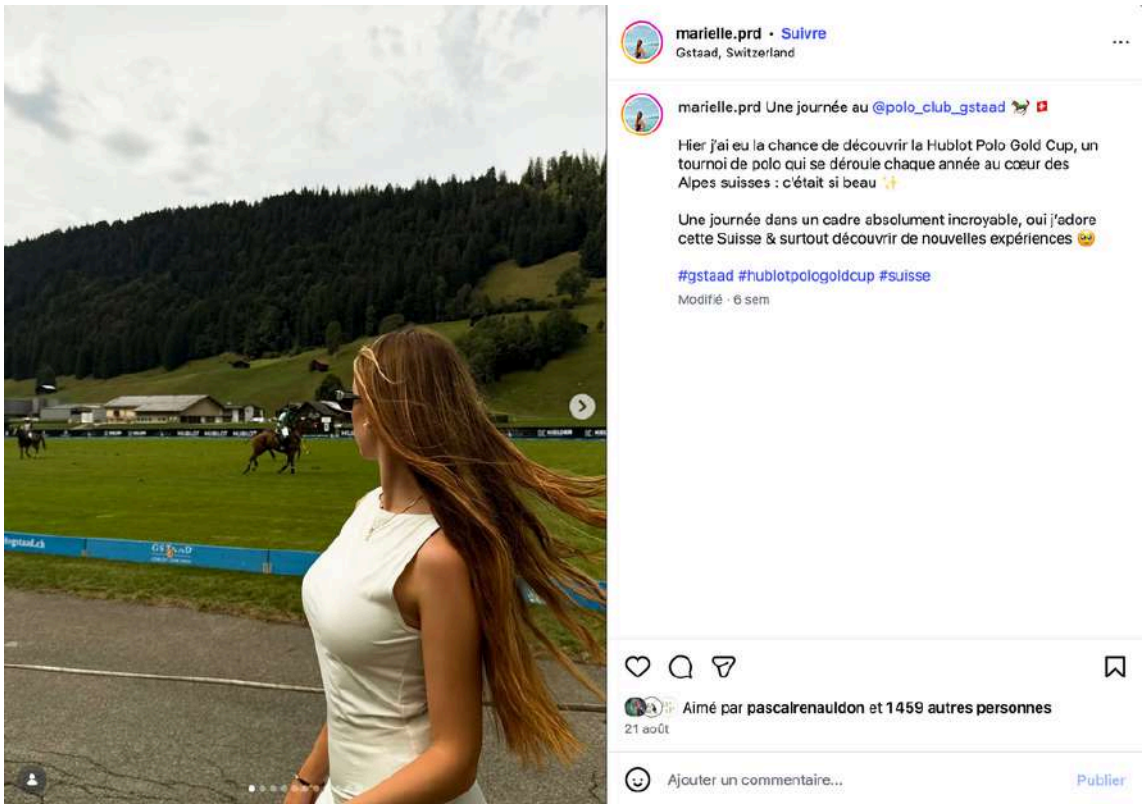
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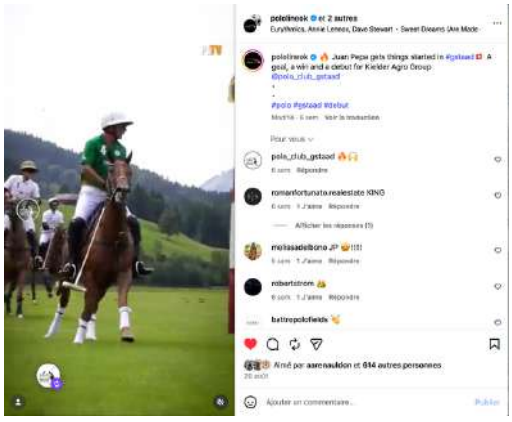
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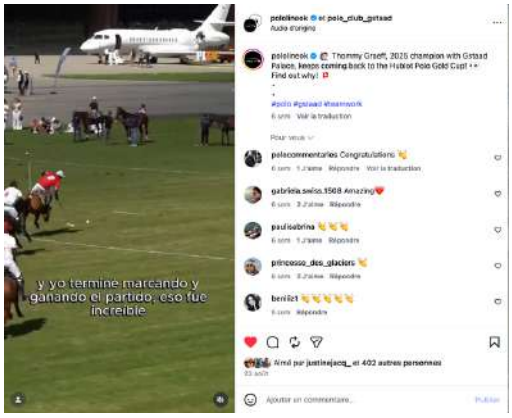


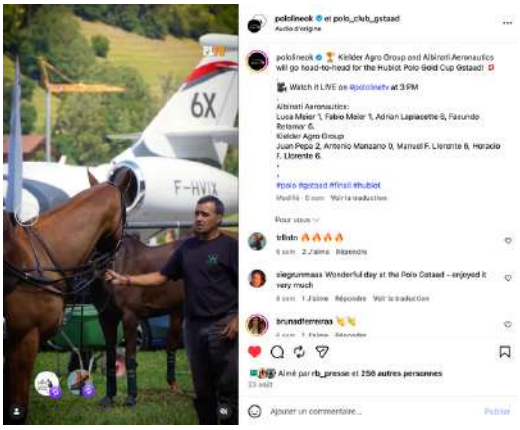




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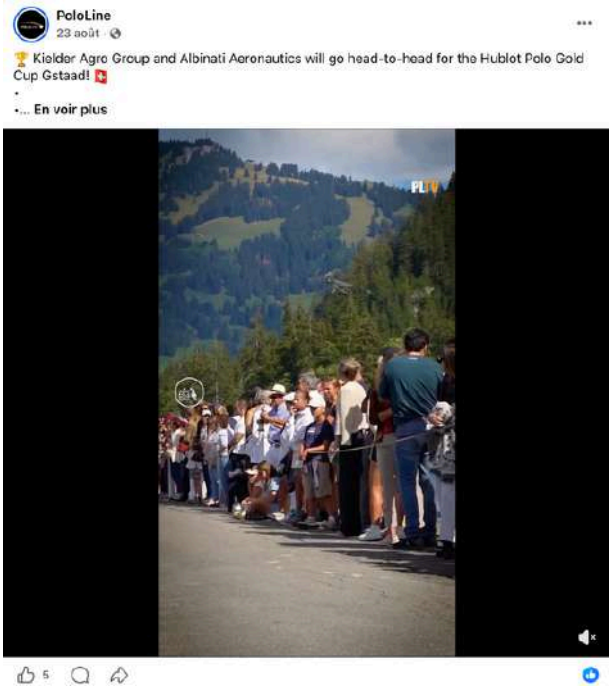


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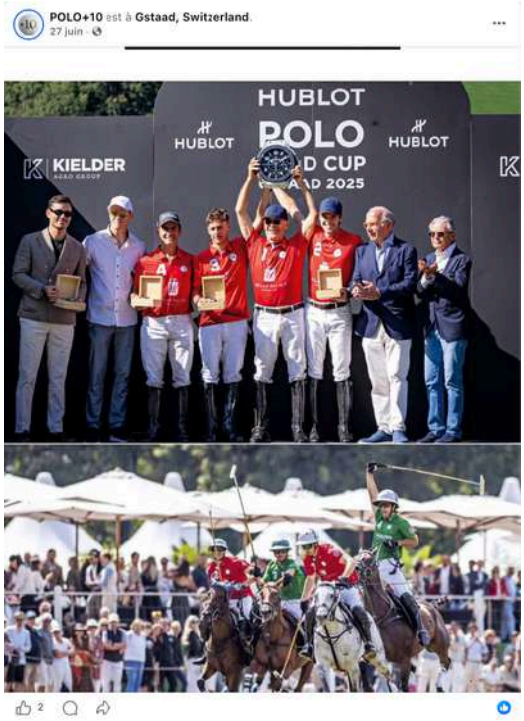


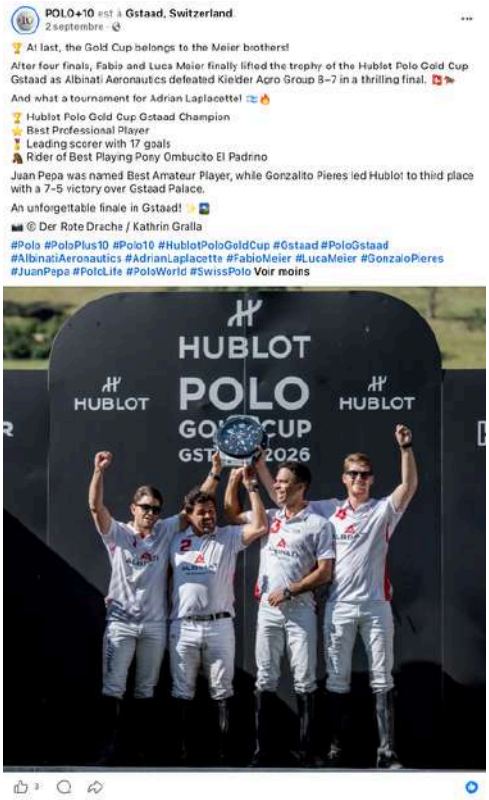
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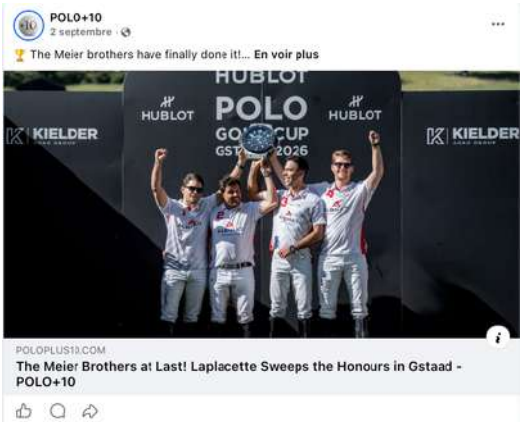
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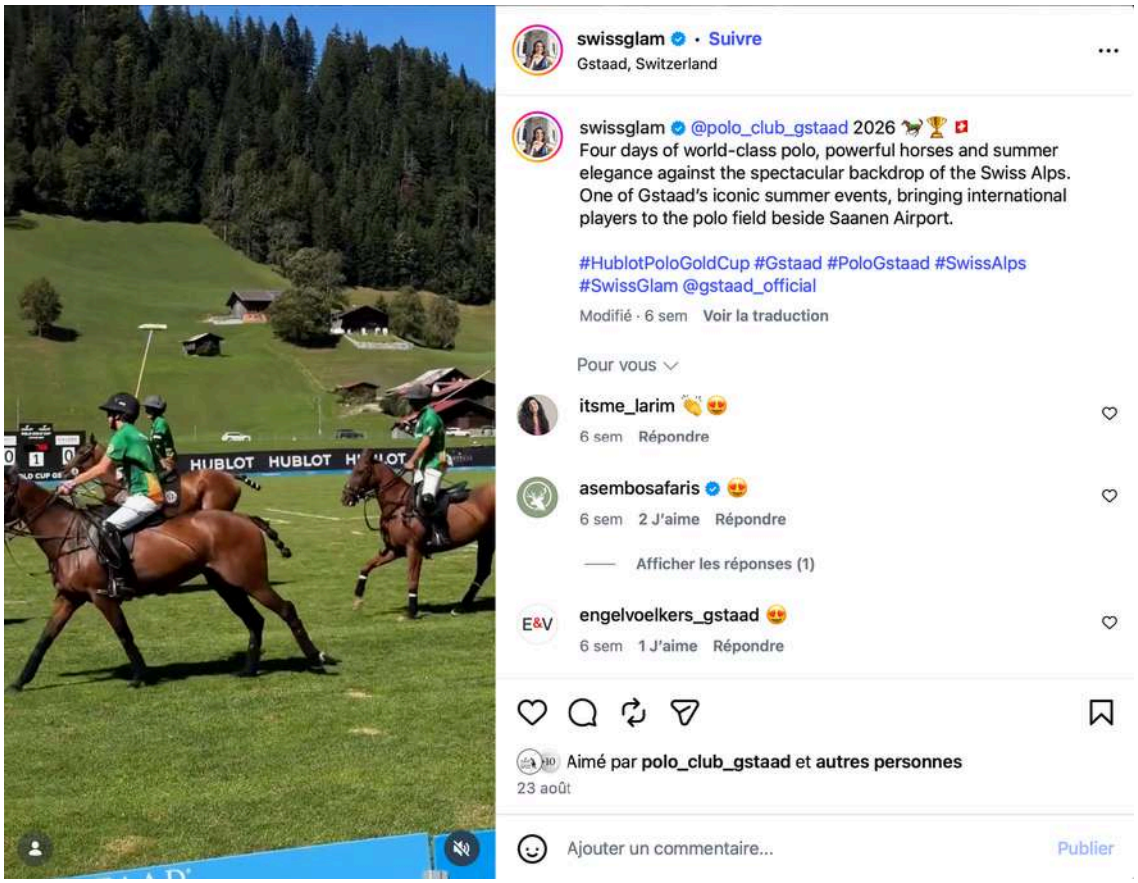


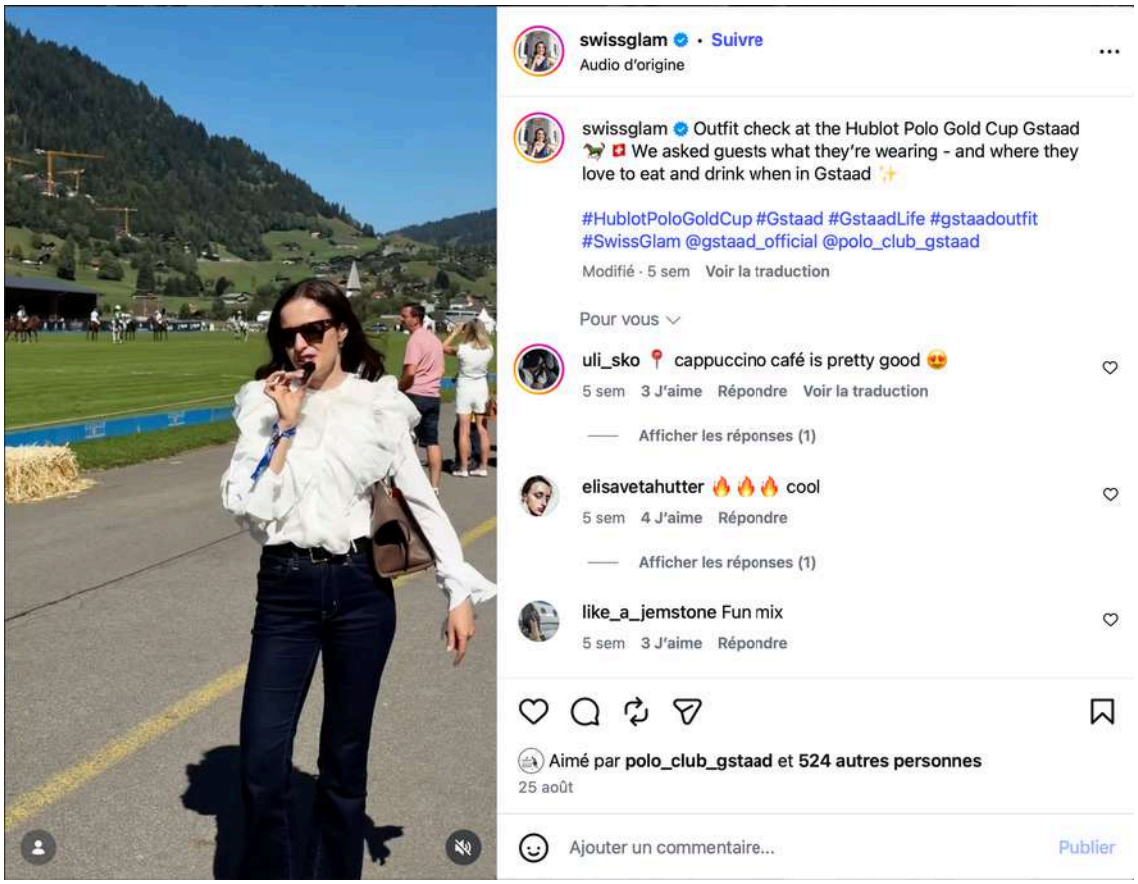
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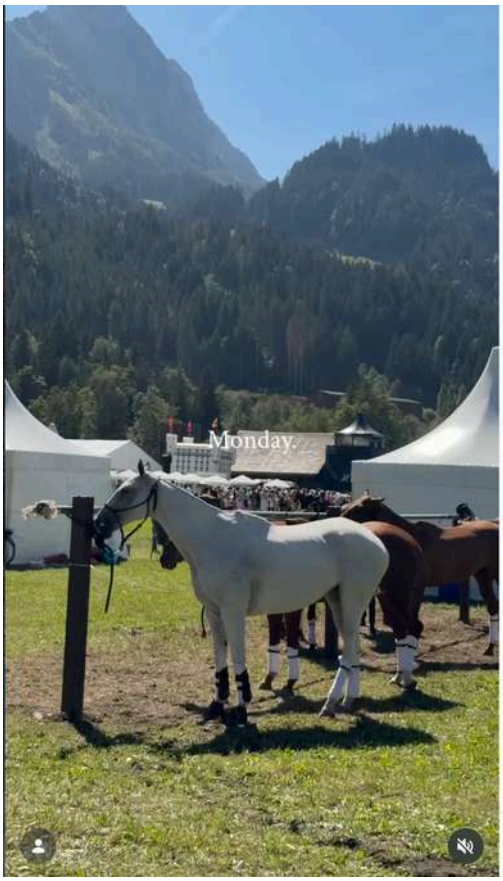
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Biggest congratulations to @albinati team on an excellent finish high up over 1000m in the mountains.

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